13TH INTERNATIONAL EXHIBITION OF DEFENCE AND SECURITY TECHNOLOGY

19–21 MAY 2015

BRNO – CZECH REPUBLIC

SECURITY TRENDS

Security trends, risks and challenges

New technological trends for better European security

Security as a business opportunity

Half-a-day VIP-professional conference organized as official opening conference.

19 May 2015, from 2.00 p.m.

This conference will be an umbrella for all the official professional accompanying program of IDET 2015 Fair. The conference will allow to meet all the VIPs and fair official guests and the representatives of government, academia and security and defense industry from more than 20 countries, mainly from Central Europe.

IDET 2015 Patronage

- President of the Czech Republic
- Prime Minister of the Czech Republic
- Senate of the Czech Republic
- Ministry of Defense of the Czech Republic
- Ministry of Trade of the Czech Republic
- Ministry of Foreign Affairs of the Czech Republic
- Chief of the General Staff of the Czech Armed Forces

Conference Partners

- AFCEA Czech Chapter
- Fire Rescue Service of the Czech Republic
- General Staff of the Czech Armed Forces
- National Security Authority of the Czech Republic
- Police Academy of the Czech Republic
- University of Defense Brno, Czech Republic

www.idet.cz

BVV Veletrhy Brno

PARTNERSHIP OPTIONS

Main partner (200.000 CZK + VAT)

Max. 1 partner

- **Free 9 sq.m. information stand at IDET 2015 fair**
- **Company logo on the all-conference materials**
- Company logo on the IDET 2015 website (www.idet.cz)
- Company roll-up in the conference hall
- Company roll-up in the coffee break area
- Advertising materials distributed to every conference attendee
- **VIP Partner slot (15')**
- 1 page advertisement in the official IDET catalogue
- **2x VIP ticket to the IDET 2015 Fair**
- 5x Admission tickets to the IDET 2015 Fair
- 5x Admission tickets to the conference
- 2x Admission ticket to the official social event
- **Table-top at the conference area**

Partner with professional speech (60.000 CZK + VAT)

Max. 1 partner

- **Company logo on the all-conference materials**
- Company roll-up in the conference hall
- Company roll-up in the coffee break area
- Advertising materials distributed to every conference attendee
- **Professional Partner slot (15')**
- **1x VIP ticket to the IDET 2015 Fair**
- 5x Admission tickets to the IDET 2015 Fair
- 5x Admission tickets to the conference
- 1x Admission ticket to the official social event

Partner (30.000 CZK + VAT)

Max. 5 partners

- **Company logo on the all-conference materials**
- Company roll-up in the conference hall
- Advertising materials distributed to every conference attendee
- 5x Admission tickets to the IDET 2015 Fair
- 5x Admission tickets to the conference

Further information:

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Central European Exhibition Centre

BVV Veletrhy Brno