



## CONDITIONS OF PERMIT FOR DISTRIBUTION OF PROMOTIONAL MATERIALS TO VISITORS (PAPERBOY, PROMOTER)

**Company Name:**

**Fair:**

By accepting the permit for a walking ad (paperboy) – a person distributing promotional materials – the client agrees to abide by the following principles:

- Carry the PERMIT visibly clipped on the clothing throughout the agreed distribution period and produce this PERMIT at the entrance to the Exhibition Centre.
- Move around the Exhibition Centre with the exception of the technical part of the complex.
- Respect the Organizational Instructions of the trade fair event and not carry out the distribution without a valid PERMIT prior to the event, not to use other means of advertising such as roller skates, scooters, segways and other means, which are not allowed without prior consent of the trade fair administration.
- No littering around – no loading of larger quantities of promotional materials into the premises unattended, but pass the required promotional material directly into the hands of visitors. In the case of pollution of the area, the exhibitor will be charged the cost of cleaning.
- Not to place promotional materials under wipers, door handles and other parts of parked vehicles, information stalls and stands with printed materials of the company BVV Trade Fairs Brno.
- Honour the code of ethics of advertising, i.e. not to distribute promotional materials exhibition in front of the display of a competitor company.
- The company BVV Trade Fairs Brno reserves the right to withdraw the PERMIT from a person who violates these Terms without refunding the price of the PERMIT.

**Number of PERMITS: .....** (in words .....

**PERMIT for the period: .....**

By using the PERMIT and posting your signature we have committed to respect the above Terms and Conditions.

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Signature

### ON-SITE ADVERTISING SERVICES

BVV – Trade Fairs Brno  
Výstaviště 405/1  
603 00 Brno

E-mail: [reklama@bvz.cz](mailto:reklama@bvz.cz)

Internet: [www.bvz.cz/advertising](http://www.bvz.cz/advertising) , [www.bvz.cz/banners](http://www.bvz.cz/banners)

