



24. mezinárodní veletrh průmyslu
cestovního ruchu



23. mezinárodní veletrh turistických
možností v regionech



Festival krajových specialit
a regionální potraviny



SUPPORTING PROGRAMME

14 January 2014, Tuesday

11:00 - 12:00 .

Press conference: GO and REGIONTOUR 2014, South Moravian Tourist Authority and South Moravian Region

Promoter: Veletrhy Brno, a.s., South Moravian Tourist Authority and South Moravian Region

Venue: Hall E, 2nd floor

16 January 2014, Thursday

11:00 - 12:00

Presentation and press conference of "STAROBRNO-IGNIS BRUNENSIS - fireworks show" and "Brno - A City In the Centre of Europe ... Festival of Fun Under Špilberk and Veveří Castles 2014"

Promoter: SNIP & CO, reklamní společnost, s.r.o., City of Brno, South Moravian Region

Venue: Hall P, room P1

11:00 - 12:00

Press conference - Mikulov Microregion

Promoter: Microregion Mikulovsko

Venue: Hall P, room P3

11:00 - 12:00

Press conference

Promoter: Českokrumlovský rozvojový fond

Venue: Hall P, room P2

12:30 - 13:30

Press conference - Vysočina Region

Promoter: Vysočina Tourism, příspěvková organizace

Venue: Hall P, room P3

13:00 - 14:00

Presentation of Czech Association of Travel Journalists and Publicists (Czech Travel Press) and awarding ceremony of its journalistic competition, announced in 2013

Promoter: Česká asociace novinářů a publicistů cestovního ruchu

Venue: Hall P, room P2

13:30 - 14:30

Press conference - South Moravian, Moravian - Silesian, Olomouc and Zlín regions

Promoter: Jihomoravský, Moravskoslezský, Olomoucký a Zlínský kraj

Venue: Hall P, room P1

14.00 -15.00 .

Presentation of the joint project of the Association of Regional Brands and Holidays in the Countryside - "BRANDS IN THE COUNTRY! "

Promoter: Asociace regionálních značek

Venue: Hall P, room P5

17.00 - 18.00

Tourism Grand Prix - competition results

Promoter: Veletrhy Brno, a.s., C.O.T. media s.r.o.

Venue: Hall P-stage



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17 January 2014, Friday

10.30 – 14.00

REGION REGINA 2014 – 17th edition of the Queen of the Regions competition of the Czech Republic

A competition for girls presenting their region, held under the auspices of the Ministry of Regional Development Agencies and CzechTourism

Promoter: Veletrhy Brno, a.s.

Organiser: EfektMedia spol. s r.o.

Venue: Hall P - stage

11.00 – 12.00

Meeting of the Asociace turistických informačních center České republiky

Promoter: Association of Tourist Information Centres of the Czech Republic

Venue: Hall P- room P2

11:00 – 13.00

PROFI GO 2014 – tourist product

Presentation of tourism products of tourism schools, including a workshop

Promoter: Veletrhy Brno, a.s.

Organiser: EfektMedia spol. s r.o.

Venue: Hall F - stage

15.30

Awarding ceremony of PROFI GO 2014, PROFI GO 2014 - tourist product and REGION REGINA 2014

Promoter: Veletrhy Brno, a.s.

Organiser: EfektMedia spol. s r.o.

Venue: Hall P - stage

16 – 18 January 2014, Thursday – Saturday

Gastro Junior Brno 2014 - Bidvest Cup

International Championship of Czech Republic

20th edition of the national finals for young cooks, confectioners and waiters

Organiser: Střední škola potravinářská, obchodu a služeb Brno

Professional supervisor: Asociace kuchařů a cukrářů ČR a Asociace číšníků ČR

Promoter: Veletrhy Brno, a.s., Asociace kuchařů a cukrářů ČR, pobočka Brno

Venue: Hall P

19 January 2014, Sunday

14.00

Prize draw of visitors' competition "Travel with the GO and REGIONTOUR Fairs!"

Organiser: Veletrhy Brno, a.s.

Venue: Hall P - stage

16 – 19 January 2014, Thursday – Sunday

17th edition of the competition for the most beautiful tourist postcard of the Czech Republic in 2014

1st edition of pocket calendars competition 2014

- Public voting will take place during the first two days of Regiontour on 16 - 17 January 2014.

- Announcement of results will take place on the main stage on Saturday, 18 January 2014 at 16:00

Main Promoter: Pohádkové království o.s.

Venue: Hall P, main stage



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RegFoodFest

Festival of regional specialities and regional food

Promoter: Veletrhy Brno, a.s.

Venue: Hall P

Supporting programme for the public

Promoter: EfektMedia, spol. s r.o.

Venue: Hall P- stage

Biking not only in the Czech Republic

Specialized presentation of biking opportunities not only in the Czech Republic and of equipment for cyclists

Promoter: Cyklokub Kučera Znojmo

Venue: Hall P

GO KAMERA 2014

17th festival of films, photographs and publications with a travel theme

Theme: BHUTAN

Promoter: CK Livingstone

Venue: Congress Centre

Supporting programme of the Association of Czech Travel Agencies

Promoter: Asociace českých cestovních kancelářů a agentur

Venue: stage Hall F

Supporting programme of the Association of Travel Agencies of the Czech Republic

Promoter: Asociace cestovních kancelářů České republiky

Venue: stage Hall F

Screenings, discussions, exhibitions, books

Promoter: Camera Incognita

Venue: Hall F

JIŘÍ KOLBABA – PHOTO EXHIBITION

Promoter: Jiří Kolbaba – The World

Venue: Hall F

Samples of rope barriers

Promoter: Zabloudil, Xtrem

Venue: Hall F, stand 002

Croatia In A Mobile Home

Practical demonstration of a mobile home holiday in Croatia

Promoter: CHERRY TOUR s.r.o.

Venue: Hall F, stand 030

Screening of films from the Expedition Camera festival (www.expedicnikamera.cz)

Exotic food with exotic decorations

Promoter: Outdoor media s.r.o.

Venue: Hall F, stand 071

As of December 6, 2013

Programme may be subject to change.