

FINAL REPORT 2013



The international Fair
of Communal Technology
and Services



International Fair of Investment
& Business Opportunities
and Regional Development



International
Environmental
Fair



■ www.bvv.cz/urbis-technologie

■ www.bvv.cz/urbis-invest

■ www.bvv.cz/envibrno

23. – 27. 4. 2013
Brno - Czech Republic
www.bvv.cz

Concurrently with:



**STAVEBNÍ
VELETRHY
BRNO 2013**

final report

BVV



Veletrhy
Brno

Statistika

Statistical data 2013*



Number of exhibitors

784 exhibitors from **17** countries of the world

of which ENVIBRNO, URBIS INVEST
and URBIS TECHNOLOGIE fairs:

49 exhibitors from **4** countries of the world

Exhibition space

Net exhibition space: **22,332** sqm

of which ENVIBRNO, URBIS INVEST
and URBIS TECHNOLOGIE fairs: **1,785** sqm

Number of visitors

51,323 visitors from **30** countries

Investment opportunities, municipal technologies and waste management

The specialist ENVIBRNO, URBIS INVEST and URBIS TECHNOLOGIE fair trio offered a well-established combination of exhibitors and information in the supporting programme intended not only for the representatives of towns and municipalities.

At the URBIS INVEST fair, the regions and towns presented investment opportunities and development plans of the regions.

The URBIS TECHNOLOGIE fair introduced novelties in municipal technologies and playground and sports field equipment.

The ENVIBRNO fair was dedicated to environment protection technologies and the supporting programme focused on water and waste management. This year introduced for the first time an attractive presentation of gardens and playgrounds.



* Joint statistical data of the ENVIBRNO, URBIS INVEST, URBIS TECHNOLOGIE fairs and concurrent Brno Building Fairs, MOBITEK fair and SC EDEN 3000.

Selected events in the supporting programme



The exhibitors' offer was complemented by a specialist supporting programme which focused on current issues related to public administration, water and waste management, as well as investment opportunities and business support.

Current information not only for the public domain

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- **20th Congress of mayors of towns and municipalities of the CR** organised by the Union of Towns and Municipalities of the Czech Republic.
- **Business and investment support schemes of EU Structural Funds– between the programme periods of 2007-2013 and 2014-2020** introduced by the Investment and Business Development Agency CzechInvest.
- Training seminar **How to conduct negotiations with investors: practical advice and recommendations** organised by the Association for Foreign Investment - AFI - in cooperation with the Investment and Business Development Agency CzechInvest.
- Seminar **Innovations and technologies in regional development** prepared by the Association of Innovative Entrepreneurship CR.
- **URBISAFETY 2013 - Safe and environmental friendly transport in towns and municipalities in the CR** organised by the association Innovation in Transport.
- **Světovar - new investment opportunities in Pilsen** introduced by the Conception and Development Department of the City of Pilsen.
- **Business park Šternberk** was introduced by the representatives of the town of Šternberk.

Water and waste management in the supporting programme

Waste and its further processing was the subject of a number of seminars:

- Seminar **WASTE 2013 and what next?** organised by the Association of the operators of technologies for environmentally-friendly use of waste.
- **Illegal dump sites and waste management** was the topic introduced by the Czech Waste Management Association, in cooperation with the Ministry of Environment and EnviWeb.
- **Assessment of innovativeness of the environmental technologies of the CR** organised by the Czech Environment Management Centre.

Innovations in the world of water management

- seminar **Innovative technologies in municipal and industrial wastewater treatment including the treatment and use of sanitary sludge**, organised by the Ministry of Industry and Trade along with the Czech Water Association.

IBF Gold Medals

As part of the gala opening of the fair, the winners of the IBF Golden Medal were announced, the award-winning exhibit in the „free category“ was the sweeping vehicle AUSA B 200 H presented by Agro Trnava.

What was said about the fairs



Mgr. Barbora Lidová, CzechInvest:

The number of visitors to the fair was high, we organised various specialised seminars attended by a number of people. Our experts made presentations at the seminars to inform the people interested in information about the Operational Programme Innovations. Lectures were also given by specialists from the Ministry of Industry and Trade

Alena Andršová, South Bohemian Region:

This year, the number of visitors was higher than last year, we are satisfied with the event. In my view, the reason is that we were not alone in the hall, but together with builders. Almost all people coming to see the construction exhibits were also interested in the regions' exhibits. We were also visited by investors, these offers were quite important for us. We have about fifteen contacts.

RNDr. Lucie Richter, Hradec Králové Region:

We take part in this fair every year. This year we are satisfied because after a long time we are together with builders, which make the visitors more interested in us. What is also good is that, besides the investors, we are also interested in young people from schools who are interested in our region. We also welcomed interesting visitors from various embassies and developers. People were very much interested in the region of Hradec Králové and we look forward to next year's edition of the URBIS INVEST fair.

Eva Vaňková, Olomouc Region:

We are satisfied with our presence at the fair, we like the location of our exhibit right at the entrance to Hall P. Almost all people stopped at our exhibit. Another advantage was that we were located together with the builders this year, which livened up the exhibition for the visitors. Of course, we were also visited by people receiving documents about vacant lots, we will see what the results will be after the fair.

Bc. Jan Kadraba, Ústí Region:

Our exhibit was visited by some investors interested in the situation in our region. We will wait to see who will contact us after the fair with a specific interest in our offer. The general public was very interested in tourism brochures. I believe that we attracted a host of tourists to our region, people were mainly interested in tour cycling.

Ivona Hájková, Kraj Vysočina:

The number of people visiting our exhibit was huge. Developers showed interest in our vacant lots on offer, they were keen to learn about the potential in our region. Of course, many people were interested in the tourism offers.



What was said about the fairs



Milan Rigó, Agro Trnava u Třebíče:

This year's fair met the expectations of our company; people showed a great interest in our products and asked about specific equipment. We were visited by those who intend to purchase the machines presented in our exhibit. We exhibit as the importer of the machines; we also presented innovations in the field of municipal equipment. Furthermore, we were awarded the Golden Medal for our sweeping vehicle. We were truly satisfied with our presence at the fair.



Petr Scherhauser, CIME:

The fair met the expectations of the company, we were satisfied. The number of customers was lower than last year but despite that we entered into more contracts. I myself was surprised how many potential customers arrived, i.e. consumers of our goods. We are located in an open space; the visit rate was good also because the weather turned out well.

Blanka Plačková, Dřevoartikl:

The weather during the fair was on our side, we were visited by a number of people, the firm is satisfied with our participation at the fair. Naturally, we will evaluate the outcomes of the business negotiations after the fair.

Jiří Drda, owner of Jiří Drda:

This year, we were very satisfied as we were visited by more customers than anytime before. We pre-negotiated a number of orders. We will take part in the fair again next year.



Miloš Rozsypal, ENERGREEN PROJEKT s.r.o.:

It is a must for us to come to Brno and the presentation at the fair is our duty. Otherwise the others could think that we have disappeared from the market. The visitor rate was the same as last year, we even made some deals.

Klára Hejnová, Tomovy parky:

Our firm took part in the exhibition after a long time and we liked it. For us, it was a last minute event that came off. We did not expect to strike any deals, we primarily wanted to present ourselves. We were visited by a number of people and I think that our presentation was a success. Our exhibit was also visited by mayors who attended the congress, some of them know our company as we cooperate with them. The children's zone was busy all the time.

Kristýna Dudová, Association of Gardening Exhibitions

This year's edition of the fair was our first one since the members of our association supplied all necessary material for us to prepare the exhibit. I think that the visitors liked our park and such a project was definitely something that the Brno Building Fairs missed. Furthermore, people could buy flowers and woody plants from Ago Tuřany and thus we also achieved an economic effect. The garden model was certainly a success along with wood accessories. I think we also managed to convince people to visit the sales points of the association during the year.

Partners of the fairs



Partners of the URBIS INVEST, URBIS TECHNOLOGIE and ENVIBRNO fairs

- Ministry of Industry and Trade of the CR
- Ministry for Regional Development of the CR
- Ministry of Environment of the CR
- State Environmental Fund of the CR
- Union of Towns and Municipalities of the CR
- CzechInvest
- Association for Water CR
- Czech Environment Management Centre
- Czech Association of Waste Management
- Association for Foreign Investment – AFI
- Association of operators of technologies for ecological waste utilisation – STEO

Main media partner

HOSPODÁŘSKÉ NOVINY

Media partners

