

# IDET 2013

[www.idet.cz](http://www.idet.cz)

# E-LETTER

**CZECH REPUBLIC, BRNO May 22 - 24, 2013**

12<sup>th</sup> International Exhibition of Defence and Security Technologies

## IDET TRADE FAIR – NEW DATES, NEW PRICES!

The International Exhibition of Defence and Security Technologies IDET is the domestic leader and as a biennial exhibition it alternates with Europe's largest specialist exhibition, Eurosatory Paris. It has long been one of the most important shows of defence and security technologies in the area of new NATO member states. It is designed in collaboration with the Association of Defence and Security Industry as a show of Czech defence industry and it takes place under the auspices of the **Prime Minister Petr Nečas**, **Defence Minister Alexandr Vondra** and **Minister of Industry and Trade Martin Kuba**.



## IDET 2013 WITH NEW DATES

The 12<sup>th</sup> International Exhibition of Defence and Security Technologies will be held from 22 to 24 May 2013. Reasons for selecting this particular time were obvious - responses from exhibitors and visitors indicated that the collision of dates with the IDEF fair was extremely unpleasant for many of them. Based on the meeting of CEOs of both trade fair administrations, it was agreed that the two fairs will not take place at the same time anymore - hence the dates 22 to 24 May 2013.

**22 to 24 May 2013**

## CONVENIENT PARTICIPATION

**THE ORGANIZERS OBLIGED EXHIBITORS WHO APPLY TO THE FAIR IN ADVANCE.**

The organizers obliged exhibitors who apply to the fair in advance. The first deadline is set for **31 October 2012** and price of indoor exhibition area is CZK 5800 per square meter, which means a price advantage of more than twenty five percent. The second deadline is **15 January 2013** and everyone who applies after 1 November will have a guaranteed price of CZK 6 800 per square meter. After this deadline you can still apply, but at full price, i.e. CZK 8000.- A better price is also prepared for exhibitors who prefer open areas. Companies that apply by **15 January 2013** will pay CZK 2125.- per square meter compared to CZK 2 500.- after the deadline.

A complete price list and applications forms are located here:  
[www.bvv.cz/en/idet/online-application-forms](http://www.bvv.cz/en/idet/online-application-forms)

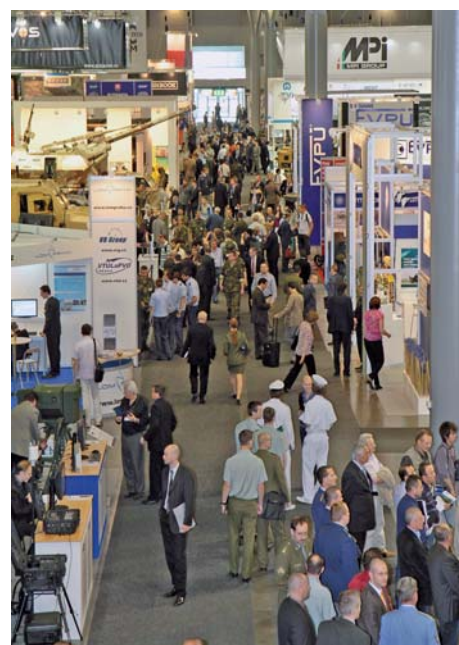
## IDET AND PYROS/ ISET TOGETHER AGAIN

Last edition was held jointly with the International Fair of Fire and Security Technology and Services PYROS / ISET under the title Integrated Rescue System Fairs and the concept is working well. *"We have responded to current trends of integration and deepening cooperation of defence and security structures on time, and the interest in participating in last year's fair confirmed that we were moving in the right direction,"* said **Director of IDET and PYROS/ISET Jiří Rousek**.

In 2013, the fairs will take place at the same time again, with a new common name: IDET / PYROS / ISET - Defence and Security Fairs.

## LOOKING BACK AT IDET 2011

Last year was attended by **369 companies from 26 countries** on three continents. The whole complex of integrated rescue system fairs presented 555 companies from 27 countries. The interest of visitors was record-breaking: **the fairs were attended by 30,935 registered professionals**. Traditionally, there was high interest of foreign partners, who came to Brno from 34 countries. At the invitation of Minister of Defence 21 official military delegations from 19 countries and military and air attaches from another 23 countries visited the fair. Other VIP guests attended the **specialist accompanying programme**. The most important event was again the CATE international conference (Community-Army-Technology-Environment).



## CONTACT

### Organizer

<b>Dagmar Darmopilová</b>	<b>Zdeněk Malý</b>
Tel.: +420 541 152 944	Tel.: +420 541 152 941
Fax: +420 541 153 054	Fax: +420 541 153 054
E-mail: <a href="mailto:ddarmopilova@bvv.cz">ddarmopilova@bvv.cz</a>	E-mail: <a href="mailto:zmaly@bvv.cz">zmaly@bvv.cz</a>

### IDET Sales Representatives Abroad

<http://www.bvv.cz/en/bvv-trade-fairs-brno/representatives>



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