

# FRANCHISE MEETING POINT

The largest exhibition of franchise opportunities  
in the Czech Republic and the Slovak Republic



8|9|||**MARCH**|||2013

BRNO EXHIBITION CENTRE, CONGRESS HALL E

The event is held under  
the auspices of:



Partners:



slovenská  
franchisingová  
asociácia



PROFIT system®

FRANCHISE MEETING POINT 2013  
BRNO EXHIBITION CENTRE 8|9|||**MARCH**|||2013  
[www.bvv.cz/fmp](http://www.bvv.cz/fmp)

Central  
European  
Exhibition  
Centre

BVV

Veletrhy  
Brno

## PRESENTATION OF NEW IDEAS, TRENDS AND BUSINESS INNOVATIONS.

### WHY PARTICIPATE?

The 2nd year of the largest exhibition of franchise systems in the Czech Republic and Slovakia follows on from the successful opening year Franchise Meeting Point 2012, in which almost 40 exhibitors from the Czech Republic and abroad (largely from Slovakia) took part.

The exhibition is organised in close co-operation with the Czech Franchise Association and the Slovak Franchising Association with professional expert consultation from the company Avex systems.

For the owners of domestic and foreign franchise systems and concepts – a unique opportunity for presenting franchise systems and concepts to a wide-ranging target group of interested parties and for finding new franchisees.

### FIELDS

- Franchise systems  
Trade – Services – Gastronomy – Other
- Business support
- Consultancy
- Institutions, associations, schools, public media



**FRANCHISING  
– PARTNERSHIPS FOR SUCCESS**

## A two-day conference programme – FRANCHISE FORUM – FRANCHISE ACADEMY

- Lectures by experts in franchising – franchising as an effective form of building up your own business
- Expert consultation – franchise contracts, franchise licences
- Business support – the law and taxation, financial issues associated with franchising
- Presentation of interesting franchise concepts
- Presentation of exhibitors

### Target group of visitors:

- entrepreneurs from small and medium-sized business
- entrepreneurs looking for additional or new forms of business
- people looking for new challenges for their own businesses
- people already engaged in business as franchisees
- graduates of secondary schools, universities, etc.

## KEY INFORMATION AND ADVICE FOR PEOPLE INTERESTED IN GOING INTO BUSINESS IN FRANCHISING

## THE MOST EFFECTIVE PLACE TO ADDRESS POTENTIAL CUSTOMERS



## FRANCHISING – PARTNERSHIPS FOR SUCCESS



## EXHIBITION STAND

Type of stand	Size	Total price (excl. VAT)
B1	1 sqm	6 355 CZK
B2	6 sqm	19 180 CZK
EX1	9 sqm	25 539 CZK
EX2	12 sqm	30 035 CZK

(price includes exhibition area, registration fee, stand construction)

## ADVICE FOR YOUR BUSINESS

(contact point for consultants on the law, taxation, etc.)

Term	Price
March 8 – 9, 2013	10 000 CZK
1 day of the Event	6 000 CZK



## CONTACTS

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