

Explanatory notes on the respective items

Item	Information
Trade name of firm	
Enter in the catalogue under letter	
Company identification number	
House number and street	
P.O.Box	
Town (or Municipality or Place)	Post code
Country	
Phone 1	
Phone 2	
E-mail	
Web - http://	
I participate in the fair as	<input checked="" type="radio"/> exhibitor <input type="radio"/> co-exhibitor of the firm
Second address	
Certificates	
Profile of firm	
Logo	Please send the logos in electronic form in curves in formats: *.cdr, *.eps, *.ai, *.pdf
Standlocation	Will be automatically completed by BVV according to the actual location.
Nomenclature /branches/ (please give numerical abbreviations)	first
	second and further
	next
	next
	next
	next
	next
	next
Text advertisement of product (related to nomenclature)	Price is charged for every 40 characters incl. spaces
Logo of product (related to nomenclature)	Please send logos in electronic form in curves in formats: *.cdr, *.eps, *.ai, *.pdf
Represented brands	Please, highlight the letter for your Alphabetical listing in column "Letter".
Visitor's guide	Web address in the Visitor's guide
	type A (presentation right next to the name of your company)
	type B (presentation right next to the name of your company)
	1/1 coloured
	1/2 coloured
	1/1 black&white
Printed catalogue	1/2 black&white
	1/1 coloured
	1/2 coloured
	1/1 b&w
Extra charges: 2nd or 3rd page +50% placing on selected cardboard +25%	1/2 b&w
	Flap (advertisement on ribbon)
In total	Total price for catalogue services and for advertisement

Complete the form (preferably electronically), print it and sign it, and send to the contact address. We have pre-completed the order with data from the current application for the event and we filled in entries from your previous participation. Check the data and/or update them.

! Please send the electronic documents (logo, etc ...) to the following e-mail: skreckova@bvvcz

The deadline for sending the documents is September 15, 2011. We do not guarantee that documents sent after this deadline will be published.

These data about the firm will be entered in the catalogue free of charge. Complete the data based on facts as you wish them to be published in the catalogue and other printed matter.

At the same time you can choose the letter under which you want to be entered in the catalogue; e.g. I can choose the letter "B" or "T" for the firm "Trade Fairs BVV". This option will influence how your client, i.e. the visitor to the fair, will find you. The items which you do not fill in will not be entered in the catalogue.

Please choose one of the options founded on facts. If you choose the item "co-exhibitor" please also fill in the name of the exhibition (display) of the main exhibitor under the heading of which you are participating in the fair. This is typical for collective participation of associations which are the main exhibitors and the other firms at the same stand being co-exhibitors.

Please do not fill in - will be automatically completed according to the actual exhibition area allotted.

This nomenclature is printed free of charge based on information from the fair application form.

You may choose any number of nomenclatures which you want to be entered with your catalogue record.

Please write the numerical code of the nomenclature as given in section "List of products / Nomenclatures" and which is contained in.

Example: if you want to be entered in category "1.13 Example of one item of nomenclature", in the respective columns you shall write only: " 1.13 "

To each nomenclature (category) given with your entry you may add your caption of the product or service. First write the numerical abbreviation of the nomenclature category which you entered above (part of the Nomenclature) and add the description.

Example: 1.13 Unique production and unbeatable price and quality
3.2. Exclusive representation of the RoyalMD brand in CZ, SK, PL, H, A, D.

To each nomenclature (category) given with your entry you may add an image presentation - logo. First write the numerical abbreviation of the nomenclature category which you entered above (part of the Nomenclature) and add the name of the file containing the data for representation. Please send this file together with this application form.

Example: 3.2. logo_TradeFairsBVV_product_PLUS.ai

In the catalogue you can state the brand name you are representing. Provide each brand name with a letter under which you want it to be entered in the alphabetical order. For each brand you can display a logo. In such case, please also write the name of the file clearly defining to which brand it belongs. Send the logo to e-mail address skreckova@bvvcz .

Example: logo_Veletrhy_RoyalMD.eps www.expocontact.eu

In the column "letter" state the alphabetical placing of the brand. In the column "Nomenclature code" state to which nomenclature the brand is the closest.

Visitor's guide will be available free of charge for visitors to the fair on all the premises of the Exhibition Centre, in Press Centre, in Business Centre, at box offices.

Apart from the catalogue entry we can also publish a classical advertisement in the printed catalogue or visitor's guide. Please state the name of the file containing the data of the advertisement.

Example: advertisement_Veletrhy_RoyalMD_90x178_CMYK.eps

Please send this file together with this application form. Please send only the documents for the final print.

We do not revise or modify your materials.

Please select the currency for invoicing the ordered services. If you select EUR (or USD) the price will be converted according to the current exchange rate on the day the invoice was made out.

The catalogues and all outputs are produced in Czech and English version. If you provide the translations yourselves please tick off YES in the item "We provide our own translations". In this case we will be expecting your e-mail with the translations of the items.

If you select NO or do not deliver your translations before September 15, 2011, BVV staff will translate provided texts themselves, but don't bear any responsibility for any potential misinterpretation.

Send us the invoice in: CZK EUR USD

We provide our own translations: YES NO

The customer is responsible for the correctness of the data.



NOMENCLATURE (Index of products)

10th – 13th November 2011
BRNO – CZECH REPUBLIC



YACHTS AND BOATS

- 1.1 Sailing yachts with swinging keel
- 1.2 Sailing yachts with fixed keel
- 1.3 Regatta yachts
- 1.4 Catamarans
- 1.5 Motor yachts and motor cabin boats
- 1.6 Motor ships and motor boats
- 1.7 Motor boats for water sports
- 1.8 Racing motor boats
- 1.9 Electric and solar boats
- 1.10 Steam boats
- 1.11 Hovercrafts
- 1.12 Pedal boats
- 1.99 Yachts and boats - other

ENGINES AND ENGINE TECHNIQUES FOR YACHTS AND BOATS

- 2.1 Gasoline engines
- 2.2 Diesel engines
- 2.3 Electric engines
- 2.4 Gas engines
- 2.5 Jet propulsion drives
- 2.6 Propellers
- 2.7 Hydraulic systems
- 2.8 Control systems
- 2.9 Batteries
- 2.99 Engines and engine techniques for yachts and boats - other

EQUIPMENT AND ACCESSORIES FOR YACHTS AND BOATS

- 3.1 Electric installations and systems
- 3.2 Navigation, communication – equipment and accessories
- 3.3 Water systems – fresh water, sewage
- 3.4 Systems of heating, ventilation and air conditioning
- 3.5 Safety equipment
- 3.6 Furnishings – floors, walls
- 3.7 Galley equipment
- 3.8 Deck equipment
- 3.9 Anchoring – equipment and accessories
- 3.10 Trailers and other equipment for transport of yachts and boats
- 3.99 Equipment and accessories for yachts and boats – other

WATER SCOOTERS, EQUIPMENT AND ACCESSORIES

- 4.1 Water scooters, jet-ski
- 4.2 Clothing for jet-skiing
- 4.99 Water scooters, equipment and accessories - other

CANOEING, KAYAKING, RAFTING, ROWING – EQUIPMENT AND ACCESSORIES

- 5.1 Canoes and Canadian canoes
- 5.2 Kayaks
- 5.3 Rafts, air boats
- 5.4 Rowing boats, prams
- 5.5 Paddles, rows
- 5.6 Air jackets, helmets
- 5.99 Equipment and accessories for canoeing, kayaking, rafting and rowing – other

SURFING, WINDSURFING, KITESURFING – EQUIPMENT AND ACCESSORIES

- 6.1 Surf boards, windsurf boards and kitesurf boards
- 6.2 Sails, kites
- 6.3 Wet suites, special purpose clothing
- 6.99 Equipment and accessories for surfing, windsurfing and kitesurfing – other

WATER SKIING, WAKEBOARDING, KNEEBOARDING – EQUIPMENT AND ACCESSORIES

- 7.1 Water ski
- 7.2 Wakeboards
- 7.3 Kneeboards
- 7.99 Equipment and accessories for water skiing, wakeboarding, kneeboarding – other

DIVING TECHNIQUE, EQUIPMENT AND ACCESSORIES FOR DIVING

- 8.1 Diving basic sets – fins, masks, snorkels
- 8.2 Diving air regulators and compressors
- 8.3 Diving suits and jackets
- 8.4 Lamps, video and cameras for diving
- 8.99 Equipment and accessories for diving – other

CLOTHING, FOOTWEAR AND ACCESSORIES FOR WATER SPORTS

- 9.1 Purposeful underwear and clothing
- 9.2 Water sports fashion
- 9.3 Footwear for water sports
- 9.4 Gloves, caps, hats for water sports
- 9.5 Watches and other for water sports
- 9.99 Clothing, footwear and accessories for water sports – other

ORGANISATIONS, CLUBS, INSTITUTIONS AND SPORT TEAMS

- 10.1 Offices and state organizations
- 10.2 Private organizations and associations
- 10.3 Sport clubs
- 10.4 Sport teams
- 10.99 Organizations, clubs, institutions and sport teams – other

MARINAS, WATER SPORTS FACILITIES

- 11.1 Marinas
- 11.2 Equipment for marinas
- 11.99 Marinas, water sports facilities – other

WATER SPORT SERVICES

- 12.1 Charter, water tourism
- 12.2 Consultancy - architecture, construction, design, boat classification
- 12.3 Boat insurance
- 12.4 Boat leasing and financing
- 12.5 Education - schools, courses, water sport trainings
- 12.6 Technical services - repairs, transport, storage of boats
- 12.7 Anchoring, registration of boats
- 12.99 Water sports services – other

MEDIA ABOUT BOATS AND WATER SPORTS

- 13.1 Books with the topic "Boats and water sports"
- 13.2 Specialised magazines
- 13.3 Nautical maps and atlases
- 13.4 Video with the topic "Boats and water sports"
- 13.5 Internet-servers about boats and water sports
- 13.99 Media about boats and water sports – other