

# Explanatory notes on the respective items

Item	Information
Trade name of firm	
Enter in the catalogue under letter	
Company identification number	
House number and street	
P.O.Box	
Town (or Municipality or Place)	Post code
Country	
Phone 1	
Phone 2	
E-mail	
Web - http://	
I participate in the fair as	<input checked="" type="radio"/> exhibitor <input type="radio"/> co-exhibitor of the firm
Second address	
Certificates	
Profile of firm	
Logo	Please send the logos in electronic form in curves in formats: *.cdr, *.eps, *.ai, *.pdf
Standlocation	Will be automatically completed by BVV according to the actual location.
Nomenclature /branches/ (please give numerical abbreviations)	first
	second and further
	next
	next
	next
	next
	next
	next
Text advertisement of product (related to nomenclature)	Price is charged for every 40 characters incl. spaces
Logo of product (related to nomenclature)	Please send logos in electronic form in curves in formats: *.cdr, *.eps, *.ai, *.pdf
Represented brands	Please, highlight the letter for your Alphabetical listing in column "Letter".
Visitor's guide	Web address in the Visitor's guide
	type A (presentation right next to the name of your company)
	type B (presentation right next to the name of your company)
	1/1 coloured
	1/2 coloured
	1/1 black&white
Printed catalogue	1/2 black&white
	1/1 coloured
	1/2 coloured
	1/1 b&w
Extra charges: 2nd or 3rd page +50% placing on selected cardboard +25%	1/2 b&w
	Flap (advertisement on ribbon)
<b>In total</b>	<b>Total price for catalogue services and for advertisement</b>

Complete the form (preferably electronically), print it and sign it, and send to the contact address. We have pre-completed the order with data from the current application for the event and we filled in entries from your previous participation. Check the data and/or update them.

**! Please send the electronic documents (logo, etc ...) to the following e-mail: skreckova@bvvcz**

The deadline for sending the documents is September 15, 2011. We do not guarantee that documents sent after this deadline will be published.

**These data about the firm will be entered in the catalogue free of charge.** Complete the data based on facts as you wish them to be published in the catalogue and other printed matter.

At the same time you can choose the letter under which you want to be entered in the catalogue; e.g. I can choose the letter "B" or "T" for the firm "Trade Fairs BVV". This option will influence how your client, i.e. the visitor to the fair, will find you. The items which you do not fill in will not be entered in the catalogue.

Please choose one of the options founded on facts. If you choose the item "co-exhibitor" please also fill in the name of the exhibition (display) of the main exhibitor under the heading of which you are participating in the fair. This is typical for collective participation of associations which are the main exhibitors and the other firms at the same stand being co-exhibitors.

Please do not fill in - will be automatically completed according to the actual exhibition area allotted.

**This nomenclature is printed free of charge based on information from the fair application form.**

You may choose any number of nomenclatures which you want to be entered with your catalogue record.

Please write the numerical code of the nomenclature as given in section "List of products / Nomenclatures" and which is contained in.

**Example:** if you want to be entered in category "1.13 Example of one item of nomenclature", in the respective columns you shall write only: " 1.13 "

To each nomenclature (category) given with your entry you may add your caption of the product or service. First write the numerical abbreviation of the nomenclature category which you entered above (part of the Nomenclature) and add the description.

**Example:** 1.13 Unique production and unbeatable price and quality  
3.2. Exclusive representation of the RoyalMD brand in CZ, SK, PL, H, A, D.

To each nomenclature (category) given with your entry you may add an image presentation - logo. First write the numerical abbreviation of the nomenclature category which you entered above (part of the Nomenclature) and add the name of the file containing the data for representation. Please send this file together with this application form.

**Example:** 3.2. logo\_TradeFairsBVV\_product\_PLUS.ai

In the catalogue you can state the brand name you are representing. Provide each brand name with a letter under which you want it to be entered in the alphabetical order. For each brand you can display a logo. In such case, please also write the name of the file clearly defining to which brand it belongs. Send the logo to e-mail address skreckova@bvvcz .

**Example:** logo\_Veletrhy\_RoyalMD.eps www.expocontact.eu

In the column "letter" state the alphabetical placing of the brand. In the column "Nomenclature code" state to which nomenclature the brand is the closest.

**Visitor's guide will be available free of charge for visitors to the fair on all the premises of the Exhibition Centre, in Press Centre, in Business Centre, at box offices.**

Apart from the catalogue entry we can also publish a classical advertisement in the printed catalogue or visitor's guide. Please state the name of the file containing the data of the advertisement.

**Example:** advertisement\_Veletrhy\_RoyalMD\_90x178\_CMYK.eps

Please send this file together with this application form. Please send only the documents for the final print.

**We do not revise or modify your materials.**

Please select the currency for invoicing the ordered services. If you select EUR (or USD) the price will be converted according to the current exchange rate on the day the invoice was made out.

The catalogues and all outputs are produced in Czech and English version. If you provide the translations yourselves please tick off YES in the item "We provide our own translations". In this case we will be expecting your e-mail with the translations of the items.

If you select NO or do not deliver your translations before September 15, 2011, BVV staff will translate provided texts themselves, but don't bear any responsibility for any potential misinterpretation.

Send us the invoice in:  CZK  EUR  USD

We provide our own translations:  YES  NO

**The customer is responsible for the correctness of the data.**



International  
SPORTS fair



International  
BICYCLE  
trade show

# NOMENCLATURE (Index of products)

10<sup>th</sup> – 13<sup>th</sup> November 2011  
BRNO – CZECH REPUBLIC



Veletřhy  
Brno



## HIKING AND MOUNTAINEERING EQUIPMENT

- 2.1 Backpacks
- 2.2 Tents
- 2.3 Sleeping bags, mats and isolation mats
- 2.4 Ropes, lines, strap belts
- 2.5 Mountaineering equipment
- 2.5 Orientation and navigation (compasses, rangefinder, GPS)
- 2.6 Knives, dishes, cookers, lamps
- 2.7 Hiking maps and guides
- 2.8 Clothing, footwear and accessories for hiking and mountaineering
- 2.99 Hiking and mountaineering equipment – other

## FITNESS AND PHYSIOTHERAPY EQUIPMENT

- 3.1 Bodybuilding apparatus and components
- 3.2 Sports trainers and simulators and their components
- 3.3 Pulse-rate measuring and similar equipment
- 3.4 Sports massages – equipment
- 3.6 Physiotherapy and health tools for sport
- 3.7 Nutrition for fitness and sport
- 3.8 Clothes, footwear and accessories for fitness and physiotherapy
- 3.99 Fitness and physiotherapy equipment – other

## RACKET, BALL AND INDOOR SPORTS EQUIPMENT

- 4.1 Tennis – equipment
- 4.2 Table tennis – equipment
- 4.3 Badminton, soft tennis – equipment
- 4.4 Squash, ricochet – equipment
- 4.5 Football – equipment
- 4.6 Basketball, streetball – equipment
- 4.7 Volleyball – equipment
- 4.8 Handball – equipment
- 4.9 Rugby and American football – equipment
- 4.10 Baseball, softball – equipment
- 4.11 Floorball, field hockey – equipment
- 4.12 Clothes, footwear and accessories for racket, ball and indoor sports
- 4.99 Racket, ball and indoor sports equipment – other

## STREET SPORT EQUIPMENT

- 5.1 Skateboards and their components
- 5.2 Inline skates and their components
- 5.3 Footwear for street sport
- 5.4 Clothes and accessories for street sport
- 5.99 Street sport equipment – other

## WINTER SPORTS EQUIPMENT

- 6.1 Skiing – ski, bindings, boots, sticks
- 6.2 Snowboarding - snowboards, bindings, boots
- 6.3 Ice hockey – equipment
- 6.4 Skating – equipment
- 6.5 Toboggans, bobsleigh
- 6.6 Curling – equipment
- 6.7 Clothes, footwear and accessories for winter sports
- 6.8 Snowkiting – equipment
- 6.9 Winter sports travels
- 6.99 Winter sports equipment – other

## GOLF EQUIPMENT AND ACCESSORIES, GOLF COURSES

- 7.1 Golf clubs
- 7.2 Clothes and shoes for golf
- 7.3 Training methodic, entertaining and educational literature
- 7.4 Equipment and accessories for golf (balls, bags, caddie carts, simulators and others)
- 7.5 Golf courses a sport clubs
- 7.6 Golf tourism – travel offices and agencies
- 7.7 Equipment, accessories and services for golf courses and their maintenance

## EQUIPMENT FOR OTHER SPORTS

- 8.1 Fighting sports – equipment
- 8.2 Gymnastics – equipment
- 8.3 Athletics – equipment
- 8.4 Sports dance – equipment
- 8.5 Arms, equipment for sports shooting
- 8.6 Paintball – equipment
- 8.7 Sports aviation, sky-diving, paragliding – equipment
- 8.8 Darts, billiard, snooker, pool, game tables
- 8.9 Bowling, skittles – equipment
- 8.99 Equipment for other sports – other

## CLOTHES, FOOTWEAR AND ACCESSORIES FOR SPORT AND LEISURE

- 9.1 Clothes for sport and leisure
- 9.2 Sports footwear
- 9.3 Sports glasses
- 9.4 Clothing accessories for sport and leisure
- 9.99 Clothes, footwear and accessories for sport and leisure

## EQUIPMENT FOR SPORTS SHOPS AND FACILITIES

- 10.1 Sports floor surfaces
- 10.2 Sports goals a baskets
- 10.3 Sports nets
- 10.4 Equipment for sports facilities – other
- 10.5 Equipment for sports shops
- 10.6 Equipment for sports services and workshops
- 10.99 Equipment for sports shops and facilities – other

## MEDIA, CLUBS, ASSOCIATIONS, SERVICES

- 11.1 Books
- 11.2 Magazines
- 11.3 Internet servers
- 11.4 Clubs and teams
- 11.5 Associations
- 11.6 Races, tours and festivals
- 11.7 Sponsorship and promotion in sport
- 11.8 Sports insurance
- 11.9 Sports consultancy
- 11.10 Sports medicine
- 11.99 Media, clubs, associations, services – other



<b>20</b>	<b>BICYCLES</b>	<b>21</b>	<b>BICYCLE COMPONENTS</b>	23.4	Cycling Underwear
<b>20.1</b>	<b>MTB Bicycles 26" and 29"</b>	21.1	Component Groups	23.5	Cycling Socks
20.1.1	MTB – All Terrain Bikes	21.2	Frames and Forks	23.6	Cycling Gloves
20.1.2	MTB – City Bikes	21.3	Head Seats	23.7	Reflective Goods
20.1.3	MTB – Hard Tail Bikes	21.4	Crank Sets and Chain Wheels	23.8	Winter Accessories
20.1.4	MTB – Full Suspension Bikes	21.5	Bottom Bracket Sets	23.9	Neoprene Suits
20.1.5	MTB – Freestyle Bikes	21.6	Belt and Other Transmissions	23.10	Cycling Shoes
20.1.6	MTB – Slopestyle Bikes	21.7	Cassettes and sprocket	23.11	Helmets
20.1.7	MTB – Dirt Jump Bikes	21.8	Chains	23.12	Cycling Protectors
20.1.8	MTB – Freeride Bikes	21.9	Chain Guards	23.13	Cycling Glasses
20.1.9	MTB – Downhill Bikes	21.10	Suspension forks, Dampers and Seat Posts	22.14	Backpacks, Hydration Bags
20.1.10	MTB – Trial Bikes	21.11	Brakes	22.15	Nutrition and Beverages
20.1.11	MTB – Tandems	21.12	Cables and cable guards	22.16	Cycling Cosmetics
20.1.12	MTB – Folding Bikes	21.13	Handlebars and Stems	22.17	Maps and Atlases
20.1.13	MTB – Special Bikes	21.14	Grips and Handlebar Tapes	23.99	Clothes, Footwear and Accessories
20.1.99	MTB Bicycles 26" a 29" – other	21.15	Gear components and internal gear hubs		and Accessories – other
<b>20.2</b>	<b>Race Bicycles 26" and 28"</b>	21.16	Hubs	<b>24</b>	<b>EQUIPMENT FOR BICYCLE PRODUCTION, ASSEMBLING, SALE AND MAINTENANCE</b>
20.2.1	Road Bikes	21.17	Bearings	24.1	Production Machinery and Assembling Lines
20.2.2	Triathlon Bikes	21.18	Wheels	24.2	Component Production Machinery
20.2.3	Track Bikes	21.19	Rims	24.3	Assembly Stands
20.2.4	Time Trial Bikes	21.20	Spokes and Nipples	24.4	Wheel Assembling Machines
20.2.5	Cyclocross Bikes	21.21	Tyres, Tubulars and Tubes	24.5	Tools
20.2.6	Cycle Ball Bikes	21.22	Pedals	24.6	Cleaning and Lubrication Agents
20.2.7	Artistic Cycling Bikes	21.23	Seat Posts	24.7	Flat Tire Protection
20.2.99	Race bicycles 26" a 28" – other	21.24	Saddles	24.8	Painting, Surfacing and Design
<b>20.3</b>	<b>Bicycles 20", 24" and 28"</b>	21.25	Mudguards	24.9	Workshop, Shop and Store Equipment
20.3.1	Trekking Bikes	21.26	Luggage Racks and Baskets	24.10	Software for Stores and Shops
20.3.2	City Bikes	21.27	Lighting Systems and Dynamos	24.99	Equipment for Bicycle Production, Assembling, Sale and Maintenance – other
20.3.3	Cross Bikes	21.28	Bicycle Stands		
20.3.4	Fitness Bikes	21.29	Bells	<b>25</b>	<b>MEDIA, CLUBS, ASSOCIATIONS, SERVICES</b>
20.3.5	Tandems	21.30	Screws and Small Components	25.1	Books, Literature, Films
20.3.6	BMX Bikes	21.31	Special Components for BMX and Downhill Bikes	25.2	Magazines and Press
20.3.7	Trial Bikes	21.32	Tuning Components	25.3	Internet Servers
20.3.8	Street Bikes	21.99	Bicycle Components – other	25.4	Clubs and Teams
20.3.9	Flatland Bikes	<b>22</b>	<b>BICYCLE ACCESSORIES</b>	25.5	Associations
20.3.10	Dirt and Freestyle Bikes	22.1	Children's Seats	25.6	Education and Workshops
20.3.11	Children's Bikes (incl. 12" and 16")	22.2	Children's Trailers and Tow Systems	25.7	Races, Marathons and Festivals
20.3.12	Folding Bikes	22.3	Pumps and inflators	25.8	Tours, Travel Agencies
20.3.13	Recumbent / Reclining Bikes	22.4	Bottles and Bottle Cages	25.9	Cycling Training
20.3.14	Bicycles for the handicapped	22.5	Bags	25.10	Sports Counselling
20.3.15	Scooters	22.6	Locks and Safety Systems	25.11	Sport medicine – medical supervision, regeneration
20.3.16	Tricycles	22.7	Watches, Cyclo-Computers and Power Meters	25.12	Sponsorship and Advertising
20.3.17	Monocycles	22.8	GPS Navigation Equipment	25.13	Insurance, Security of Cyclists
20.3.18	Cruisers	22.9	Bags and Boxes for Bike Transport	25.14	Mobility – Projects, Building
20.3.19	Delivery Bikes	22.10	Roof Racks and Bike Holders	25.15	Bicycle Rentals
20.3.20	Historical Bikes	22.99	Bicycle accessories – other	25.99	Media, Clubs, Association and Services – other
20.3.21	E-Bikes / Pedelecs	<b>23</b>	<b>CLOTHES, FOOTWEAR AND ACCESSORIES FOR CYCLING</b>		
20.3.22	Home Trainers	23.1	Cycling Jerseys		
20.3.23	Special Bikes	23.2	Cycling Pants		
20.3.99	Bicycles 20", 24" and 28" – other	23.3	Cycling Jackets		