

Trust is the greatest fortune. Who is not aware of it, he knows little about business

2000120

2001

Annual Report

Introduction by the Chairman of the Board	2
Introduction by the General Manager	3
Introduction by the Lordmayor of the Chartered City of Brno	5
Introduction by the Vice Chairman of the Supervisory Board	6
Company Profile	7
Company Position in the Market	9
Statutory Bodies – the Board of Directors	11
Statutory Bodies – the Supervisory Board	13
Top Management	14
Principal Stockholders	15
Fairs and Exhibitions Held in 2001	16
Report of the Supervisory Board	20
Report on the Relationship Between the Controlling and Controlled Partners	21
Auditor’s Report	22
Appendix to the Auditor’s Report	23
Trading Companies with Majority Ownership Interest of Trade Fairs Brno	24
Company Organisation Chart	25
Financial Part	27
Balance Sheet	28
Profit and Loss Account	29
Cash Flow Overview	31
Appendix to the Annual Financial Statement	32
Calendar/Registration Card	47
Response/Address	48

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The Fairs are Brno, Brno is the Fairs

If it concerns the fairs, it concerns people. They are the visitors, exhibitors or those who prepare them. After all, the materialised existence of man can be perceived in the exhibits themselves.

People with the same specific interests meet each other in one place that becomes for a short time the centre of communication, the place of international market exchange and innovation forum.

Those who come here are prepared to view new experiences, inspirations and information no matter whether they are competitors or partners. Although they have one thing in common: they expect the organiser to satisfy their expectations and they are perfectly right in expecting so. The task of an organiser in this communication process is to satisfy the commercial and marketing expectations of its customers with the preparation of the exhibition scene, placing great hopes in achieving success. Today it is for one line of business, tomorrow for another. Each time it is a test of quality and professional maturity, each time in front of different customers.

When we entered the Brno Fairs and Exhibitions in 1998, clearly we identified our long-term strategy in the domestic and international context. We set the most important priorities and also partial goals in relation to our business partners in the market of organising fairs and exhibitions in the Central and Eastern Europe.

By making transparent steps and without leaving even for a moment the scope of legal authorities of the Czech Republic, we have been implementing our business strategy in connection with the property situation of the company. The year 2001 crowned in this respect the process of restructuring and privatisation. The City of Brno and its share in the joint stock company Trade Fairs Brno, based on the "BVV trademark", clearly declares: "The fairs are Brno, Brno is the fairs".

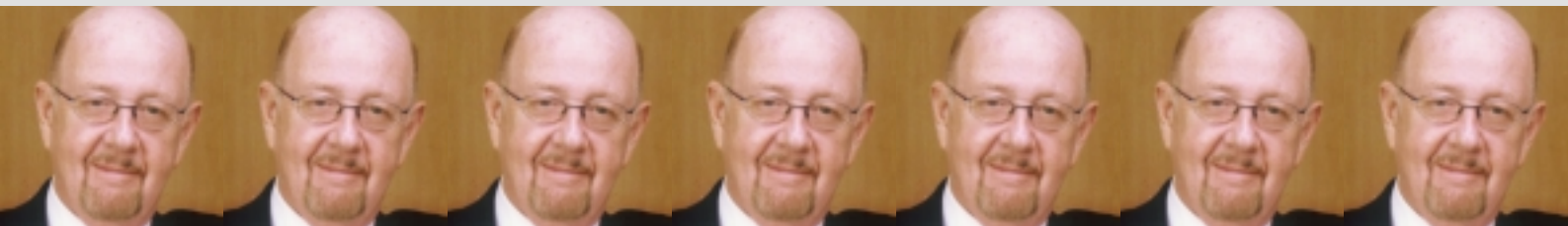
The fairs deal with people. This indisputably applies to the relationship with associates in our company. The management of individual projects has a sufficient space for pushing through competencies and autonomous decision-making.

All this serves the only purpose – satisfaction of our customers. Communication is a prerequisite that the "role" of the company strategy will be understood. It is also a prerequisite for replying the question "how" and "why or for what reason".

The year 2001 represented a turning point for a number of reasons. The merger closed a very important chapter in the company history. The successful economic result that closed the past year of the company Trade Fairs Brno became a starting point and an assessment criterion for future accomplishments.

Karlheinz Wismer
Chairman of the Board

The year 2001 represented a turning point for a number of reasons



The end of a year, balancing the season of exhibitions, brings up a number of questions more perspicuously than ever before: what is it based on and what does the success of the just past business period lie in? Where do the accomplishments place our company? What is it that raises the fascination by exhibitions in the present epoch of electronic media? Are there any limits and confines relating to the potential of their further development in future? What makes us feel optimistic and what attributes to our positive expectations?

We come out of a solid base of 46 well-trying projects that we prepare in collaboration with trade and professional unions, interest groups and associations, as well as in coordination with the respective competent bodies of public service. In view of irregular periodicity of the projects only 32 fairs were organised in the Trade Fairs Brno premises in 2001. That is by 11 fairs less than in 2000. Other 5 projects were held within the framework of the whole of Czech Republic. More than 12,500 companies out of 59 countries took part in those exhibitions that were held on an area covering almost 400,000 sqm. Altogether 908,000 persons visited the exhibitions, i.e., by 10% more than in the year 2000. Foreign visitors represented 5% of this number, arriving from 95 countries of the world. A noticeable increase of visitors from Slovakia was recorded – by 24.1%. And also the number of visitors from Hungary is worth noticing, it increased by 3.2%. In both cases the countries are the subject matter of our attention. The share of professional visitors, who contribute to making decisions on the investment acquisitions, regularly attacks the limit of 70%.

The property investment of Messe Düsseldorf, the fourth largest fair and exhibition administrator in Germany and the sixth largest in the world, opened a journey for our company among the recognized European entities involved in the exhibition administration. It means, however, that at present our day-to-day activities are assessed in compliance with standards commonly applied in the European Union. The concurrence of ideas of the German partner with our own plans for business expansion have strengthened our ambitions to take up the leading position in the region of Central and Eastern Europe. The interest in the development of exhibition activities in Brno and possibilities of capital investment of Messe Düsseldorf accelerated the implementation of our investment goals in the past three years. The mutually shared know-how, common network of foreign agencies, support of exhibition projects organised in Brno from the side of the German partner, all this brings us closer to our set targets. It is also reflected in the fact that out of the portfolio of fairs and exhibitions, 36 have achieved leading position at home and 18 in the economic area of the Central and Eastern Europe.

The journey leading to the future accomplishments will become open for us only if each step is, in the first place, motivated by the benefit of our clients



The year 2001 became important also from another viewpoint. Shortly before its end, a newly founded company, Trade Fairs Brno, officially started to write its history. The new joint-stock company was established as a result of a merger and took into possession corporate assets, rights and good name of the former joint-stock company Brno Fairs and Exhibitions. The scope and sense of such a move are clarified mainly in the occurrence of a minority shareholder, the Chartered City of Brno. Next to the existing support and background, the direct partnership with Brno City Council gives an optimum base for the accord of views about the procedure of building up the exhibition centre of the European importance.

At the end of the last year Trade Fairs Brno paid up 40% of instalments on credits taken in connection to the establishment of the new company. Also the distribution of future instalments gives sufficient scope for the company investment expansion.

Our accomplishments up to now arise from the respect paid to the basic rule that fixes attention on a customer. And we jointly "risk our lives". Having this rule in mind, we arrange projects, seek new topics, prepare new projects, and by assuring the attendance of competent visitors, we make possible the rise of new business relations.

The journey leading to the future accomplishments will become open for us only if each step is, in the first place, motivated by the benefit of our clients. Our goal is to transform from the position of an exhibition administrator into a provider of the integrated communication services. We have been gradually meeting this goal by expanding systematically the exhibition services. Electronic media offer a number of options for the development of different forms of contacts with the clients in periods between the fairs. Being on the way to success means to set out on a journey of the qualitative edge, competitive advantage, flexibility and innovations. This is the main reason for my being optimistic as for the development potential of exhibitions and my reply to questions relating to the future prospects for the fairs and exhibitions.

Jiří Škrta,
General Manager
Trade Fairs Brno

The year 2001 brought a significant change into the existence of Brno fairs – the company Brno Fairs and Exhibitions merged with the company Trade Fairs Brno. It means, apart from other things, that the City of Brno became a joint owner of the Brno fair grounds for the first time in their history. It is a reflection of quite an exceptional position of the fair and exhibition activities in the economy of the city and the entire region of South Moravia. It also means that the municipal council accepted its part of responsibility for further development of the fairs and exhibitions in Brno. The successfully completed merger exempted the company from legal uncertainties associated with this move and made possible to focus on business activities. That contributed to the accomplishment of very good economic results in 2001 that became evident in further strengthening of the position of Trade Fairs Brno both in domestic and international markets. Based on the results the company may now plan its expansion in the years to come.

Petr Duchoň

Lordmayor of the Chartered City of Brno

It means that the municipal council accepted its part of responsibility for further development of the fairs and exhibitions in Brno



The year 2001 represented another milestone on the common journey of the companies Trade Fairs Brno and Messe Düsseldorf.

The merger of a joint-stock company Brno Fairs and Exhibitions with the company Trade Fairs Brno came into effect as of 1 November 2001. This was also a day when the City of Brno became an equal member of the joint-stock company with its 34% share of corporate stock. The main shareholder is Messe Düsseldorf with approx. 60% member's stake in the company ownership.

Last year the joint-stock company confirmed again its leading position in the Czech market of organising fairs and exhibitions with its fifty percent share. As for the international projects, the company share reached as high as 90%. The company Trade Fairs Brno has been permanently strengthening its position of a mediator of the commercial exchange in the countries of Central and Eastern Europe. Out of the total number of 46 fairs organised in Brno, 36 are considered to be absolute number one in the Czech Republic and 18 projects are taken as number one in the region of Central and Eastern Europe.

In order to accomplish the same results also in future, both fair administrators, i.e. Brno and Düsseldorf, keep in mutual partnership on further internationalisation of projects, collaboration in the individual fair subject-matters and efficient cooperation with the City of Brno that has already started to bear fruit, e.g., in the form of the construction of a new inner city circle road, for which it was necessary to obtain the required grounds. In addition, an investment in the total value of one billion Czech crowns has significantly improved the infrastructure in the fair grounds that is now comparable with the high standard of the European fair and exhibition metropolises and corresponds to the growing customer demands.

The favourable economic atmosphere, stable growth of GNP, enduring interest of foreign investors and the approaching membership in the European Union are the factors that need to be taken into consideration and responded promptly, as they will strengthen the position of Trade Fairs Brno. And then we can take advantage of them in favour of the entire concern.

Joachim Erwin

Vice-Chairman of the Supervisory Board

The favourable economic atmosphere, enduring interest of foreign investors and the approaching membership in the European Union are the factors that will strengthen the position of Trade Fairs Brno



Company Profile

Company Name: Trade Fairs Brno, joint-stock company
Company Headquarters: Brno, Výstaviště 1, 647 00
Company Reg. No.: 25582518
VAT No.: 288-25582518

Trade Fairs Brno has become a legal successor of Brno Trade Fairs and Exhibitions (Brněnské veletrhy a výstavy, BVV). An extraordinary General Meeting of Brno Fairs and Exhibitions held on 22 November 2000 decided to terminate the existence of the joint-stock company without winding-up and to merge with Trade Fairs Brno as of 31 December 2000. As the assignee of BVV, Trade Fairs Brno took into possession all corporate assets and liabilities of the dissolved joint-stock company as of the date of the merger.

The final and conclusive resolution of the Regional Court in Brno adopted in October 24, 2001, and relating to the merger of companies Brno Fairs and Exhibitions and Trade Fairs Brno became effective as of November 1, 2001. The majority stockholder in Trade Fairs Brno is Messe Düsseldorf with the interest of 56.60% shares. An important stockholder with blocking minority interest 31.67% is the City of Brno. The proper interest of BVV represents 6.29%. Other small shareholders possess 5.44% of shares. The company is registered for the providing of commercial (exhibition) services especially for business companies. Moreover, the company leases its own real estates. The company Trade Fairs Brno runs its own exhibition premises, covering 650,000 sqm., with sixteen pavilions of the gross total exhibition area of 107,000 sqm., of which the ground floor covers approximately 71,000 sqm. Altogether with an open exhibition area of 89,000 sqm., the company has at disposal 196,000 sqm. of gross exhibitions grounds.

The hotel Brno Inn, a subsidiary of Trade Fairs Brno, is a part of the Holiday Inn world chain and offers to exhibition visitors an accommodation capacity of more than 200 rooms and suites. The spectrum of exhibition infrastructure providing complex services for exhibitors and visitors includes a Congress Centre with 24 halls and a capacity of 450 persons, a Business Centre, Press Centre and a car-park in the building of Expo-Parking with a capacity of almost 900 cars.



Trade Fairs Brno Membership in Organisations and Associations:

UFI – The international Union of Fairs with headquarters in Paris is a non-governmental organisation that brings together organisers of fairs and exhibitions from around the world. The Brno exhibition administration became a member in 1960. Membership in this prestigious organisation is a good reference for the exhibitors and visitors, and one of the guarantees of quality of exhibition projects held in Brno. The Trade Fairs Brno portfolio of international exhibitions includes the following fairs: MVSZ, MSV, EmbaxPrint, FOND-EX, GO, IDET, INVEX, SALIMA, PIVEX, VINEX, WELDING and WOOD-TEC.

SOVA CZ – The Association of Organisers and Exhibition Events in the Czech Republic was established at the end of 2001 as a result of consolidation of SOVA, the Association of Organisers of Exhibition Events in the Czech and Slovak Republics, and CVVS, the Czech Fair and Exhibition Association. It is a voluntary association of companies running their business in the Czech exhibition industry. Mr. Jaromír Hažmuka, the Managing Director of Trade Fairs Brno, was elected its first chairman.

CENTREX – The international Union for Exhibition Statistics

Its goal is to provide for the audits of exhibition statistics in compliance with the international standards. It represents the most significant exhibition organisations in the member countries. In 2001 the Union accepted its tenth member, EUROINDEX, a company from Kiev, Ukraine. In addition to the Czech Republic, its members are the companies involved in the organisation of exhibitions from Hungary, Poland, Slovakia and Ukraine.

Between 2000 and 2001 the post of the Chairman of the Union Board of Administration was held by Jiří Škrla, the General Manager of Trade Fairs Brno. The position of Executive Director of CENTREX is held by Jiří Knop, Manager of the Department of Foreign Trade Agencies of Trade Fairs Brno.

INTEREXPO – The Association of Organisers of Collective National Participation in the International Fairs and Exhibitions

OSPI – The International Association of Octanorm Representatives. Trade Fairs Brno is its exclusive representative in the Czech Republic.

IFES – The International Federation of Exhibition Services providers.

Trade Fairs Brno cooperates with a number of professional associations, unions and professional syndicates of the specific business fields and industrial branches on formulating its concepts, and on the preparation and implementation of projects. The business partnership established on common interests is also characteristic of its relationship with the **Economic Chamber of the Czech Republic**.

Through the individual membership the company has become gradually involved in activities of the European Association of Exhibition Administrations – **XM Europe**. Since its foundation in 1999, it has gathered the leading world exhibition companies and has been serving as its platform. The international conferences organised by the Association in various parts of the world assess the current development trends and position of marketing in the field of organisation of exhibitions.

Company Position in the Market

The year 2001 continued and persisted in the trend of successful exhibition seasons of the past years. The smaller number of projects implemented, compared with the year 2000, is a result of irregular periodicity of exhibitions to be organised in odd and even years.

Table:	2001	2000
Number of projects organised in Brno	32	42
Leased net exhibition area	395,956 m ²	454,087 m ²
Number of exhibitors	12,505	13,623
Total number of visitors	826,998	908,221

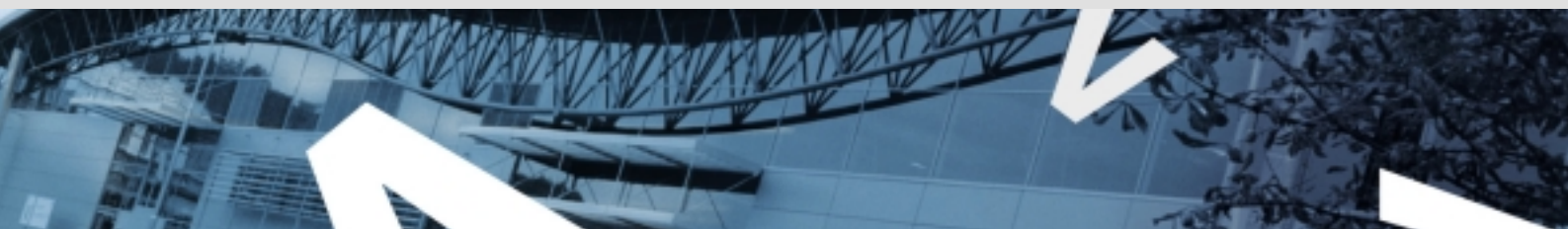
Out of the total portfolio of 46 projects that are included in the company program of exhibitions, 18 justified their priority positions in the context of Central and Eastern Europe. The relations are even more favourable on the domestic scene. Against 25 projects bearing such denomination in 2000, this number radically increased up to the present 36 projects after closing down the balance of 2001. Even though the number of exhibition events was recognizably lower in 2001, we still expect the official statistics to confirm our participating in the domestic exhibition industry with more than 45%. In the segment of the international exhibitions assessed in accordance with the UFI criteria, our joint-stock company has been controlling in a long run 90% of the market.

The share of foreign companies in Brno exhibitions reached 30.4% in 2001.

The ten percent growth is also extraordinary, especially in view of the fact that both the domestic and foreign exhibition administrations reported more like opposite tendencies in the summary statistics. The share of foreign visitors in the total number of visitors to exhibition events has reached with 4.8% approximately the same level as in 2000 (4.9%). We have recorded a notable increase of the number of paying foreign visitors, mainly those arriving from Slovakia. Also the increase of visitors from Hungary, by 3.2%, is worth mentioning. In both cases – including Poland and Austria – these are the markets of our priority interest.

The positive relations can also be applied to the structure of visitors. The share of “decision-makers”, professional visitors who decide and participate in decision-making on the acquisitions of investments, goods and services, has not fallen under 70%. It shows that the structure of visitors has been gradually improving in favour of the potential business partners. They are the main reason why companies visit the fairs and exhibitions; their high numbers raise the potential of commercial opportunities and open new markets for the exhibitors.

The offer of Trade Fairs Brno covers a wide spectrum of services, ranging from leasing the exhibition areas up to providing complete exhibition services. The Realization and Services Division currently has some 20% share in the total market of the Czech Republic. In concrete terms, it represents 153,000 sqm, i.e., one third of the total exposition area, for the arrangement of which the Division was responsible in the Brno exhibition premises in 2001. A new cycle of seminars, designated “How to Be a Success At the Fair”, was initiated at the end of the last year. Their essential mission is to prepare a company for the participation in an exhibition so that it might bring the maximum effect and acknowledgement of the financial means invested.



The investments made into the exhibition infrastructure were accelerated upon Messe Düsseldorf, a strong business partner, entering into the partnership, and their principal target was as follows: to offer the maximum European exhibition standard to visitors to the Brno fairs and exhibitions, and to create optimum conditions for the international commercial communication.

But we are able to offer more to our clients. We have clearly formulated together with our German partner and by making transparent steps we carry out the common company strategy. The ownership interest of the City of Brno, officially confirmed at the end of the last year, forms an organic part of that strategy. Having the mentioned structure, we are about to join the highly regarded entities at the international exhibition scene with a clear intent to build up Brno as a city of exhibitions and a prestigious place of international business transactions. Our strategy is also our vision that we apply while preparing the exhibition concepts we present to our clients on the occasion of each exhibition. Every business entity can gain there its foothold, as the client's benefit is in the centre of our business philosophy.

Board of Directors**Karlheinz Wismer** (*1936)*Chairman of the Board of Directors*

A graduate of the Cologne University School of Economics and Social Sciences with a degree in economics and specialised in foreign trade and foreign policy. He has been working with Messe Düsseldorf since 1962. Between 1979 and 1999 he held the post of Deputy CEO. Until 2000 he held the position of CEO in Messe Düsseldorf.

Jiří Škrla (*1949)*Vice-Chairman of the Board*

A graduate of the School of Business at the Economic University in Prague. He has been working with Brno Fairs and Exhibitions since 1975. He was the Business Manager between 1987 and 1999. In 1999 he was appointed the General Manager of Brno Fairs and Exhibitions.

Petr Duchoň (*1956)*Member of the Board*

A graduate of the Masaryk University School of Natural Sciences. Between 1997 and 1998 he held the position of Vice Mayor and in 1998 he was elected Lordmayor of Brno.

Wilhelm Giese (*1942)*Member of the Board*

He graduated from a business-oriented university programme in Bielefeld. He has been working for Messe Düsseldorf since 1971 and has become a member of the company top management since the beginning of 2000.

Herbert Vogt (*1947)*Member of the Board*

A graduate of the University School of Economics in Frankfurt with a degree in business economics, business policy, financial sciences and business law. He held different positions in tax and financial departments of the regional authorities in Wiesbaden and Düsseldorf. Since April 2000 he has worked in Messe Düsseldorf in the position of Business Manager of the section of finances and controlling of subsidiaries

Manfred Kotschedoff (*1941)*Member of the Board*

In 1975 he graduated from the Berlin Free University School of Economic and Social Sciences. He was conferred the degree of doctor on Political Sciences the same year. He worked then with a number of companies, at the School of Economy in Berlin, in a publicity agency and since 1989 he's been holding a position of the Project Manager of the organisation of fairs, exhibitions and congresses. He's been currently holding a post of the Procurator to the Manager of Business Group 2 Messe Düsseldorf.



Egbert F. Zündorf (*1953)

Member of the Board

A graduate of the Düsseldorf Municipal Grammar School. While working at the Revenue Office in Düsseldorf, he finished his education of a tax assistant, and afterwards he studied controlling. He started working with Messe Düsseldorf in 1985 in the position of a company accountant; since 2002 he's been holding a post of the Economic Manager in Trade Fairs Brno.

Rostislav Slavotínek (*1944)

Member of the Board

A graduate of the School of Mechanical Engineering at the University of Technology in Brno – with a degree in Thermal Power-Producing Equipment. After graduation he worked with the company ORGREZ. In 1990 he became a member of the City Council, then a member of City Council Board; in December 2000 he was elected the Senior Deputy Lordmayor of the Chartered City of Brno.

Václav Božek (*1949)

Member of the Board

A graduate of the Masaryk University School of Natural Sciences with orientation on technical physics – physical electronics. In 1978 he graduated from the Faculty of Civil Engineering at the University of Technology in Brno, including the scientific research assistantship in applied physics. He's been working since then as the assistant professor at the University of Technology in Brno, at the Institute of Structural Engineering.

Supervisory Board**Ladislav Koukal** (*1939)*Chairman*

He graduated from the Brno Masaryk University School of Law in 1962, the Administrative Procedure. He's currently holding a post of a Senior Advisor in the company Bytasen, and he's been a member of the Brno City Council since 1998.

Joachim Erwin (*1949)*Vice-Chairman of the Supervisory Board*

He studied law, sports and Spanish at the University of the Ruhr in Bochum. Since 1976 he worked in Düsseldorf as an attorney. In 1999 he was elected Lordmayor of Düsseldorf.

Petr Mayer (*1947)*Member of the Supervisory Board (Representative of Employees)*

A graduate of the University of Technology in Brno with a degree in electrical engineering. He has worked for Brno Fairs and Exhibition since 1977. He 's been holding a post of Marketing Analyses Manager.



Top Management

Jiří Škrta (*1949)

General Manager

A graduate of the School of Business at the Economic University in Prague. He has been working for Brno Fairs and Exhibitions since 1975. Between 1987 and 1999 he held the position of Business Manager. He was appointed General Manager of Brno Fairs and Exhibitions in 1999.

Jaromír Hažmuka (*1947)

Managing Director of Commercial Division

A graduate of the School of Business at the Economic University in Prague. He has been working for the Brno Fairs and Exhibitions since 1969. He was appointed Business Deputy General Manager in 1989. Since 1999 he has been holding the position of Managing Director.

Egbert F. Zündorf (*1953)

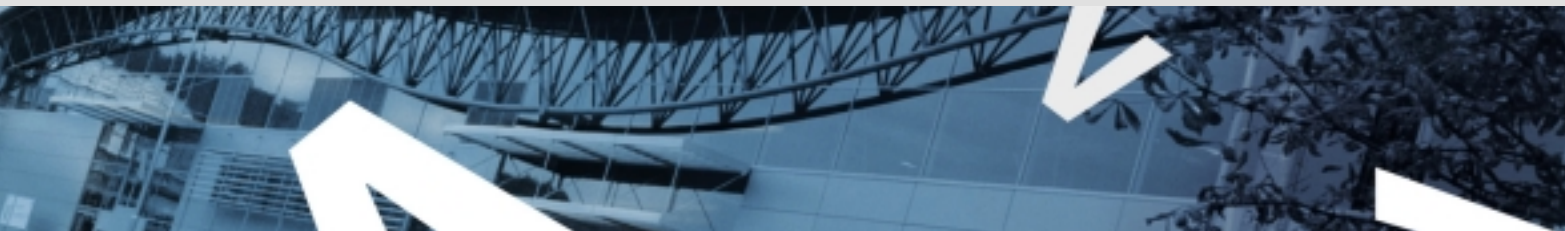
Managing Director of Finance and Administration Division

A graduate of the Düsseldorf Municipal Grammar School. While working at the Revenue Office in Düsseldorf, he finished his education of a tax assistant, and afterwards he studied controlling. He started working with Messe Düsseldorf in 1985 in the position of a company accountant; since 2002 he's been holding a post of the Economic Manager in Trade Fairs Brno.

Aleš Pohl (*1966)

Managing Director of Display and Construction Services Division

A graduate of the School of Civil Engineering at the University of Technology in Brno. Since 2001 he had been holding a post of Assistant to the Deputy Technical Director of Trade Fairs Brno; he was appointed the Managing Director for the Department of Business Realization and Services in November of the same year.



Principal stockholders at the date of December 31, 2001

<u>Stockholder's Name</u>	<u>Shares [pcs]</u>	<u>Ownership Interest [%]</u>
Messe Düsseldorf GmbH	65,434,400	56.60
Chartered City of Brno	36,609,600	31.67
small shareholders	6,392,975	5.53
Trade Fairs Brno	7,168,155	6.20
Total of Trade Fairs Brno	115,605,130	100.00

The company has been entered in the Company Register kept by the Regional Court in Brno, Section B, entry 3137.

In conformity with the final and conclusive resolution of the Regional Court in Brno of October 24, 2001 (Ref. No. F 22304/2000, F 22654/2000, B 3137/4/3), the company Trade Fairs Brno took into possession any and all corporate assets and liabilities of the company Brno Fairs and Exhibitions accounted for at the date of October 31, 2001, for the reason of a merger.



Fairs and Exhibitions Held in 2001

	Number of exhibitors	Other firms represented	Participating countries	Total net space (m ²)	Spec. exh. stages (m ²)	Number of visitors	
						Total	Paying visitors
GO	192	78	19	3,997	400	33,400	32,692
International Travel Trade Fair							
REGIONTOUR	182	411	12	4,466	150		
International Fair of Regional Tourism							
OPTA	101	155	22	2,745	300	3,436	3,357
International Fair of Eye Optics and Ophthalmology							
STYL I.	579	55	18	12,936	823	19,341	18,569
International Fashion Fair							
KABOI.	210	8	12	3,512	90		
International Fair of Footwear and Leatherware							
SALIMA	508	126	28	13,713	0	35,889	35,057
International Food Fairs							
INTECO	111	12	5	4,147	600		
International Fair of Equipment for Retail Trade, Hotels and Catering Facilities							
CZECH BEER DAYS	36	0	2	871	550	3,305	3,305
Commercial Presentation							
MOBIS	199	17	6	8,379	1,026	50,604	50,200
International Furniture Fair							
DOMO	62	0	5	2,278	0		
International Fair of Household Articles							
TEXPO	63	3	5	1,832	0		
International Fair of Home and Technical Textiles							
X-ART	90	2	3	1,727	0		
International Fair of Children's Goods and Toys, Office and School Articles, Gifts and Promotional Objects, Equipment for Hobby and Sport							
SALES CENTRE	154	1	1	1,645	162		
BUILDING CENTRE							
Daily from 10.00 to 18.00, except for 1.1., 24.-26. and 31.12.							
EDEN 3000							
Permanent Exhibition							

	Number of exhibitors	Other firms represented	Participating countries	Total net space (m ²)	Spec. exh. stages (m ²)	Number of visitors	
						Total	Paying visitors
IBF	875	77	18	43,890	0	86,966	86,182
International Building Fair							
SHK BRNO 2001	159	21	8	7,917	0		
International Trade Fair for Sanitation, Heating, Airconditioning and Building Automation (in co-operation with Messe Düsseldorf GmbH)							
URBIS	112	15	4	3,229	0		
Investment Opportunity Forum Technology and Equipment for Towns and Communities							
IDET	237	53	23	26,784	16,000	16,487	15,784
International Exhibition of Defence and Security Technology and Special Information Systems							
EMBAXPRINT + PACPRO	570	117	26	15,492	790	19,213	18,848
International Fair of Packaging Production, Packaging Printing and Reprography							
AUTOSALON	339	31	11	47,457	10,380	129,671	128,426
International Motor Show							
SCHOLA NOVA PRAHA	86	0	1	964		1,509	1,509
School, Training and Equipment, International Specialized Fair (Fairs Palace Prague)							
BUILDING CENTRE							
Daily from 10.00 to 18.00, except for 1.1., 24.-26. and 31.12.							
EDEN 3000							
Permanent Exhibition							

Fairs and Exhibitions Held in 2001

	Number of exhibitors	Other firms represented	Participating countries	Total net space (m ²)	Spec. exh. stages (m ²)	Number of visitors	
						Total	Paying visitors
PROPET	161	3	4	12,426	10,181	23,936	21,334
International Pet Supply and Horse Equipment Exhibition							
STYL II.	630	33	18	13,480	1,237	16,479	15,629
International Fashion Fair							
KABO II.	205	10	13	3,508	0		
International Fair of Footwear and Leatherware							
MSV + Transport und Logistik	2,022	457	34	71,273	370	104,515	103,323
International Engineering Fair							

INTERIER PRAHA	76	8	3	1,700		5,575	4,175
Furniture, Interior Equipment, Design – International Contracting and Sales Exhibition (Fairs Palace Prague)							
BUILDING CENTRE							
Daily from 10.00 to 18.00, except for 1.1., 24.-26. and 31.12.							
EDEN 3000							
Permanent Exhibition							

	Number of exhibitors	Other firms represented	Participating countries	Total net space (m ²)	Spec. exh. stages (m ²)	Number of visitors	
						Total	Paying visitors
INVEX	644	216	16	38,149	1,800	152,622	150,923
International Fair of Information and Communication Technology							
ENVIBRNO	163	19	11	2,953	0	48,976	27,122
International Environmental Fair							
WOOD-TEC	277	52	14	10,746	117		
International Fair of Machinery, Equipment and Materials for the Wood Industry							
TEX-TEC	20	4	5	361	0		
International Fair of Textile Technology							
MEFA	225	310	28	4,836	200	16,715	16,376
International Fair of Medical Technology and Pharmacy							
REHAPROTEX	107	49	16	2,619	100		
International Trade Fair for Rehabilitation, Prosthetics and Health							
CHRISTMAS MARKET	408	150	1	6,880		90,044	90,044
BUILDING CENTRE	83	0	1	180	0	24,769	0
Daily from 10.00 to 18.00, except for 1.1., 24.-26. and 31.12.							
EDEN 3000	51	0	2	4,715	0	24,769	0
Permanent Exhibition							
Trade Fairs Brno - events at the Exhibition centre	9,775	2,485	59	379,143	46,038	901,137	817,171
Visiting Events				11,304	800		
Events at the Exhibition centre Total	9,775	2,485	59	390,447	46,838	901,137	817,171
Others outside the Exhibition Centre	63	12	1	2,545	0	0	
Events outside the Exhibition Centre	225	20	3	5,209	216	7,084	5,684
TOTAL	10,000	2,505	59	395,656	47,054	908,221	822,855

The statement of the Supervisory Board to the audit of regular financial statements and to the proposal for the use of trading income of Trade Fairs Brno achieved in 2001.

Since the date of a merger until 31 October 2001 the Supervisory Board worked in the following composition:

Bořek Semrád <i>Chairman of the Supervisory Board</i>	Joachim Erwin <i>Member of the Supervisory Board</i>	Ladislav Koukal <i>Member of the Supervisory Board</i>
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Mr. Bořek Semrád resigned at a meeting of the Supervisory Board held on 12 November 2001.

Until 14 June 2002 when General Assembly is to be held, the Supervisory Board has the following three members:

Ladislav Koukal <i>Chairman of the Supervisory Board</i>	Joachim Erwin <i>Vice-Chairman of the Supervisory Board</i>	Petr Mayer <i>Member of the Supervisory Board</i>
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Mr. Petr Mayer was elected by the company employees on 8 February 2002.

The Supervisory Board called its session altogether three times in 2001. The starting point for the work of the Supervisory Board was the supervision of the implementation of a resolution adopted by the Board of Directors. Further role of the Supervisory Board was to carry out supervision of the company running of business, implementation of the business plan, activities of daughter companies and the auditors' recommendations.

The Supervisory Board states that the performance of business activities was carried out in conformity with the legal regulations, Articles of Association and instructions of the General Assembly. The supervisory Board of the joint-stock company reviewed the annual financial statements submitted on 10 April 2002 and came to a final conclusion that there are no reasons in the company accounting for objections and the accounting complies with the relevant legislation. The Supervisory Board advises the shareholders to approve the annual financial statements. The Supervisory Board agreed with the presented proposal for the use of the trading income of Trade Fairs Brno achieved in 2001 and recommended to the General Assembly to approve the proposal for the use of the company trading income.

Summary of the most important data:

Revenues (Account Class 6)	129,071,547.00
Costs (Account Class 5)	378,123,673.51
Income tax due	–
Costs including income tax	378,123,673.51
Income tax deferred	15,310,951.00
Distribution of Profit/Loss of the current period	-264,363,077.51
Allotment to the Fund of Provisions	
Royalties	–
Undistributed profit	-264,363,077.51

Brno, 10 April 2002

Ladislav Koukal
Chairman of the Supervisory Board of Trade Fairs Brno

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Report on the Relationship between the Controlling and Controlled Partners in compliance with Section 66a, par. 9, of the Commercial Code, as amended

Controlling Partner: Messe Düsseldorf, GmbH
Stockumer Kirchstrasse 61
D – 40 474 Düsseldorf

the share in voting rights of the Controlled Partner since November 1, 2001, is 56.60%

Controlled Partner: Veletrhy Brno, a.s. (Trade Fairs Brno)
Výstaviště 1, CZ - 647 00 Brno

The Contract on the Provision of Counselling Services concluded on 2 January 2001 between the related partners was effective in the last accounting period between 1 November 2001 and 31 December 2001. The subject matter of the Contract is an obligation of the Controlling Partner to provide business consultancy for the Controlled Partner in the segment of administration of fairs and exhibitions, as well as the overall financial, investment and organisational consultancy further to intents of the Controlled Partner in the above business fields. The Controlled Partner paid to the Controlling Partner DM 200.000 for the given accounting period. This Contract did not inflict any harm to the Controlled Partner. Validity of the Contract terminated in December 31, 2001.

In accordance with the final and conclusive resolution of the Regional Court in Brno adopted in October 24, 2001, under Ref. No. 22 303/2000 B 216/26/1, the company Trade Fairs Brno took into possession any and all corporate assets and liabilities of the dissolved joint-stock company Brno Fairs and Exhibitions existing at the date of October 31, 2001, and thus it became its legal successor and as a consequence also a party of the above Contract.

No other legal acts or provisions in the interest of these partners were accepted or executed from the side of the Controlled Partner.

28. 1. 2002

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Auditor's Report

for shareholders of Trade Fairs Brno

The auditing company BDO CS, s.r.o., has carried out an audit of the attached financial statements of the company Trade Fairs Brno compiled at the date of 31 December 2001 in compliance with the Act No. 254/2000, Coll. of L., on Auditors and with guidelines issued by the Chamber of Auditors in the Czech Republic.

The bookkeeping and compilation of the financial statements falls in the responsibility of the company statutory body. Our task is to make an assessment of the financial statements on the basis of the audit results. The auditing guidelines require that the audits are scheduled and carried out so that the auditor could make an adequate determination that the financial statements do not contain any major non-conformances. The audit consists of selective verification of the completeness and evidence of financial data and information included in the financial statements, and the assessment of accounting methods and significant estimates made by the company, as well as the evaluation of the overall presentation of the financial statements. We are sure that the performed audit provides an adequate basis for us to render the following statement.

In our opinion the financial statements accurately reflect all significant aspects of the fixed assets, liabilities, equity and financial position of the company Trade Fairs Brno at the date of 31 December 2001, as well as its trading income gained in the accounting period of 2001, in compliance with Act No. 563/1991, Coll. of L., on Accounting and with applicable regulations valid in the Czech Republic.

Although we render our statement without reservations, we would like to advise upon the applied method of accounting for the merger of companies Brno Fairs and Exhibitions and Trade Fairs Brno. Explanation of this matter of fact is stated in the Appendix to this report.

Prague, 8 March 2002

BDO CS s.r.o.
Olbrachtova 5
140 00 Praha 4

Ing. Michal Gabriel
Auditor – Certificate No. 1154
Partner to BDO CS, s.r.o.

Certificate No. 18 issued by the Chamber of Auditors in the Czech Republic

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Appendix to the Auditor's Report
BDO

The joint-stock company Trade Fairs Brno (Veletřhy Brno, a.s.), upon the merger with Brno Trade Fairs and Exhibitions (Brněnské veletřhy a výstavy, a.s.), carried over the balances of accounts of the dissolved company existing at the date of 31 October 2001, which is the date of dissolution of this company, into its own accounting. The merger was decided upon at General Assemblies of both the companies held in 2000, when it was set that the date of wind-up of the company Brno Fairs and Exhibitions would be 8 September 2000. More than 13 months passed between the date of winding-up and the date of dissolution, and the company Brno Fairs and Exhibitions realized a profit in the amount of CZK 576 million. The profit was used to reduce the adjustments to acquired assets that were calculated at the date of wind-up as a difference between the expert valuation and the company accounting value.

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Trading Companies with Majority Ownership Interest of Trade Fairs Brno

Trade Fairs Brno is committed to seven daughter and one granddaughter company, in which Trade Fairs Brno has an absolute majority. All those companies focus in their spheres of business especially on the expansion of services offered to the participants in exhibitions.

Brno Inn runs a "4-star" hotel Holiday Inn with 202 air-conditioned double rooms. The hotel guests have at their disposal also a sauna, fitness centre and a restaurant noted for its gastronomy. The Congress Hall with state-of-the-art equipment has a seating capacity of up to 500 persons. The high quality services were acknowledged by the management of the hotel chain Six Continents Hotels and Resorts, winning the Quality Excellence Award for 2001.

Expo Restaurace runs restaurants and self-service restaurants, snack bars, buffets and stands providing fast food. It provides the exhibitors with a wide assortment of foodstuffs, groceries, beverages, cold and hot meals. It also provides refreshments at press conferences, cocktail parties, routs, receptions and other presentation events.

BW Fair Travel is an agent of the International Organisation of Air Transporters (IATA) and a member of the Association of Travel Bureaus in CR, a provider of accommodation for both the exhibitors and visitors to fairs and exhibitions, organising also coach business tours to the international exhibitions held abroad for the Czech and Slovak companies, as well as for individuals. By applying the Amadeus booking system it can provide for budget priced air tickets to places all over the world, utilising the regular air service operating between Brno and Prague that is connected up with some significant European destinations. In addition to booking and issuing air tickets, it also provides full services, including accommodation reservations, car rent, insurance, etc. The company also lets rooms and social spaces in villa Hroznová and BW Pension all the year round. The company organises social programs such as sightseeing tours, excursions, and visits to historic monuments.

Trade Fairs Brno (BWV) has been a member of the World Trade Centre Association (WTCA) since 1991, and the Pavilion E has become the seat of **World Trade Centre Brno** since 1993. Its main scope of activities consists in the organising of companies' presentations in the Czech Republic and abroad, in the establishing of contacts with foreign companies and in providing the access to WTC Network.

Daughter Companies

Brno INN

BWV Fair Travel

Expo Restaurace

BW

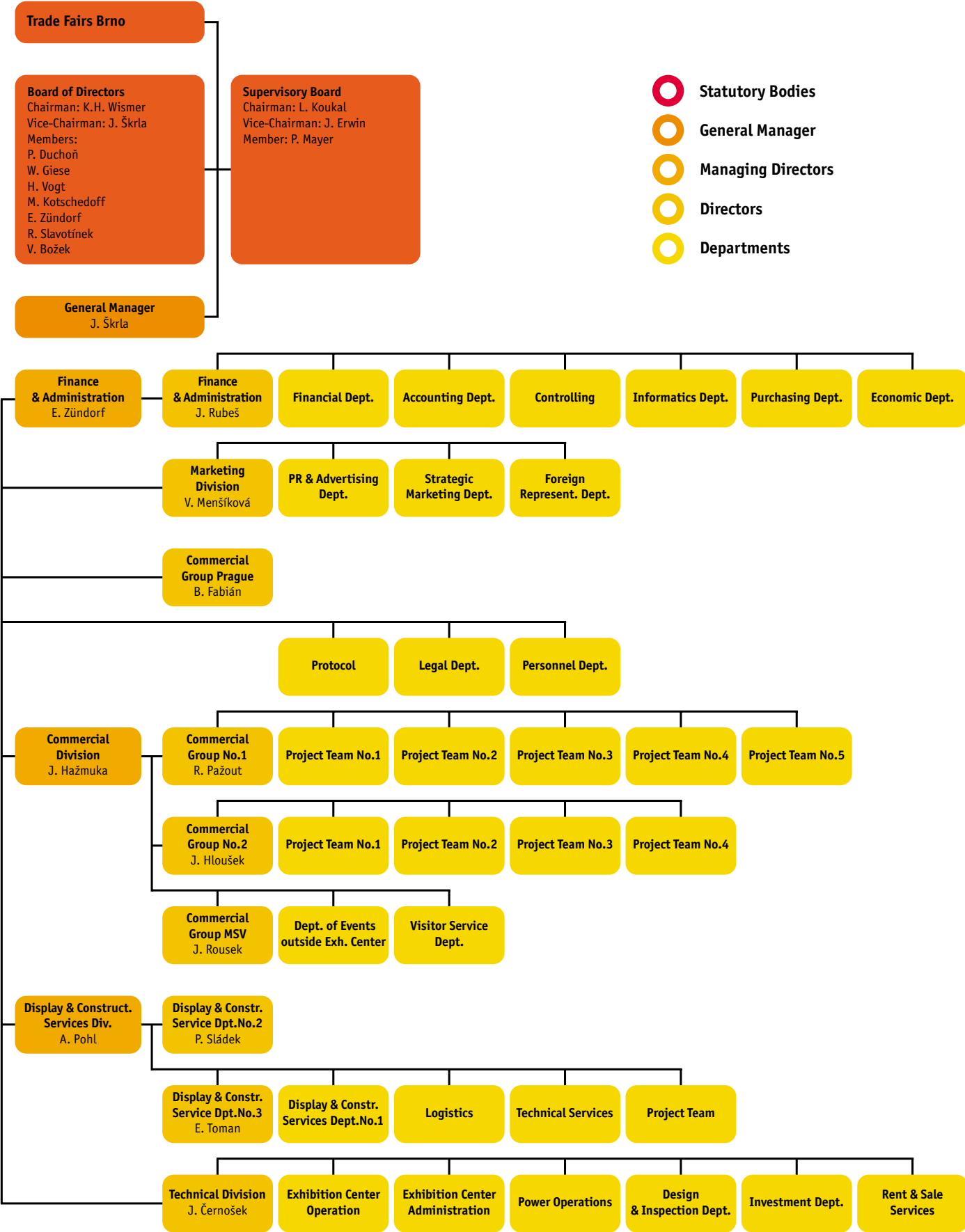
WTC Brno

Vlečka BW

Kongresové centrum
Brno

BD-EXPO

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Financial Part

Balance Sheet (for a year ending at December 31, in thousands of CZK)		31. 12. 1999	31. 12. 2000	31. 12. 2001
A	RECEIVABLES FOR SUBSCRIPTIONS	-8,000	0	0
B.I.	Intangible fixed assets	179	0	23,408
B.II.	Tangible fixed assets	0	0	2,230,080
B.III.	Financial investments	0	2,948,068	145,361
B	FIXED ASSETS	179	2,948,068	2,398,849
C.I.	Inventory	0	0	15,706
C.II.	Long-term receivables	0	0	11,911
C.III.	Short-term receivables	0	4,372	69,245
C.IV.	Financial assets	984,031	234,318	226,695
C	CURRENT ASSETS	984,031	238,690	323,557
D.I.	Accruals	0	425	28,356
D.II.	Estimated receivables	0	0	1,601
D	OTHER ASSETS – temporary asset accounts	0	425	29,957
	TOTAL ASSETS	976,210	3,187,183	2,752,363
A.I.1	Registered capital	970,000	970,000	1,156,051
A.I.2	Own shares	0	0	-47,933
A.II.	Capital funds	0	0	1,444
A.III.	Funds created from net profit	0	329	329
A.IV.	Profit (loss) of previous years	0	2,960	-111,270
A.V.	Profit (loss) of current period	3,289	-114,230	-264,363
A	EQUITY	973,289	859,059	734,258
B.I.	Reserves	0	193	1,300
B.II.	Long-term payables	0	496,953	452,911
B.III.	Short-term payables	2,884	18,889	323,616
B.IV.	Bank loans	0	1,800,000	1,087,714
B	NOT-OWN CAPITAL	2,884	2,316,035	1,865,541
C.I.	Accruals	37	9,042	122,483
C.II.	Estimate payables	0	3,047	30,081
C	OTHER LIABILITIES – temporary liability accounts	37	12,089	152,564
	TOTAL LIABILITIES	976,210	3,187,183	2,752,363

Profit and Loss Account		31. 12. 1999	31. 12. 2000	31. 12. 2001
<i>(for a year ending at December 31, in thousands of CZK)</i>				
I.	Revenues from merchandise	0	0	1,891
A.	Cost of goods sold	0	0	1,763
+	Sale margin	0	0	128
II.1.	Revenues from own production and services	0	0	88,110
II.2.	Change in inventory of own products	0	0	600
II.3.	Capitalisation	0	0	178
II.	Production	0	0	88,888
B.1.	Materials and energy consumption	0	0	21,715
B.2.	Services	1,085	21,725	85,261
B.	Production consumption	1,085	21,725	106,976
+	ADDED VALUE	-1,085	-21,725	-17,960
C.	Personnel expenses	0	1,152	30,979
D.	Taxes and fees	37	111	2,370
E.	Depreciation of tangible and intangible fixed assets	178	178	17,414
III.	Revenues from disposals of fixed assets and material	0	0	1,306
F.	Net book values of fixed assets and material sold	0	0	814
IV.	Accounting for reserves and accruals to operating revenues	0	0	50
G.	Additions to reserves and accruals to operating expenses	0	50	462
V.	Accounting for adjustments to operating revenues	0	0	21,420
H.	Accounting for adjustments to operating expenses	0	0	21,015
VI.	Other operating revenues	0	0	529
I.	Other operating expenses	0	119	11,242

*	OPERATING PROFIT	-1,300	-23,335	-78,951
VIII.	Revenues from sales of securities and ownership interests	0	0	0
K.	Securities and ownership interests sold	0	0	0
IX.	Revenues from financial investments	0	0	0
X.	Revenues from short-term financial assets	0	11,864	1,994
XI.	Accounting for reserves to financial revenues	0	776	143
L.	Additions to reserves (financial)	0	920	838
XII.	Accounting for adjustments to financial revenues	0	0	195
M.	Accounting for adjustments to financial expenses	0	0	601
XIII.	Interest received	6,360	20,854	7,800
N.	Interest paid	0	55,053	174,734
XIV.	Other financial revenues	0	13,758	1,904
O.	Other financial expenses	0	82,174	5,402
*	PROFIT (LOSS) FROM FINANCIAL OPERATIONS	6,360	-90,895	-169,539
R.	Income tax on ordinary income	1,771	0	15,311
R. 1.	Due	1,771	0	0
R. 2.	Deferred	0	0	15,311
**	PROFIT (LOSS) FOR CURRENT ACCOUNTING PERIOD	3,289	-114,230	-263,801
XVI.	Extraordinary revenues	0	0	2,952
S.	Extraordinary expenses	0	0	3,514
**	EXTRAORDINARY INCOME	0	0	-562
	PROFIT (LOSS) OF CURRENT ACCOUNTING PERIOD	3,289	-114,230	-264,363
	PRE-TAX PROFIT (LOSS) OF CURRENT ACCOUNTING PERIOD	5,060	-114,230	-249,052

Cash Flow Overview (for a year ending at December 31, in thousands of CZK)		31. 12. 2000	31. 12. 2001
P.	OPENING BALANCE OF CASH	984,031	234,318
Z.	ACCOUNTING PROFIT OR LOSS FROM REGULAR ACTIVITIES BEFORE TAXATION	-114,230	-248,490
A.1.	Adjustments by non-financial operations (A.1.1 to 5)	46,198	518,699
A.1.1.	Depreciation of fixed assets	178	30,458
A.1.2.	Adjustments, reserves, temporary accounts	11,821	323,794
A.1.3.	Profit (loss) from sale of fixed assets	0	-493
A.1.4.	Revenues from dividends	0	-1,994
A.1.5.	Accounted paid and received interest	34,199	166,934
A.*	NET CASH FLOW FROM OPERATING ACTIVITY (Z.+A.1.)	-68,032	270,209
A.2.	Alteration of the working capital requirements (A.2.1 to 3)	3,633	88,918
A.2.1.	Receivables in operating activity	-4,372	-198,214
A.2.2.	Short-term liabilities of operating activity	8,005	304,727
A.2.3.	Change to inventory	0	-17,595
A.**	NET CASH FLOW FROM OPERATING ACTIVITIES (A.*+ A.2.)	-64,399	359,127
A.3.	Expenses from interest payment except for capitalised interest	-55,053	-174,734
A.4.	Interest received	20,854	7,800
A.5.	Income tax paid for common activity and for re-allocations	0	-15,311
A.6.	Extraordinary accounting items, including taxes from extraordinary activities	0	-562
A.***	NET CASH FLOW FROM OPERATING ACTIVITY (A.**+A.3 to 6)	-98,598	176,320
B.1.	Expenses on fixed assets	-2,948,068	429,524
B.2.	Income from sale of fixed assets	0	1,305
B.3.	Loans and credits to relatives	0	0
B.***	NET CASH FLOW FROM INVESTMENT ACTIVITIES (B.1. to B.3.)	-2,948,068	430,829
C.1.	Change to the balance of liabilities	2,296,953	-756,328
C.2.	Impacts of changes to equity on cash flows (C.2. to 6)	0	139,562
C.2.1.	Increase of registered capital or reserves fund	0	253,792
C.2.2.	Payment of share on the equity to associates	0	0
C.2.3.	Monetary gifts and donations in the equity	0	0
C.2.4.	Loss payment by the associates	0	0
C.2.5.	Direct payments to the debit of funds	0	-112,243
C.2.6.	Paid dividends and shares to profit, including withholding tax	0	-1,987
C.3.	Received dividends and share to profit	0	1,994
C.***	NET CASH FLOW FROM FINANCIAL ACTIVITIES (C.1. to C.3.)	2,296,953	-614,772
F.	NET CASH FLOW (A.***+B.***+C.***)	-749,713	-7,623
R.	FINAL BALANCE OF CASH FLOW (P.+F.)	234,318	226,695

Appendix to the Annual Financial Statement at the date of December 31, 2001

1. General Information

Company name: **Trade Fairs Brno**
 Company Headquarters: **Brno, Výstaviště 1, 647 00**
 Date of Establishment: **26 November 1999**
 The prevailing sphere of business: **Organising and presenting of fairs**

1.1. Principal stockholders at the date of December 31, 2001

Stockholder's Name	Shares [pcs]	Ownership Interest [%]
Messe Düsseldorf GmbH	65,434,400	56.60
Chartered City of Brno	36,609,600	31.67
small shareholders	6,392,975	5.53
Trade Fairs Brno	7,168,155	6.20
Total of Trade Fairs Brno	115,605,130	100.00

The company has been entered in the Company Register kept by the Regional Court in Brno, Section B, entry 3137.

In conformity with the final and conclusive resolution of the Regional Court in Brno of October 24, 2001 (Ref. No. F 22304/2000, F 22654/2000, B 3137/4/3), the company Trade Fairs Brno took into possession any and all corporate assets and liabilities of the company Brno Fairs and Exhibitions accounted for at the date of October 31, 2001, for the reason of a merger.

1.2. The following changes were made in 2001

to the Board of Directors

28. 2. 2001 discharged Mr. Frank Thorwirth
 28. 2. 2001 elected Mr. Manfred Kotschedoff
 7. 6. 2001 discharged Mr. Milan Šimonovský
 7. 6. 2001 elected Mr. Rostislav Slavotínek

The General Assembly held on 22 November 2002 elected new members of the Board of Directors and the Supervisory Board, taking effect after the merger of the company Brno Fairs and Exhibitions, and the company Trade Fairs Brno, with effect from 1 November 2001.

1.3. Articles of Association

Following the merger, Trade Fairs Brno assumed, the Articles of Association of the joint-stock company Brno Fairs and Exhibitions.

1.4. Company Organisation Chart

see the Appendix

1.5. Members of the Statutory Body at the date of 31 December 2001

Board of Directors

Karlheinz Wismer	Chairman
Jiří Škrála	Vice-Chairman
Petr Duchoň	members
Rostislav Slavotínek	
Wilhelm Giese	

Herbert Vogt
 Manfred Kotschedoff
 Egbert Zündorf
 Václav Božek

Procurators

Jiří Škrla
 Jaromír Hažmuka
 Jaroslav Rubeš
 Egbert Zündorf – yet not entered in the Company Register
 Aleš Pohl – yet not entered in the Company Register

Supervisory Board

Joachim Erwin Chairman
 Ladislav Koukal Vice-Chairman
 Petr Mayer – representative of the company employees, elected on 8 February 2002

1.6. Trading Companies with Trade Fairs Brno Ownership Interest over 20%

Company Name HQ		Share of RC [%]	Registered Capital [thous. of CZK]
Alberga a.s., in liquidation	Brno	49.00	41,010
Brno Inn a.s.	Brno	59.16	240,000
BVV Brněnské veletrhy a výstavy, s.r.o.	Brno	100.00	100
BVV Fair Travel s.r.o.	Brno	100.00	2 400
BVV Hotel Service, a.s., in liquidation	Brno	49.05	31,600
CENTREX International Association	Budapešť	25.00	100 thous. of HUF
EXPO restaurace, a.s.	Brno	100.00	1,500
Park Praha, s.r.o.	Pec p. Sněžkou	34.00	100
Pražské veletrhy, s.r.o., in liquidation	Praha	50.00	200
Vlečka BVV, s.r.o.	Brno	100.00	100
VVB-Veltrhy a výstavy Bratislava, s.r.o., in liquidation	Bratislava	100.00	1,130
World Trade Center Brno, a.s.	Brno	100.00	3,000
MQI, s.r.o.	Brno	49.00	300
Vila Tugendhat Foundation	Brno	49.90	501
BD-Expo GmbH	Budapešť	51.00	4,000 thous. of HUF
Kongresové centrum Brno, a.s.	Brno		
“Daughter Company”		66.00	1,000

1.7. Employees

Average number of employees	2001	2000
Total of employees	632	0
of which:		
top executives:		
GM, managing directors, managers	9	0
managerial personnel at the 3rd level	42	0

Personnel expenses in thousands of CZK

	Total of employees in 2001	of which: executives	Total of employees in 2000
Payroll costs	20,639	3,878	–
Bonuses to members of the company bodies	1,292	1,292	1,152
Social security expenses	7,252	1,358	–
Social expenses	1,796	*)	–
Total of personnel expenses	30,979	*)	–

*) not monitored

Other bonuses to members of statutory and supervisory bodies	2001	2000
Royalties	0	0
Loans	0	0
Bonds granted	0	0
Natural benefit – the Board members use the company cars also for personal purposes		

Loans granted to employees	2001	2000
Total of employees	103	0
of which:		
top executives	0	0
Balance of loans	2001	2000
Total of employees	11,911	0
of which:		
top executives	2,757	0

2. Information on Accounting Methods and General Principles

- The purchased inventory is evaluated with acquisition price, minus adjustments.
- Tangible and intangible fixed assets are evaluated in accordance with Article III of the Account Class 0 – Accounting Methods.
- Securities and Capital Investments are evaluated with the acquisition price, minus adjustments.
- The possible fair market value is determined by a special regulation or by an expert.

2.1. Types of secondary acquisition costs included under acquisition prices of purchased inventory

freight and customs charges

2.2. Changes to the Determination of Adjustments to Fixed Assets

Profit/Loss	Reason for a change	Impact on Assets
Method of Evaluation	no changes	0
Method of Depreciation	no changes	0
Arrangement of items in the Financial Statement	no changes	0

2.3. Method of Determination of Adjustments to Fixed Assets

Adjustment	Method of Determination
Securities	Based on an overview of rates at the Prague Stock Exchange
Receivables	Based on the Act on Reserves and the Act on Accounting <ul style="list-style-type: none"> – over 180 days from a due date up to 100% – between 120 and 180 days from the due date up to 50% – between 60 and 120 days from the due date up to 30% – flat rate of 2% per a value of receivables to which no adjustment was added
Inventory	Based on the Act on Accounting <ul style="list-style-type: none"> – low-turnover inventory in the amount of 50% – inventory with no turnover in the amount of 90%
Land	Based on an expert estimate of real-estate offices

2.4. Method of Compilation of the Depreciation Plan and Methods Applied

Type of Fixed Assets	Depreciation Method Applied	Periodicity of Depreciation
Intangible/Tangible FA determined individually when applied	even, accelerated	monthly

2.5. Method applied for the conversion of foreign currency into Czech crowns

- For the conversion of foreign currency into Czech crowns at the date of execution of an accounting operation, the accounting unit applies a fixed monthly exchange rate of the Czech National Bank valid at the date of the last workday of the previous month.
- For the conversion of foreign currency into Czech crowns for operations on the crown and foreign currency markets carried out by the Financial Division, the currently valid exchange rate will be applied for the performed operation
- the Financial Division will supply the complete accounting documents necessary in order to be properly accounted for (transaction descriptions, contracts, transaction rates of exchange, etc.)
- the receivables and payables, existing at the date of 31 December 2001, were converted using the valid exchange rate of the Czech National Bank

3. Additional Information to the Balance Sheet and Profit /Loss Account

3.1. Tangible and Intangible Fixed Assets Other than Receivables

The assets with market evaluation different from the accounting evaluation include especially the intangible assets of the company. The assets not recorded in the Balance Sheet are kept in the operating records on acquisition prices.

3.1.1. Main groups of individual tangible and intangible assets

Account	Asset Type	Depreciation group	Acquisition Price [in thous. of CZK]	Adjustments [in thous. of CZK]
02110	Buildings and halls	4,5	2,122,669	705,831
02120	Other structures	4,5	304,752	124,109
02230	Power machinery	1,2,3	19,808	4,808
02240	Working machinery	1,2,3	25,279	20,569
02250	Instruments	1,2,3	267,583	240,407
02260	Transport means	1,2,3	106,947	66,594
02270	Inventory	1,2,3	32,164	27,235
02280	Exhibition equipment	–	5,414	5,414
02812	Other non-exhib. equipment	–	65,800	65,800
02813	Other non-exhib. equipment	–	645	645
03110	Land	–	112,529	0
03210	Art works and collections	–	946	0
042	Acquisition of tangible FA	–	3,262	0

3.1.2. Intangible Assets

Account	Asset Type	Depreciation Group	Acquisition Price [in thousands of CZK]	Adjustments [in thousands of CZK]
01310	Software	1,2	62,935	43,562
01410	Rights with value	–	3,288	1,276
01810	Low-value intangible FA -	–	9,596	9,596
041	Acquisition intangible FA	–	2,023	–

3.1.3. Assets Acquired in the Form of Financial Leasing

Leasing Contract for real estates No. 050

Lessor: BACA Leasing Alfa, s.r.o., Vinohradská 37, Praha 2

Subject of the Leasing: EXPO-PARKING building and equipment situated on the lots

No. 1023/16, 1023/17, 1023/18, 1023/19, 1023/20,
1023/35, 1023/36, 1023/37, 1023/38, 1023/40 and
1023/43, covering the total area of 8,812 m², registered
in the Land Registry of Brno – town.

Term of the Leasing: 20 year

Actually remitted lease payments from financial leasing: CZK 2,134,000

Future leased payments due within one year: CZK 25,603,000

Leasing Contract for a car No. 11011741

Lessor: ČP Leasing, a.s., Spálená 16/75, 110 00 Praha 1

Subject of the Leasing: Škoda Fabia-Combi-Comfort 1,4; BZS 13-69

Acquisition Price: CZK 450,400

Term of the Leasing: 36 months

Advanced Payment: in the amount of 60%, CZK 270,240

Monthly Instalment: CZK 6,532

Leasing Contract for a car No. 11011727

Lessor: ČP Leasing, a.s., Spálená 16/75, 110 00 Praha

Subject of the Leasing: Škoda Octavia-Combi-Elegance 2.0, BZS 06-86

Acquisition Price: CZK 586,150

Term of the Leasing: 36 months

Advanced Payment: in the amount of 60%, CZK 351,690

Monthly Instalment: CZK 8,633

Leasing Contract for a car No. 11011728

Lessor: ČP Leasing, a.s., Spálená 16/75, 110 00 Praha
Subject of the Leasing: Škoda Fabia-Combi-Comfort 1,4; BZS 01-13
Acquisition Price: CZK 450,400
Term of the Leasing: 36 months
Advanced Payment: in the amount of 60%, CZK 270,240
Monthly Instalment: CZK 6,532

Leasing Contract for a car No. 11011726

Lessor: ČP Leasing, a.s., Spálená 16/75, 110 00 Praha 1
Subject of the Leasing: Škoda Fabia-Combi-Comfort 1,4; BZS 01-26
Acquisition Price: CZK 450,400
Term of the Leasing: 36 months
Advance Payment: in the amount of 60%, CZK 270,240
Monthly Instalment: CZK 6,532

Leasing Contract for a car No. 11011725

Lessor: ČP Leasing, a.s., Spálená 16/75, 110 00 Praha 1
Subject of the Leasing: Škoda Fabia-Combi-Comfort 1,4; BZS 01-27
Acquisition Price: CZK 450,400
Term of the Leasing: 36 months
Advance Payment: in the amount of 60%, CZK 270,240
Monthly Instalment: CZK 6,532

Leasing Contract for a car No. 11011517

Lessor: ČP Leasing, a.s., Spálená 16/75, 110 00 Praha 1
Subject of the Leasing: Saab-9-5 Kombi-AERO 2,3 TS AUTOMAT, BZP 31-58
Acquisition Price: CZK 1,934,949
Term of the Leasing: 36 months
Advance Payment: in the amount of 15%, CZK 290,242
Monthly Instalment: CZK 57,105

Leasing Contract for a car No. 11011518

Lessor: ČP Leasing, a.s., Spálená 16/75, 110 00 Praha 1
Subject of the Leasing: Saab-9-5 Kombi-2,3L PTSE, BZP 31-57
Acquisition Price: CZK 1,696,949
Term of the Leasing: 36 months
Advance Payment: in the amount of 15%, CZK 254,542
Monthly Instalment: CZK 50,142

3.1.4. Specification of Tangible Assets under Lien

Pavilion E	creditor	IPB, a.s.	CZK 240,000,000
Land Deed of Title No. 344	creditor	Česká spořitelna, a.s.	CZK 32,000,000

Description of the Lien

Pavilion E	creditor:	IPB, a.s.	CZK 240,000,000
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The Investiční a poštovní banka concluded a contract for the creation of a lien with Brno Trade Fairs and Exhibitions on 30 November 1993. This contract secures a debt of the company Park Praha in the amount of CZK 240 million from a loan contract described below.

The subject matter of the lien is pavilion E with a building site No. 99/2 covering an area of 8,443 m², registered as Deed of Title No. 344 at the Pisárky cadastral office in Brno. The entry of the lien was approved by the decision of the Brno cadastral office under Ref. No. 911 V2-4118/93, with the entry effective date as of 10 December 1993.

On 30 November 1993, the Investiční and Poštovní Bank with its headquarters in Prague concluded a loan contract No. 200993031, having one Appendix, with a company Park Praha with the headquarters in Pec pod Sněžkou, Company Reg. No. 15039650. The subject matter of the loan contract is the liability of the Investiční and Poštovní Bank to provide the company Park Praha with a loan amounting to CZK 240 million for financing of the construction of a hotel, currently called "Hotel EXPO", located at Za Elektrárnou 3, Praha 7. The loan was payable by 31 December 2001.

Appendix No. 1 to the Loan contract sets forth the liability of Brno Fairs and Exhibitions to place a property lien on the pavilion E. The Appendix also sets out a commitment of both the contracting parties to make an entry of the lien on the hotel immediately after completing the building inspection of the hotel (within 14 days at the cadastral office, and in favour of the Investiční and Poštovní Bank. The inspection decision became effective as of 1 September 1994. However, the commitment of contracting parties to transfer the lien on the hotel has not been fulfilled yet. The non-fulfilment of the liability is a subject matter of an action filed at the Municipal Court in Prague under Ref No. 8 Cm 324/98 in August 20, 1998. In parallel, IPB Bank filed a lawsuit against Park Praha in 1999 and a court payment order was issued together with an approval to sell the Pavilion E. The Brno Fairs and Exhibitions appealed against the decision and the dispute is filed at the Regional Court in Hradec Králové under Ref. No. 41 Cm 124/99.

Description of the Lien

The Česká spořitelna Bank concluded a contract for the creation of a lien with the company Brno Fairs and Exhibitions on 14 July 1992. The contract secures a debt of the company TOSCA of CZK 32 million from the loan contract described below.

The lien applies to the following immovable assets: lot No. 756 with 326 m² (housing building – developed property), Deed of Title No. 405, cadastral office of Old Brno, municipality of Brno Town, lots No. 27, 358, 1, 3, 4, 13, 19, 20, and 22, all developed, Deed of Title No. 344, Pisárky cadastral office, Brno. The lien contract was registered at the State Notary in Brno on 17 July 1992, under Ref. No. R III 758/92.

The Česká spořitelna Bank concluded a loan contract No. 184/1992 with the company TOSCA, having its headquarters in Brno, Company Reg. No. 44012217, on 14 July 1992. The subject matter of the loan contract is the liability of the Česká spořitelna Bank to provide the company TOSCA with a middle-term operating loan in the amount of CZK 32 million for inventories covering the work in progress. The loan was due by 30 June 1996, but it has not been repaid yet.

The prerequisite for providing a loan was the creation of a lien on the immovable assets and guarantor's obligation of the Českomoravská záruční a rozvojová Bank to secure receivable from the granted loan. The lien contract for the immovable assets was concluded. The guarantor's obligation of the Českomoravská záruční a rozvojová Bank has not been granted.

The Česká spořitelna Bank and TOSCA concluded an amendment No. 1 to the loan contract on 29 October 1992. In conformity with this amendment, the Česká spořitelna Bank accepted the lien on the immovable assets of the company TOS Znojmo. The company Brno Fairs and Exhibitions filed an action for nullification of the loan contract at the Regional Court in Brno on 12 May 1998.

Specification of Tangible Assets under Lien

Inv. No.	Asset	Acquisition Price [thousands of CZK]	Book Balance [thousands of CZK]	Lien for
005	Pavilion A	247,829,393.50	57,667,602.50	Česká spořitelna
9853	Pavilion E	388,072,237.16	267,941,237.16	IPB Praha
0033	Pavilion G	367,989,405.61	322,927,754.61	Česká spořitelna
3072	WC next to Pav. G	21,407.00	0.00	Česká spořitelna
133810	Area next to Pav.G	4,885,344.30	4,301,720.30	Česká spořitelna
7788	Pavilion O	9,166,602.70	5,895,083.70	Česká spořitelna
4890	Pavilion P	3,735,876.00	0.00	Česká spořitelna
8438	Pavilion R	4,309,539.00	0.00	Česká spořitelna
0070	Pavilion Z	38,132,974.49	5,874,183.49	Česká spořitelna
135345	Hlinky building	4,684,510.00	4,308,887.00	Česká spořitelna
135346	Land	3,167,000.00	3,167,000.00	Česká spořitelna
Total		1,071,994,289.76	672,083,468.76	

The buildings are under lien together with the land. Nevertheless, it is not possible to identify the individual evaluations, as the lots in the Trade Fairs Brno premises are registered as one piece of land.

The lien contract No. 600014484032 in favour of Westdeutsche Landesbank 4,185 shares of Trade Fairs Brno

The lien contract No. 600014484016 in favour of Westdeutsche Landesbank 521,749 shares of Trade Fairs Brno

3.2. Receivables

3.2.1. Receivables past due [in thousands of CZK]	at 31. 12. 2001	at 31. 12. 2000
Total	151,787	0
of which past due:		
by 60 days	26,336	
61 – 90 days	14,665	
91 – 120 days	1,720	
121 – 180 days	2,156	
181 – 360 days	5,486	
over 360 days	101,424	

3.2.2. Receivables past due in foreign currency

[in thousands of CZK]	at 31. 12. 2001	at 31. 12. 2000
Total	12,579	0
listed by individual foreign currencies:		
CHF	992	
DEM	4,431	
USD	1,073	
EUR	5,664	
ATS	14	
NLG	23	
SKK	382	

3.2.3. Intercompany Receivables Accounted for [in thousands of CZK]

Company Name	at 31. 12. 2001
Alberga, a.s., in liquidation	0
Brno Inn, a.s.	837
BVV Brněnské veletrhy a výstavy, s.r.o.	0
BVV Fair Travel, s.r.o.	677
BVV Hotel Service, a.s., in bankruptcy	0
CENTREX international association	0
EXPO restaurace, a.s.	1,106
Kongresové centrum Brno, a.s.	532
Park Praha, s.r.o.	0
Pražské veletrhy, s.r.o., in liquidation	0
Vlečka Brno, s.r.o.	5
VVB-Veltrhy a výstavy Bratislava, s.r.o., in liquidation	0
World Trade Center Brno, a.s.	352
MQI, s.r.o.	0

BD-Expo	0
Vila Tugendhat	0
Messe Düsseldorf GmbH	3,204
Total	6,713

3.2.4. Balance of short-term intercompany receivables [in thousands of CZK]

Company name	at 31. 12. 2001
Alberga, a.s., in liquidation	0
Brno Inn, a.s.	442
BVV Brněnské veletrhy a výstavy, s.r.o.	0
BVV Fair Travel, s.r.o.	523
BVV Hotel Service, a.s., in bankruptcy	0
CENTREX, international association	0
EXPO restaurace, a.s.	733
MQI, s.r.o.	0
BD-Expo GmbH	0
Kongresové centrum Brno, a.s.	405
Vila Tugendhat	0
Park Praha, s.r.o.	2,440
Pražské veletrhy, s.r.o., in liquidation	799
Vlečka Brno, s.r.o.	5
VVB-Veltrhy a výstavy Bratislava, s.r.o., in liquidation	277
World Trade Center Brno, a.s.	174
Messe Düsseldorf GmbH	3,445
Total	9,243

3.2.5. Balance of long-term intercompany receivables at the date of 31. 12. 2001

none

3.2.6. Net total of receivables [in thousands of CZK]	2001	2000
Total of short-term receivables	69,245	4,372
Total of long-term receivables	11,911	0

3.3. Net Profit/Loss in 2000 [in thousands of CZK]

Total of accounting loss in 2000	114,230
Loss paid from the undistributed profit for previous accounting periods	2,960

3.4. Company Registered Capital	Nominal Capital at 31. 12. 2001	Number of Shares at 31. 12. 2001
	[in thousands of CZK]	[pcs]
Ordinary bearer shares in the nominal value of CZK 10	1,156,051	115,605,130
Total of the company registered capital	1,156,051	115,605,130
3.5. Company Equity [in thousands of CZK]	2001	2000
Registered capital	1,156,051	970,000
Treasury stock	-47,933	0
Share premium	1,444	0
Statutory fund of provisions	329	329
Accumulated loss	-111,270	0
Undivided profit	0	2,960
Profit/loss of current period	-264,363	-114,230
Total of Equity	734,258	859,059
3.6. Payables		
3.6.1. Payables past due [in thousands of CZK]	at 31. 12. 2001	at 31. 12. 2000
Total	28,207	34
3.6.2. Payables in foreign currencies past due [in thousands of CZK]	at 31. 12. 2001	at 31. 12. 2000
Total	2,454	0
3.6.3. Intercompany payables [in thousands of CZK]		
Company Name	at 31. 12. 2001	
Alberga, a.s., in liquidation	0	
Brno Inn, a.s.	290	
BVV Brněnské veletrhy a výstavy, s.r.o.	0	
BVV Fair Travel, s.r.o.	1,601	
BVV Hotel Service, a.s., in bankruptcy	0	
CENTREX international association	0	
EXPO restaurace, a.s.	937	
Kongresové centrum Brno, a.s.	547	
Park Praha, s.r.o.	0	
Pražské veletrhy, s.r.o., in liquidation	0	
Vlečka Brno, s.r.o.	0	
VVB-Veltrhy a výstavy Bratislava, s.r.o., in liquidation	0	
World Trade Center Brno, a.s.	0	
MQI, s.r.o.	2,735	
BD-Expo GmbH	113	
Vila Tugendhat	0	

Messe Düsseldorf GmbH	44,038
Messe Düsseldorf North America	11
Total	50,272

3.6.4. Balance of intercompany payables [in thousands of CZK]

Company Name	at 31. 12. 2001
Alberga, a.s., in liquidation	0
Brno Inn, a.s.	9
BVV Brněnské veletrhy a výstavy, s.r.o.	0
BVV Fair Travel,s.r.o.	449
BVV Hotel Service, a.s., in bankruptcy	0
CENTREX, international asscitaion	0
EXPO restaurace, a.s.	308
Kongresové centrum Brno, a.s.	22
Park Praha, s.r.o.	0
Pražské veletrhy, s.r.o., in liquidation	0
Vlečka Brno, s.r.o.	0
VVB-Veltrhy a výstavy Bratislava, s.r.o., in liquidation	0
World Trade Center Brno, a.s.	0
MQI, s.r.o.	1,515
BD-Expo	72
Vila Tugendhat	0
Messe Düsseldorf GmbH	26
Messe Düsseldorf North America	11
Total	2,412

3.6.5. Long-term intercompany payables at the date of 31. 12. 2001

Messe Düsseldorf GmbH	DM 27,699,000	CZK 452,911,000
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3.6.6. Overview of net total of payables [in thousands of CZK]

	2001	2000
Total of short-term payables	323,616	18,889
Total of long-term payables	452,911	496,953

3.7. Bank Loans

The balance of senior loan granted by Westdeutsche Landesbank amounted to CZK 1,087,714,285.71 at the date of 31. 12. 2001.

3.8. Legal Provisions and Other Reserves [in thousands of CZK]

	Opening Balance at 1. 1. 2001	Addition at 31. 12. 2001	Withdrawals	Closing Balance
Legal provisions	0	0	0	0
for adjustments to tangible FA (Account No. 45110)				
Provisions on exchange rate losses (Account No. 45410)	838	838	143	143
Other reserves (Account No. 45930)	462	462	50	50
Total	1,300	1,300	193	193

3.9. Adjustments and Depreciation to Receivables in Operating Expenses [in thousands of CZK] at 31. 12. 2001

3.9.1. Total of adjustments to receivables 113,539

of which:

Legal tax adjustments

adjustments to receivables in bankruptcy and settlement (Account No. 39101) 25,669

adjustments to receivables due after 31 December 1994 (Account No. 39102) 23,118

Total 48,787

Accounting adjustments

adjustment to receivables due after 31 December 1994 (Account No. 39103) 22,616

adjustment to receivables from business activity (Account No. 39111) 42,136

Total 64,752

Receivables [in thous. of CZK]	Legal Tax Adjustment [%]	Legal Tax Adjustment [in thous. of CZK]	Accounting Adjustment [in thous. of CZK]	Accounting Adjustment [in thous. of CZK]	
25,669	100	25,669	0	0	Bankruptcy
277	0	0	100	277	30. 6. 1997–30. 12. 1997
2,672	100	2,672	0	0	31. 12. 1997–29. 6. 1998
3,304	33	1,090	67	2,214	31. 12. 1997–29. 6. 1998
736	100	736	0	0	30. 6. 1998–30. 12. 1998
1,698	33	560	67	1,138	30. 6. 1998–30. 12. 1998
18,575	80	14,860	20	3,715	31. 12. 1998–29. 6. 1999
849	33	280	67	569	31. 12. 1998–29. 6. 1999
350	66	231	34	119	30. 6. 1999–30. 12. 1999
772	33	255	67	517	30. 6. 1999–30. 12. 1999
150	50	75	50	75	31. 12. 1999–29. 6. 2000
1,559	33	515	67	1,044	31. 12. 1999–29. 6. 2000

2,133	33	704	67	1,429	30.6.2000-30.12.2000
5,698	20	1,140	80	4,558	31.12.2000-29.6.2001
2,170	0	0	50	1,085	120-180 days past due
16,864	0	0	30	5,059	60-120 days past due
40,831	0	0	2	817	Flat adjustment
42,136	0	0	100	42,136	Other receivables
166,443		48,787		64,752	Total

3.9.2. Total of Adjustments to Financial Investments at the date of 31.12.2001 **63,243**

of which:

adjustments to companies

with controlling influence (Account No. 09610)	13,935
with substantial influence (Account No. 09620)	35,584
other (Account No. 09630)	100
adjustments to loans	
intercompany loans (Account No. 09660)	6,400
other companies (Account No. 09670)	7,224

3.9.3. Adjustments to Assets

to lands (Account No. 09231)	33,072
to acquired assets (merger with Brno Fairs and Exhibitions – Account No. 09710)	461,511
accumulated depreciation-adjustment to acquired assets (Account No. 09810)	-5,128
net figure after depreciation - adjustment to acquired assets	456,383

3.10. Revenues from Operating Activity Listed by the Principal Activities [in thousands of CZK] **2001** **2000**

Revenues from sale of own services and merchandise	90,001	0
of which :		
revenues from sale of own services	88,110	0
sale of merchandise	1,891	0
Sales of securities and financial deposits	0	0
Financial activities	11,841	47,252
of which:		
interests	7,800	20,854
deposits and petty cash vouchers	1,994	11,864
other	2,047	14,534

Calendar of Fairs and Exhibitions in 2002

Name	Date
GO	10. – 13. 1.
REGIONTOUR	10. – 13. 1.
KABO	12. – 14. 2.
STYL	12. – 14. 2.
OPTA	22. – 24. 2.
SALIMA	5. – 8. 3.
MBK	5. – 8. 3.
INTECO	5. – 8. 3.
VINEX	5. – 8. 3.
PIVEX	5. – 8. 3.
MOBITEX	20. – 24. 3.
DOMO	20. – 24. 3.
X-ART	20. – 24. 3.
FISCHEN	20. – 24. 3.
TECHAGRO	7. – 11. 4.
SILVA REGINA	7. – 11. 4.
ANIMAL VETEX	7. – 11. 4.
IBF	23. – 27. 4.
SHK BRNO 2002	23. – 27. 4.
URBIS	23. – 27. 4.
ENVIKONGRESS	23. – 27. 4.
AUTOTEC 2002	7. – 13. 6.
PROPET	28. – 30. 6.
KABO	20. – 22. 8.
STYL	20. – 22. 8.
MSV 2002	16. – 20. 9.
IMT 2002	16. – 20. 9.
INVEX	7. – 11. 10.
PYROS	22. – 25. 10.
INTERPROTEC	22. – 25. 10.
ISET	22. – 25. 10.
NEW SIMET	22. – 25. 10.
WELDING	22. – 25. 10.
FOND-EX	22. – 25. 10.
TEX-TEC	22. – 25. 10.
MEFA	5. – 8. 11.
REHAPROTEX	5. – 8. 11.
VENIA	21. – 23. 11.
CHRISTMAS MARKET	6. – 15. 12.
EDEN 3000	Permanent Exhibition
BUILDING CENTRE	
SCHOLA NOVA (Prag)	26. – 28. 3.
INTERIER 2002 (Prag)	5. – 8. 9.

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20

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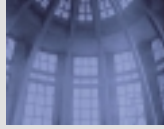
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