

2000

Annual Report

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Partner for
Business

BVV
Veletřhy
Brno



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Introduction by the Chairman of the Supervisory Board



The skills and competence to be ranked among the best are no more considered an asset. It is a duty.

It must be a commitment when the business results are to reflect continuous and successful development, not only a temporary period of economic boom. Furthermore, it is not a state of affairs but a process. Irrespective of an industrial sector we pursue, the process is always analogous. The sector of organising of fairs and exhibitions does not form an exception.

One of the key prerequisites for being ranked among the best is an ability to be flexible, thoughtful and quick in responding to changes. The current national and international market of exhibitions is defined by changes, whether it is due to a loud cry for privatisation, co-operation or for internationalisation.

The Czech market and the region of Central and Eastern Europe have way back been one of the centres of interest of the management in Düsseldorf. We have joined our forces with one of the most significant companies in the region. We provide and expand our know-how, we learn about new trends, we search for innovative methods and respond jointly to new challenges - this is a key to our success.

The relatively short time period of our joint journey is defined by a number of milestones:

- Capital investments in pavilion V, Press Centre and Expo-Parking reflect qualitative improvement of infrastructure, and "added value" that the functioning exhibition companies cannot waive off. Because: the value of a "added value" constantly rises. Only the turnover of visitors to exhibitions represents, according to the latest calculations, five to six billion Czech crowns, and the company existence and activities are tied with more than 25,000 working positions.

The resuming of air service between Brno and a number of European cities is a concrete out-

come of co-operation with the municipal council.

- it is also impossible to overlook successful results of co-operation between projects with a similar subject matter implemented both in Düsseldorf and Brno. Some specific effects of this synergy can be seen in the case of MSV and INTERKAMA exhibitions, the same as between SHK and Building Fair.

- especially the merger of the companies BVV and Veletrhy Brno, and the city of Brno entering into the new company as a shareholder present the year 2000 as a very significant year in respect of fairs and exhibitions. It is a logical representation of unity of common interests that will contribute greatly to the economic stability and development of the particular region.

Speaking about Brno, we would like to offer "always something extra". What does it mean for the future? We have to guarantee to our clients functional modern premises with good quality of services rendered, good infrastructure as well as multiple cultural offer. The development of exhibition projects "customised" according to the requirements of our customers is another prerequisite. Our task for the future must consist in putting stress on the arrangement of interactive links and relationships within the sphere of economy.

I believe that BVV is well furnished with this potential. The positive trends in the Czech economy spread optimism: we can and, from now on, we will be the best - speaking not only about Brno.

A handwritten signature in black ink, appearing to read 'Joachim Erwin'.

Joachim Erwin

Chairman of the Supervisory Board BVV, a.s.

Introduction by the Chairman of the Board



Networking - The Basis of Economic Success

The constantly enforcing competition has also affected the organising of fairs and exhibitions. To establish a new era of economic partnership not only with the German but also with other European exhibition premises is a prerequisite for further development of the economic success.

We are prepared for the incoming development, especially with view to our commitments in Central and Eastern Euro-

pe where we organised about 50 exhibition projects in 2000. BVV managed to achieve 50 per cent share in the Czech market of organising fairs and exhibitions, affirming thus its leading position in the economic area of the Central and Eastern Europe. Our partnership that started two years ago, brought up positive results that are reflected not only in the Annual Trading Income of BVV but they explicitly testify to the following facts:

- We have become real partners both to large industrial companies and also to medium- and small-scale companies in the region of Central and Eastern Europe. We are competent partners, well versed in business issues and we have our own and straight conception. As in the previous year, in addition to the German companies visiting the exhibitions held in Brno, companies from Slovakia, Poland, Austria, Hungary, Italy and Switzerland took active part in the exhibitions too.

- More than five per cent of foreign visitors of the total number of 826,000 illustrate the success of internationalisation we strive for.

- Further benefits can be seen in applying synergetic principles in the individual projects. This is evident, e.g., in the International Engineering Fair (MSV) and INTERKAMA exhibition, or the International Building Fair (IBF and SHK).

The year 2000 was for BVV predominantly a year of major investments. A new exhibition hall V was built up, covering 12,000 sqm., as well as Expo-Parking, a new parking house with a capacity of almost 900 cars, the new Congress hall has extended its offer of spaces suitable for conferences, a modern Press Centre started to operate last year in February. All these things have contributed to optimise the infrastructure that the exhibitors appreciate so much.

- A resolution adopted last November at a General Meeting on a merger of two joint-stock companies, Brněnské veletrhy a výstavy and Veletrhy Brno, became an important milestone. This merger will intensify the partnership between BVV and the statutory City of Brno. We are prepared to promote our modern policy of organising fairs and exhibitions by supporting new ideas and concepts against the mounting competitive pressure, changing needs and requirements of customers, and occurrence of new media - also in the period of continuous social and economic transformation we are prepared to assure, for the future, high quality of fairs and exhibitions we organise.

Karlheinz Wismer

Chairman of the Board of BVV, a.s.

Introduction by the Chief Executive Officer



The past year 2000 was quite successful for Brněnské veletrhy a výstavy. Altogether 42 projects were implemented, which is by 7 more than in the previous year. Nineteen of them have become "number one projects" in the region of Central and Eastern Europe; twenty-five of them are situated in the Czech Republic. BVV controls over 90% of home market in the sphere of organising the international exhibitions. The BVV share of the total exhibition area leased all over the Czech Republic increased to 48.5% by comparison with 1999 (45.7%). The performed audits of events held last year confirmed that the share of registered foreign visitors reached five per cent. In the category of international fairs the foreign visitors represented even 10% of all visitors.

The year 2000, without exaggeration, can be called a turning point in view of the fundamental changes to ownership circumstances in the company. The majority stockholder in BVV is Messe Düsseldorf, a fair administrator that founded a joint-stock company together with the City of Brno in 1999. Messe Düsseldorf owns a 66% share of the registered capital and the City of Brno owns a 34% share. A merger of two companies, Brněnské veletrhy a výstavy and Veletrhy Brno, was approved in 2000. The proper merger is expected to take place in 2001.

The strategic partnership established between BVV and Messe Düsseldorf supports international prestige of BVV, contributes to innovation of exhibition projects, influences efficiency of the internal structure and, last but not least, strengthens investment possibilities of the company. The resuming of ČSA airline between Prague and Brno is an outcome of the co-operation between BVV and the City of Brno, bringing a connection of essential importance for the fair administration and mainly for the economic development of the entire region.

In the currently reviewed year 2000, the company completed the process of its restructuring and adjusted number of internal activities laying great emphasis on cost reduction and on the use of reserves in the internal communication. A system of the financial expense control was taken over from Messe Düsseldorf, and a new strategic section of centralised purchasing was established.

The company consistently applied a system of performance management in 2000, which is a form of remuneration aiming to accomplish as much tight link as possible between the performance of an individual, team and all employees.

The changes leading to higher efficiency of activities and optimum trading income resulted in the reduction of thirty-eight regular and eight temporary employment positions. As of 1 January 2001 BVV employs 662 people, due to natural reduction, this number will drop to 650 persons by the end of the year.

Our strategy and optimistic expectations for the future are affirmed by a few supporting pillars, a few certainties. By applying the well-established procedures, we will make use, together with Messe Düsseldorf, of the synergetic effects in all professional activities, further internationalisation of exhibition projects coming to the fore. We are sure that property sharing with the City of Brno will further improve mutual co-operation and will unify the view of priorities of an exhibition town. The potential of experienced and professionally well-qualified staff capable of accepting and implementing new procedures is an indisputable principle. Moreover, the positive outcome of development of the Czech economy is a promising signal for the approaching period and a pledge for further development of the organising of fairs and exhibitions.

Jiří Škrála
Chief Executive Officer BVV, a.s.

Company Profile

Company name: Brněnské veletrhy a výstavy, akciová společnost
Company Headquarters: Brno, Výstaviště 1, 647 00
Reg. No.: 00001015
VAT No.: 288-00001015

"Brněnské veletrhy a výstavy" was established on 28 December 1990. The German exhibition administrator Messe Düsseldorf has been its majority shareholder since June 1998.

The ownership of the joint-stock company Brněnské veletrhy a výstavy, was changed in September 2000. The joint-stock company Veletrhy Brno became a new majority shareholder with 95.64%. The shareholders of the joint-stock company Veletrhy Brno are Messe Düsseldorf GmbH (66% of shares) and the Statutory City of Brno (34% of shares).

In November 2000 an extraordinary General Meeting decided to terminate existence of the company Brněnské veletrhy a výstavy without winding-up and about a merger with the company Veletrhy Brno as of 31 December 2000. Although, the merger has not been court registered in the Companies Register.

The company is registered for the providing of commercial (exhibition) services, especially for business companies, and for renting its own real estates.

The company runs its own exhibition premises, covering 650,000 sqm., with sixteen pavilions of the gross total exhibition area of 107,000 sqm., of which the ground floor covers approximately 71,000 sqm. Altogether with an open exhibition area of 89,000 sqm., the company has at disposal 196,000 sqm. of gross exhibition grounds.

Within the range of complex services rendered to visitors to the fair, the company offers accommodation in more than 200 rooms, a Congress Centre with 24 halls and a capacity of 450 persons, and furthermore, a car-park in a newly built-up Expo-Parking with a capacity of almost 900 cars.

BVV Membership in Organisations and Associations:

UFI - The International Union of Fairs with headquarters in Paris is a non-governmental organisation that brings together organisers of fairs and exhibitions from around the world. BVV became a member in 1960. Membership in this prestigious organisation is a guarantee of quality of exhibitions presented by BVV.

The BVV portfolio of international exhibitions consists of the following: MVSZ, MSV, EMBAX, FONDEX, GO, IDET, INVEX, PIVEX, VINEX, SALIMA, WELDING, and WOOD-TECH.

SOVA - The Association of Organisers of Exhibition Events in the Czech Republic and Slovakia, whose establishment was instigated by BVV. Its task is to co-ordinate exhibition activities in the Czech Republic.

CENTREX -The International Union for Exhibition Statistics

It consists of nine members from the Czech Republic, Hungary, Poland and Slovakia. Its goal is to audit exhibition statistics, which should ensure their transparency and reliability for exhibitors and visitors to decide about taking active part or paying visit to the exhibitions presented by the member exhibition administrations.

INTEREXPO - The Association of Organisers of Collective National Participation in International Fairs and Exhibitions

OSPI - The International Association of Octanorm Representatives. BVV is an exclusive representative of this company in the Czech Republic.

IFES - The International Federation of Exhibition Service providers

AVF - The Association of Exhibition Companies in the Czech Republic

Company Position in the Market

The joint-stock company Brněnské veletrhy a výstavy affirmed in the year 2000 its position of the biggest exhibition administrator not only in the Czech Republic but also in the region of Central and Eastern Europe, including the neighbouring countries - Slovakia, Hungary, Poland and Austria. Out of the portfolio of projects with irregular periodicity, 25 exhibitions are assigned as number one in the Czech Republic, 19 exhibitions obtaining the same assignment in the entire territory of Central and Eastern Europe.

The share of exhibition spaces in the Czech market came close to fifty per cent. As to the number of exhibitors, we took up 34 per cent share, our share of the number of visitors achieved 30 per cent.

In the segment of international exhibitions - based on UFI criteria - BVV with 90 per cent share has taken up a dominant position in the exhibition market in the Czech Republic.

The company presented 42 exhibitions in its exhibition premises and two projects in Prague in 2000. The BVV premises were also rented to seven visiting organisers.

More than 13,600 exhibitors of 60 countries occupied the net total exhibition area over 450,000 sqm.

The exhibition events presented by BVV in 2000 were visited by more than 826,000 paying visitors, of which 5% were foreign visitors coming from 89 countries. Based on results of a research carried out continuously - other approx. 200,000 persons with free admission visited the Exhibition of One-Family Houses EDEN 3000 last year.

In the past three years BVV implemented investment projects in the amount of 947 million CZK, of which 360 million CZK last year only. The investments were predominantly made to the building up of infrastructure (modernisation of pavilion C, construction of pavilion V), road accessibility and service availability of the premises (highway exit, including parking lots, construction of Expo-Parking, reconstruction of gate No. 4), increasing quality, comfort and speed of services provided for the participants in the exhibitions (Congress Centre, new Press Centre, Business Centre). The above investments, mentioned as an example, represent our contribution for the future, the "added value" we offer to our customers.

BVV Expo Expert is a new name of the section of implementation that has a leading position in the market of exhibition services. In 2000 it ensured construction of exhibitions on the area of 174,000 sqm., which represents a third of all events presented in the premises. The advertising slogan "service unlimited" grasps fully business strategy and breadth of possibilities of this section. Its essential task is to offer complex services satisfying all requirements of exhibitors, individual approach, support and counselling provided to customers for the entire period of their preparation. The outcome is an optimum solution of the form of their participation in an exhibition.

To stand up for the leading position in the business is a long-term goal of the company for the future. Within the scope of a strategy adopted we are going to watch and enforce priorities in three principal areas:

- Further internationalisation of projects and improvement of the structure of visitors, using the network of agencies. At present 16 European and two non-European agencies appeal to the potential foreign customers in twenty countries around the world. Improvement of the structure of visitors can be achieved on the basis of

results of researches carried out among the exhibitors and visitors. They can help alter the basic concept of the individual exhibitions and make adjustments to their portfolio, and suggest changes to PR and advertising.

■ As part of synergy with Messe Düsseldorf, we will continue to find links between suitable topics. Positive results are apparent in exhibitions such as MSV and INTERKAMA, or Building Fair and SHK, or ISET exhibition.

In 2001 the exhibition EMBAX-PRINT will use the PacPro project sign in the highlighted nomenclature on packaging.

■ Co-operation with the City of Brno that was formally crowned in 2000, with Brno becoming a shareholder of the company explicitly documents concurrence of views, links of the company with economy of the entire region as well as usefulness of such a partnership for a versatile development of the whole region.



Statutory Bodies

Board of Directors

Karlheinz Wismer (*1936)

Chairman of the Board (since 9 April 1999, Board Member since 9 July 1998)

A graduate of the Cologne University School of Economics and Social Sciences with a degree in economics and specialised in foreign trade and foreign trade policy. He has been working for Messe Düsseldorf since 1962. Between 1979 and 1999 he held the post of Deputy CEO. Since 2000 he has been appointed CEO of Messe Düsseldorf.

Jiří Škrla (*1949)

Vice-Chairman of the Board (since 9 April 1999)

A graduate of the School of Business at the Economic University in Prague. He has worked for BVV since 1975. He was the Business Manager between 1987 and 1999. In 1999 he was appointed the CEO of Brněnské veletrhy a výstavy.

Miroslav Bělina (*1950)

Member of the Board (since 9 July 1998 until 6 June 2000)

A graduate of the Charles University School of Law in Prague. Since 1990 he has been a member of the Legislative Council of the Czech Government, and in 1991 he became a partner in the law company Kříž and Bělina.

Petr Duchoň (*1956)

Member of the Board (since 11 February 1999)

A graduate of the Masaryk University School of Natural Sciences. He held the position of Vice Mayor between 1997 and 1998, and in 1998 he was elected Lordmayor of Brno.

Wilhelm Giese (*1942)

Member of the Board (since 13 August 1999)

He graduated from a business-oriented university programme in Bielefeld. He has been working for Messe Düsseldorf since 1971 and has become a member of the company top management since the beginning of 2000.

Milan Šimonovský (*1949)

Member of the Board (since 26 November 1999)

A graduate of the University of Technology in Brno. He was Deputy Mayor of the City of Brno between 1999 and 2000. He was elected Senator in 2000.

Frank Thorwirth (*1962)

Member of the Board (since 20 January 2000)

A graduate of the Cologne University School of Economics and Natural Sciences with a degree in business economics. He has been working for Messe Düsseldorf since 1990. He held the position of a co-ordinator for BVV and Project Manager between 1998 and 2001. Since February 2001 he has been appointed President of a subsidiary to Messe Düsseldorf North America in Chicago.

Herbert Vogt (*1947)

Member of the Board (since 15 August 2000)

A graduate of the University School of Economics in Frankfurt with a degree in business economics, business policy, financial sciences and business law. He held different positions in tax and financial departments of the regional authorities in Wiesbaden and Düsseldorf. Since April 2000 he has worked in Messe Düsseldorf in the position of Business Manager of the section of finances and controlling of subsidiaries.

Supervisory Board

Joachim Erwin (*1949)

Chairman of the Supervisory Board (since 20 January 2000)

A studied law, sports and Spanish at the University of the Ruhr in Bochum. Since 1976 he worked in Düsseldorf as an attorney. In 1999 he was elected Lordmayor of Düsseldorf.

František Kania (*1941)

Vice-Chairman of the Supervisory Board (since 20 January 2000)

A graduate of the University of Technology in Brno with a degree in electrical engineering. He holds the position of a patent representative.

Petr Mayer, CSc. (*1947)

Member of the Supervisory Board (since 15 May 2000)

A graduate of the University of Technology in Brno with a degree in electrical engineering. He has worked for BVV since 1977, he is in the function of Marketing Analyses Manager.

Top Management

Jiří Škrla (*1949)

CEO

A graduate of the School of Business at the Economic University in Prague. He has worked for BVV since 1975. He was in the position of Business Manager between 1987 and 1999. In 1999 he was appointed CEO of Brněnské veletrhy a výstavy.

Jaromír Hažmuka (*1947)

Senior Deputy CEO

A graduate of the School of Business at the Economic University in Prague. He has worked for BVV since 1969. He was appointed Business Deputy CEO in 1989. Since 1999 he has been in the position of Senior Deputy CEO.

Jiří Carda (*1960)

Deputy CEO

A graduate of the School of Business at the Economic University in Bratislava. He has worked for BVV since 1984. Between 1992 and 1998 he held the position of Manager of the Business Group 4, and since 1999 he has been in the position of Deputy CEO.

Petr Finger (*1941)

Deputy CEO

A graduate of the School of Business at the Economic University in Prague. He has worked for BVV since 1971. He was appointed Technical Deputy CEO in 1993. And since 1999 he has been in the position of Deputy CEO.

General Partners

Principal Shareholders of BVV for 31 December 2000

Name of a Shareholder	Number of Shares	Share of the BVV RC
Veletrhy Brno a.s.	525,998	95.64%
BVV, a.s.	11,393	2.07%
minority shareholders	12,609	2.29%
Total of BVV, a.s.	550,000	100.00%

The ownership interests in the joint-stock company Brněnské veletrhy a výstavy were changed on 8 September 2000. The joint-stock company Veletrhy Brno became a new majority shareholder with 95.64% share. The shareholders of Veletrhy Brno are Messe Düsseldorf with a 66 % share and the Statutory City of Brno with 34% share. An extraordinary General Meeting held on 22 November 2000 decided to terminate existence of the company Brněnské veletrhy a výstavy without liquidation, and it also decided about a merger with Veletrhy Brno as of 31 December 2000. However, the merger has not been registered in the Companies Register as of 31 December 2000.



Trading Companies with BVV Ownership Interest (over 50%)

There are seven daughter companies and one grand daughter company in the BVV portfolio where BVV has an absolute majority. The daughter companies have significantly contributed to the expansion of complex services offered to the participants in exhibitions.

■ Brno Inn, joint-stock company, runs Holiday Inn, a 4-star hotel of an international category that is situated right next to the exhibition premises. A major part of the company revenues for the previous year was reinvested in this accommodation facility so that it might fully satisfy the rising requirements of foreign guests mainly.

■ Expo Restaurace, joint-stock company, provides gastronomic services on the exhibition premises for exhibitors, visitors and employees to Brněnské veletrhy a výstavy.

■ The company BVV Fair Travel offers to exhibitors and visitors to the exhibitions in Brno and worldwide its services related to their arrival, accommodation and stay. In addition to the services of tourist industry, the company sells air tickets via the booking systems.

■ WORLD TRADE CENTER BRNO offers organisation of commercial presentations in the Czech Republic and abroad, commercial information and information about fairs and exhibition world, mediation of contacts with foreign countries, the WTC Network.



Fairs and Exhibitions Held in 2000

Name of events	Exhibition area (sqm.)			Total	Exhibitors		Visitors (No. of persons)	
	total area	leased area	exhibition area		No. of foreign participants	No. of countries	Paying visitors	Foreign visitors
1. GO 10th International Travel Fair Trade Fair	4,807	4,657	150	165	24	21	21,455	524
2. REGIONTOUR 9th International Exhibition of Regional Tourism	4,948	4,798	150	195	32	12	see GO	
3. STYL I. 15th International Fashion Fair	12,665	11,905	760	588	91	17	16,923	1,731
4. KABO I. 15th International Fair of Footwear and Leatherwear	3,588	3,588	0	196	36	13	see STYL I.	
5. OPTA 6th International Fair of Eye Optics and Ophthalmology	2,626	2,626	0	99	11	24	3,216	420
GASTRONOMIC FAIRS								
6. SALIMA 21st International Food Fair	14,098	14,098	0	453	87	26	52,336	5,345
7. IBUCOB 5th International Millery, Bakery, Confectionery and Butchery Fair	8,824	8,824	0	219	43	17	see SALIMA	
LEGEND								
			■	international fairs	■	regional fairs	■	local fairs

Name of events	Exhibition area (sqm.)			Total	Exhibitors		Visitors (No. of persons)	
	total area	leased area	exhibition area		No. of foreign participants	No. of countries	Paying visitors	Foreign visitors
8. FRUVEX								
4th International Fruit and Vegetable Production Fair	928	928	0	35	18	10	see SALIMA	
9. INTECO								
18th International Fair of Equipment for Retail Trade, Hotels and Catering Facilities	4,010	3,410	600	93	8	7	see SALIMA	
10. VINEX								
9th International Wine Fair	2,376	2,306	70	91	22	7	see SALIMA	
11. PIVEX								
10th International Brewing and Malting Fair	4,789	4,417	372	151	46	14	see SALIMA	
SPRING FAIRS OF COSUMABLES								
12. MOBIS								
International Furniture Fair	10,295	10,295	0	242	36	9	55,871	2,171
13. DOMO								
International Fair of Household Electrical Appliances and Household Utensils	4,062	3,943	119	130	13	10	see MOBIS	
14. RELAXA								
International Fair of Garden, Hobby, Toys, Children Goods and Sports	2,601	2,331	270	151	4	3	see MOBIS	
15. TEXPO								
International of Household, Measured and Technical Textiles	2,123	2,123	0	74	8	8	see MOBIS	
16. X-ART								
International Fair of Office and School Articles, Gifts and Promotional Gifts	1,140	1,140	0	60	3	6	see MOBIS	
17. Auto-Moto-Velo								
Sales and Contracting Exhibition Specialised on Tools of Individual Road Transport	1,513	1,200	313	14	0	1	see MOBIS	

Name of events	Exhibition area (sqm.)			Total	Exhibitors		Visitors (No. of persons)	
	total area	leased area	exhibition area		No. of foreign participants	No. of countries	Paying visitors	Foreign visitors
18. TECHAGRO								
6th International Fair of Agricultural Equipment	28,425	25,291	3,134	298	40	12	41,912	2,537
19. SILVA REGINA								
6th International Fair of Forestry	4,058	3,482	576	50	5	7	see TECHAGRO	
20. ANIMAL VETEX								
5th International Fair of Veterinary Equipment and Domestic Animals	844	844	0	63	1	4	see TECHAGRO	
BUILDING FAIRS								
21. IBF								
5th International Building Fair	41,484	38,761	2,723	986	87	21	86,418	2,923
22. SHK BRNO 2000								
International Fair of Technical Equipment of Buildings	8,541	8,311	230	196	17	10	see IBF	
23. URBIS								
7th International Fair of Technology, Equipment and Services for Development of Communities and Towns	2,329	2,329	0	102	1	2	see IBF	
24. INTRAMA-Cenetra 2000								
20th International Fair of Handling, Warehousing and Logistics and International Exhibition of Transport and Forwarding	3,012	3,000	12	88	10	10	see IBF	
25. PYROS + PYROMEETING								
10th International Fair of Fire Equipment and European Meeting of Fire Brigades	5,194	2,694	2,500	99	10	6	10,691	646
26. INTERPROTEC								
5th International Fair of Equipment of Personal Protection, Protection, Work Safety and Working Environment	1,576	1,576	0	79	11	9	see PYROS	

Name of events	Exhibition area (sqm.)			Total	Exhibitors		Visitors (No. of persons)	
	total area	leased area	exhibition area		No. of foreign participants	No. of countries	Paying visitors	Foreign visitors
27. ISET								
1st International Fair of Safety Devices and Security Services	2,671	1,671	1,000	52	1	2	see PYROS	
28. AUTOTEC 2000								
International Motor Show	73,052	55,052	18,000	547	87	15	68,905	1,739
29. PROPET								
5th International Pet Supply Exhibition	3,538	2,238	1,300	117	4	5	16,886	338
30. STYL II.								
16th International Fashion Fair	12,569	11,927	642	552	102	23	13,740	1,660
31. KABO II.								
16th International Fair of Footwear and Leatherwear	3,360	3,360	0	192	42	13	see STYL II.	
32. MSV+IMT 2000								
42nd International Engineering Fair and 2nd International Fair of Machine Tools and Forming Machines	73,857	73,857	0	2,101	584	37	101,158	9,206
33. INVEX								
10th International Fair of Information and Communication Technology	39,427	38,027	1,400	641	43	17	159,873	7,130
34. ENVIBRNO								
9th International Environmental Fair	3,477	3,477	0	179	52	10	24,943	1,622
35. NEW SIMET								
10th International Workshop Fair	3,293	3,019	274	118	3	6	see ENVIBRNO	

Name of events	Exhibition area (sqm.)			Total	Exhibitors		Visitors (No. of persons)	
	total area	leased area	exhibition area		No. of foreign participants	No. of countries	Paying visitors	Foreign visitors
36. WELDING								
15th International Fair of Welding Equipment	4,242	4,226	16	120	29	15	see ENVIBRNO	
37. FOND-EX								
8th International Foundry Fair	4,633	4,013	620	177	78	15	see ENVIBRNO	
38. MEFA								
8th International Fair of Medical Technology and Pharmacy	4,823	4,763	60	241	11	29	16,574	644
39. REHAPROTEX								
9th International Exhibition of Rehabilitation, Compensation, Prosthetic and Orthopaedic Aids	2,587	2,287	300	94	11	17	see MEFA	
40. VENIA								
4th International Funeral Fair	928	832	96	55	7	5	1,019	180
41. CHRISTMAS MARKET								
	7,724	6,323	1,401	520	1	2	91,900	0
42. EDEN 3000								
Permanent Exhibition of One-Family Houses	3,950	3,950	0	55	1	2	free admission	
TOTAL of BVV EVENTS	424,987	387,899	37,088	10,678	1,720	60	783,820	38,816
Events held Outside BVV	25,720	25,020	700					
TOTAL of EVENTS PRESENTED in BVV PREMISES	450,707	412,919	37,788	10,678	1,720	60	783,820	38,816
Fairs and Exhibitions Held Outside BVV	3,059	3,059	0	196	6	5	8 150	0
TOTAL OF EVENTS HELD IN 2000	453,766	415,978	37,788	10,874	1,726	60	791,970	38,816

Calendar of Fairs and Exhibitions of BVV in 2001

name of events	date
GO	11.-14.1.
REGIONTOUR	11.-14.1.
OPTA	16.-18.2.
KABO	20.-22.2.
STYL	20.-22.2.
SALIMA	6.-9.3.
INTECO	6.-9.3.
Days of Czech Beer	7.-10.3.
MOBIS	21.-25.3.
DOMO	21.-25.3.
TEXPO	21.-25.3.
X-ART	21.-25.3.
SALE CENTRE	21.-25.3.
FISHING	21.-25.3.
IBF	24.-28.4.
SHK BRNO 2001	24.-28.4.
URBIS	24.-28.4.
IDET	9.-11.5.
EMBAX-PRINT + PacPro	22.-25.5.
AUTOSALON	9.-14.6.

name of events	date
PROPET	29.6.-1.7.
KABO	21.-23.8.
STYL	21.-23.8.
MSV	24.-28.9.
Transport and Logistics	24.-28.9.
INVEX	15.-19.10.
ENVIBRNO	30.10.-2.11.
WOOD-TEC	30.10.-2.11.
TEX-TEC	30.10.-2.11.
MEFA	6.-9.11.
REHAPROTEX	6.-9.11.
CHRISTMAS MARKET	7.-16.12.
EDEN 3000 Building Centre	
Events Held Outside of BVV Premises	
International Dog Exhibition	3.-4.2.
BRNO TROPY	29.6.-1.7.
INTERCANIS	30.6.-1.7.
Prague	
SCHOLA NOVA	20.-22.3.
INTERIER 2001	6.-9.9.

Report of the Supervisory Board

Report on the control activities of the Supervisory Board in 2000

Until the General Meeting held on 20 January 2000, the Supervisory Board had the following members:

Hartmut Krebs

Chairman

František Kania

Vice Chairman

Petr Mayer

Member

The Supervisory Board was restructured at the General Meeting held on 20 January 2000. Its new members are:

Joachim Erwin

Chairman

František Kania

Vice Chairman

Petr Mayer

Member

The Supervisory Board met a total of four times in 2000. The primary focus of its meetings was on carrying out resolutions of the Board of Directors, Business Management, receivables and the implementation of a business plan.

The Supervisory Board declares that the performance of business activities was executed in compliance with legal regulations, the Articles of Association and guidelines of the General Meeting.

The Supervisory Board has reviewed the Annual Financial Statement of the joint-stock company submitted for 31 December 2000, and has come to a conclusion that the accounting books were kept with conclusive evidence and in compliance with the accounting regulations in force. The records faithfully depict the financial situation of the company.

The Supervisory Board, therefore, recommends the shareholders to approve the financial statement for 2000.

Data of Major Importance are as follows:

Revenues (class 6)	1,912,600,754.96
Costs (class 5)	1,494,098,138.79
Income tax due	168,131,209.00
Costs including income taxes	1,662,229,347.79
Deferred income tax	11,738,135.00
Trading income for distribution	238,633,272.17
Contribution to the Fund of Provisions	00.00
Dividends	2,000,000.00
Undivided profit	236,633,272.17

Brno, 6 June 2001

Joachim Erwin
Chairman of the Supervisory Board

Partner for
Business

www.bvv.cz

BVV

Veletřhy
Brno



Auditor's Report

In compliance with Act No. 524/1992 Coll. of L., on Audits and Chamber of Auditors in the Czech Republic and with directives on auditing issued by the Chamber of Auditors in the Czech Republic, the auditing company BDO CS, s.r.o., has audited the financial statement of the company Brněnské veletrhy a výstavy, a.s., as compiled for 31 December 2000.

The bookkeeping and compilation of the final statement falls in the responsibility of the statutory bodies of the company. Our task is to make an assessment of the financial statement on the basis of results of the audit. The directives on auditing require that audits are scheduled and carried out so that the auditor could make an adequate determination that the financial statement contains no major non-conformances. The audit consists of selective verification of the completeness and evidence of financial data and information included in the financial statement, and the assessment of accounting methods and significant estimates made by the company, as well as the evaluation of the overall presentation of the financial statement.

We are sure that the performed audit provides an adequate basis for expressing our assessment without reservations.

In our opinion, the financial statement accurately reflects all significant aspects of the fixed assets, liabilities and equity of the company Brněnské veletrhy a výstavy, a.s., as compiled for 31 December 2000, as well as its trading income gained for the accounting period of 2000 in compliance with Act No. 563/1991, Coll. of L., on Accounting and with applicable regulations valid in the Czech Republic.

Prague, 28 February 2001

Ing. Michal Gabriel
Auditor, partner BDO CS, s.r.o.
BDO CS, s.r.o.
Olbrachtova 5, Prague

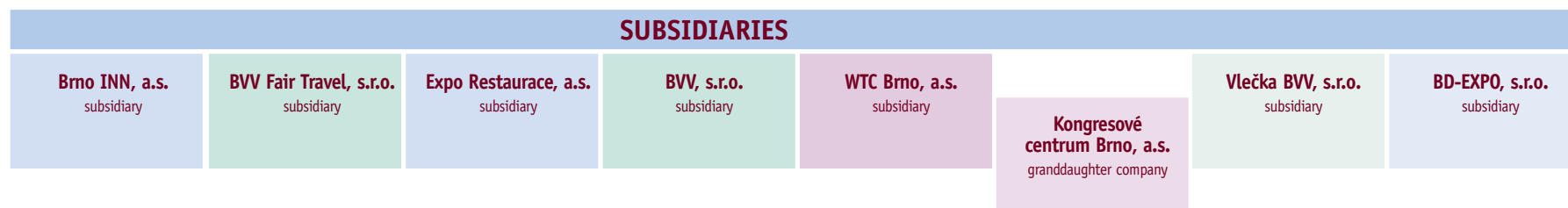
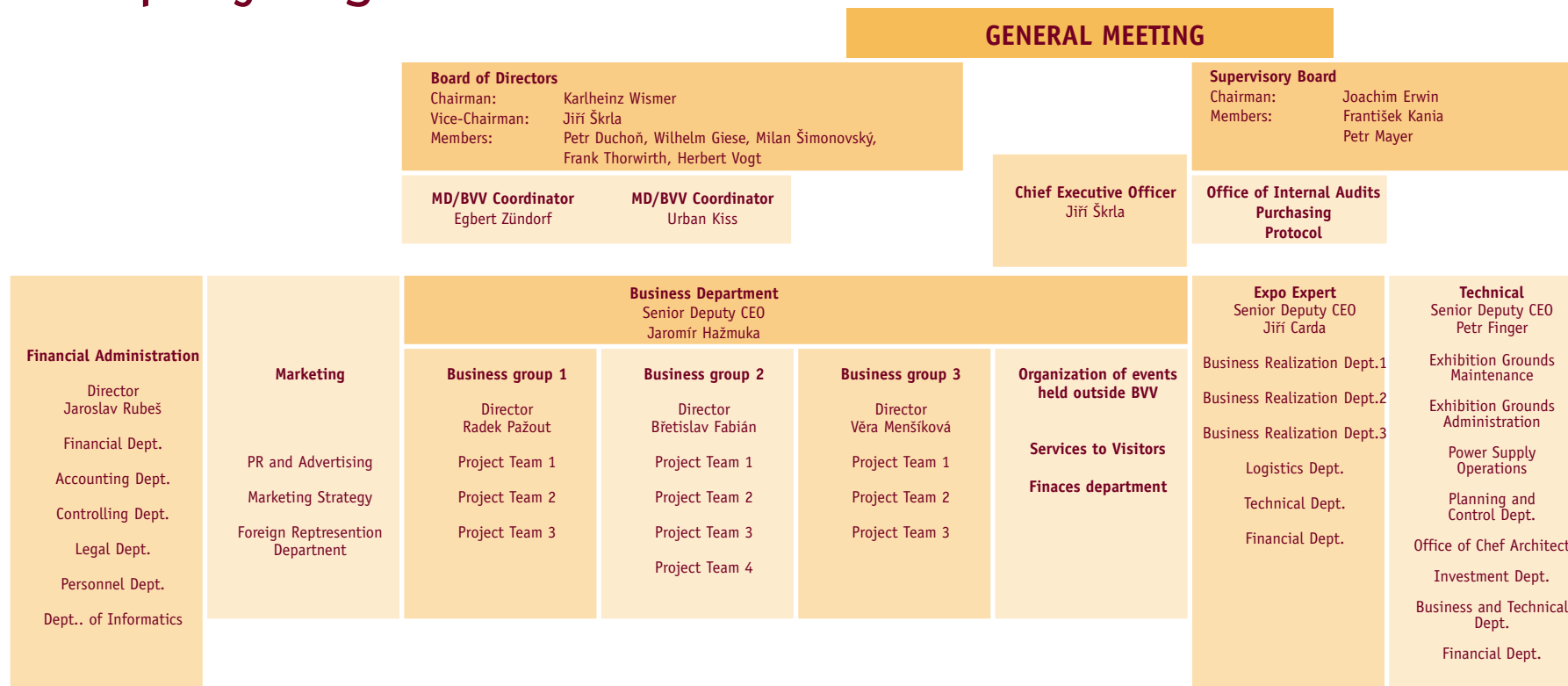


Annual Report 2000





Company Organisation Chart



Response

By post Brněnské veletrhy a výstavy, a.s.
Výstaviště 1
647 00 BRNO
By fax + 420 5 4115 2999
Phone + 420 5 4115 1111
By e-mail info@bvv.cz

- I am interested in receiving your Annual Reports
- Please, delete me from your "database"
- Please, send this Annual Report also to

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Contact Person name
Surname
Street
Postal Code / Town
Country
Phone
E-mail

- Please, send me your updated Calendar of Exhibition

- Please, send me detailed information on the following exhibitions

Exhibition Name:
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- Information for visitors
- Information for exhibitors

Other notes:
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Brněnské veletrhy
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