



**PYROS**

**19<sup>th</sup> International Fire Fighting  
Equipment and Services Fair**

29. 5. – 1. 6. 2019

BRNO – CZECH REPUBLIC

**ISET  
2019**

**10<sup>th</sup> International Security  
Technology and Services Fair**

**C**entral  
**E**uropean  
**E**xhibition  
**C**entre

BVV



Veletřhy  
Brno



# 19<sup>th</sup> International Fire Fighting Equipment and Services Fair

**PYROS** 29. 5.–1. 6. 2019

- specialized exhibition designed for skilled professionals in fire protection, fire prevention and emergency assistance
- wide range of means for protection of lives and health, protection of property from fires, natural disasters, industrial accidents and the like
- long tradition – the first PYROS was held in 1972
- extensive presentation and promotion of the Fire Rescue Service of the Czech Republic and volunteer firefighters
- strong promotion and media attention, specialist supporting programme
- fire equipment in action – live displays in a field polygon
- **Security day on 1 June 2019 – unique opportunity for getting a grasp on the operation of the integrated emergency services**

## Trade Fair Profile

Fire fighting trucks • sound and light warning devices • fire fighting equipment • extricating and rescue equipment • protection clothes • turntable ladders, lifting platforms • containers for use in fire protection and during environmental incidents • portable aggregates and equipment for fire extinguishing • means for work at heights and over open depths • fire extinguishers • self-rescue respirators • intervention equipment in the area of fire protection • outfit components in the area of fire protection • communication technology and systems • electric fire alarm and components thereof • electronic security safeguarding systems • fire doors, windows, valves, closures and stoppers • cleaning and decontaminating tools and equipment • means improving fire resistance of structures and means reducing combustibility of materials • fire service computer software



## Under the Auspices of

President of the Czech Republic, Prime Minister of the Czech Republic, Ministry of Defence of the Czech Republic, Chief of General Staff of the Armed Forces of the Czech Republic, Ministry of Industry and Trade of the Czech Republic, Ministry of the Interior of the Czech Republic, Ministry of Foreign Affairs of the Czech Republic, Police President of the Czech Republic, General Directorate of Fire Rescue Service of the Czech Republic, Defence and Security Industry Association of the Czech Republic, Senate of the Parliament of the Czech Republic

## Media partners

požáry.cz, ORSEC, Hasičské noviny, Alarm Revue, SECURITY magazín, MORAVSKÉ HOSPODÁŘSTVÍ, Extra Publishing, FIRE TV, Centrum News.cz, AMBO



# 10th International Security Technology and Services Fair

29. 5.–1. 6. 2019

- unique opportunity for a comprehensive presentation of technologies for the protection and safety of life and property
- highlighted topic: cyber security and its importance in IT development
- synergies with IDET and PYROS trade fairs
- high-quality structure of visitors
- extensive presentation and support by the Police of the Czech Republic
- strong promotion and media support
- police technology in action – live displays in a field polygon

## Trade Fair Profile

### Safety and security technologies and services

Safe keeping facilities and safes • electronic security/safeguarding systems – ESS • systems and equipment for person monitoring and control (ACS) • electronic fire systems – EFS • remote signal and data transmission, GSM • centralized protection panels/consoles • communication and low-voltage systems for buildings • wiring material, accumulators, transformers • integrated safety systems for buildings • protection of vehicles • systems for finding of vehicles and persons • personal protection and safety means • security system designing • training and consulting activities

### Police and anti-terrorism equipment and technologies

Police vehicles • helicopters, unmanned aerial vehicle • water guns • blocks • explosives, pyrotechnics, chemicals • police uniforms, working and training clothes • ballistic protection means • information technologies for police management support • information technologies for criminality and terrorism fighting support • radio communication equipment and instruments • optical, optoelectronic, and laser instruments • equipment and devices for personal control and identification • detectors of metals, explosives, drugs

### Cyber security

Data and information protection • information systems protection • internet protection • network security environment • protection of Industrial IT (SCADA) • backup and data archiving, data recovery • hardware protection • uninterrupted power supply • testing and certification • fire protection and data centers • business continuity • E-commerce security • mobile security (BYOD) • security consulting, risk analysis • education, training, courses

### Flood protection

## Cooperating organization and partners

AGA – Association of the Technical Security Services, Prison Service of the Czech Republic, Customs Administration of the Czech Republic, Municipal police forces, Fire brigade associations



# Exhibitors – PYROS, ISET 2017

**127** exhibiting companies from **16** countries

**35%** from abroad

## Largest foreign participations

China, Germany, Slovakia

## List of represented countries

Austria, Canada, China, Czech Republic, France, Germany, Great Britain, Italy, Netherlands, Norway, Poland, Slovakia, Sweden, Switzerland, Taiwan, USA

## Exhibitors by branches



# Visitors – IDET, PYROS, ISET 2017

Total of **32,828** visitors from **48** countries

**1,184** registered foreign visitors

The highest number of foreign visitors came from Slovakia, Poland, Austria, Germany and Turkey.

**Visitors' preference: IDET 76.1%, PYROS + ISET 23.9%**

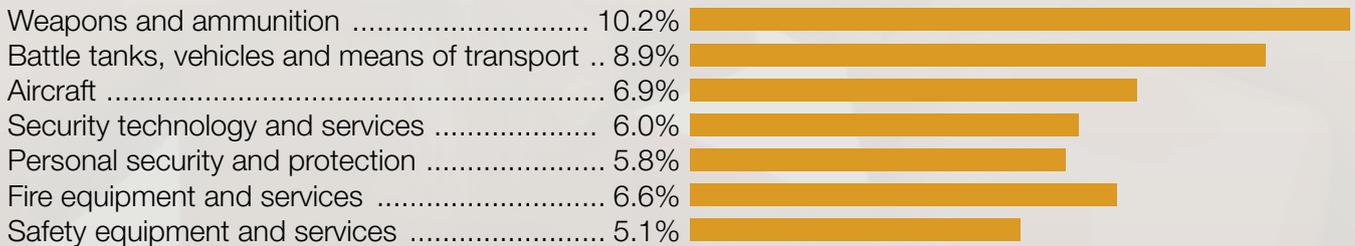
**223** journalists from **10** countries accredited for the event.

Security day on 3 June 2017 was visited by **6,522** visitors.

## The visitors came from these countries:

Austria, Belgium, Brazil, Bulgaria, Canada, China, Croatia, Czech Republic, Denmark, Egypt, Finland, France, Germany, Great Britain, Greece, Hungary, Indonesia, Ireland, Israel, Italy, Japan, Kazakhstan, Latvia, Lithuania, Macedonia, Moldavia, Netherlands, Norway, Pakistan, Philippines, Poland, Romania, Russia, Rwanda, Serbia, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sweden, Switzerland, Togo, Turkey, Ukraine, United Arab Emirates, USA

## Which branches were the visitors most interested in



# Quotes about the Fairs



I welcomed the invitation to IDET as I believe that the arms industry is an industry just like any other and arms exporters must be supported just like all the others.

**Miloš Zeman, President of the Czech Republic**

The Army and the Ministry of Defence of the Czech Republic strongly cooperate on IDET, I take this as a matter of course and I will especially appreciate if IDET gets visited by as many citizens as possible. IDET has several dimensions and first of all I wish to express how immensely important it is for our citizens to know that they have an army, what the army does and what arms it is equipped with – so that they know what their taxes are spent on. In today's rather complex security situation this is all the more important.

**Martin Stropnický, Minister of Defence of the Czech Republic**

Unfortunately, there is no ideal world of good. That is why there must be an army, security forces and security fairs. I believe that the IDET/PYROS/ISET fairs will contribute to improving our security.

**Jiří Kuliš, CEO, BVV Trade Fairs Brno**

At the trade fair we signed an agreement between DSIA and our Hungarian counterpart, the Hungarian Defence and Security Industry Association, which aims at closer cooperation. Furthermore, at the Czech-Austrian Forum I invited our Austrian colleagues to join this agreement and support us in our efforts. I have some concerns over the current ideas of the European Commission to set up the European Defence Fund and over its impacts on small and medium-sized enterprises in small countries. We want to protect our industry and we wish to invite other countries, such as Austria, Slovakia or Slovenia to join forces to counterbalance pressures of large corporations.

**Jiří Hynek, President of the Defence and Security Industry Association of the Czech Republic**

The Police of the Czech Republic has focused its exhibition this year on introducing the specific work performed by the Foreign Police Service, which is not so visible to ordinary citizens. Under the working title "Migration" we wanted to introduce to the public what technology we use to protect the state borders and how it would work if we were to detain a group of refugees. The visitors were most interested in testing the technology at the registration point we set up in our exhibition stand. From our point of view, IDET was a success, a large number of visitors arrived and a lot of young people asked about the police work. We also had an HR manager from the Police of the Czech Republic present here.

**Miroslav Tóth, Head of Foreign Police Department, Regional Directorate of the Police of the South Moravian Region**

Municipal police forces from 16 cities have introduced their diverse activities at the security fairs in Brno. Even at first sight it is clear that the needs and equipment of the police officers vary according to the location where they operate. We had the opportunity to present individual municipal police forces of the statutory cities to the general public as well as to security experts, which I consider very important. This is the first time in 25 years that we have made this joint form of presentation.

**Milan Kladníček, Director of the City Police in Zlín and Chairman of the Collegium of City Police Directors of the Statutory Cities and the Capital of Prague**

I would like to acknowledge the cyber security secondary school competition. We face a huge shortage of people, IT specialists and therefore it is good to start at secondary schools and I hope that it will continue at universities.

**Dušan Navrátil, Government Cyber Security Authorised Officer**



# Exhibitor's View

The Prague City Police stand presents our now product, a two-story extendable system built into the river police service vehicle. Other extendable systems for utility vehicles, built-in structures and unbreakable outdoor cases, ideal for storing sensitive equipment. There is a great interest in our solution and this trade fair is generally very positive from our point of view. It is not about the number of visitors but about the quality of potential customers and I feel very good about that.

**Jan Kupský, Managing Director, ALFAVARIA Group**

Our company's exhibition stand is somewhat non-typical at security fairs as we came here with our laundry technology. The visitors are surprised to see a washing machine in operation here but then they realize that in every industry where there is work to be done one gets dirty and clothes need to be washed. That is why we invited fire brigades, prison service and police to our stand.

**Pavla Šimíčková, Marketing Coordinator – Primus, Alliance Laundry CE**

We always like taking part in the PYROS fair in Brno. For us, it has been a traditional event for a number of years. We always choose the current version of fire trucks that come with some upgrading features in order to show them to the visitors and, of course, we discuss their requirements that we then want to reflect in the vehicles in the future. This year we have come with four vehicles built on the traditional Czech chassis made by Tatra Kopřivnice, producer we very much like to cooperate with, and Scania chassis, 4x4 and 6x6 modifications. We are satisfied with our participation at the fair and we believe that we will be also taking part in this event in the future.

**Jaroslav Lorenc, Company Executive, THT Polička**

We like the exhibition, there are many potential customers and fans coming here. Volunteer fire-fighters highly appreciated our portable Tohatsu motor fire engines and floating suction strainers, professional fire-fighters appreciated mainly the truck superstructures made from copolymer.

**Luděk Svoboda, Business Manager, ZHT Group**

We have come to PYROS to introduce first response and rescue gloves for fire-fighters and given the fact that IDET is taking place in the next hall, we also present here our segment of military and police gloves. Compared to previous editions, we have a fairly large stand here and we are very pleasantly surprised by the interest of end customer as well as discussions with business partners. Many people are interested in our new SensPro, which are gloves fitted with temperature and infrared sensors,

visually alerting the fire-fighters of danger. We receive predominantly positive reactions at our stand, people know our company, they have come to test the gloves and therefore we are generally satisfied.

**Daniela Janíková, Marketing Manager, Holík International**

We have come here to present our smartphone app and the BeeSafe Reports safety platform used to call help automatically. We offer solutions for individuals of different age categories as well as for companies. I think that ISET is a very beneficial event for us because we can contact not only the standard visitors who come to see this trade fair out of interest but we have also got in touch with a number of companies with whom we could establish cooperation and develop a joint project based on our application.

**Matej Beňo, Representative of BeeSafe, Reporty, Slovakia**

I am impressed by the Cyber Pavilion, we have managed to organise such an event for the first time. The Pavilion is obviously very lively all the time, it is visited by curious people who also attend expert announcements from partners and therefore we have achieved what we wished to achieve. We are also satisfied with the secondary school cyber security competition; we very much appreciated our involvement and promotion. The winners will move on to the international round and we will certainly continue with this competition. I am excited about this year's IDET and I think everyone is satisfied here.

**Michal Slezák, Executive Director of the Cyber Security Association, European Cyber Security**

The ISET and PYROS fairs have been useful for us, giving us a chance to find out what customers expect us to do. These were very specific comments and we will now be able to better respond to their demand. In addition, potential customers have come to visit us and the company therefore sees its participation at the fair in positive terms.

**Jakub Kanta, Managing Director, DEKONTA CBRN**

This is the first time we have participated in PYROS and ISET. Not many people know what it is like to live in prison and they could come here to see a prison and detention cell as well as equipment for transporting prisoners. At our exhibition stand we showed everything starting from products made in prisons to items that the convicts manage to smuggle into their cells. The Prison Service is very satisfied with its first presentation to the public.

**Jiří Ruprecht, Director of the Olomouc detention facility**

# REGISTER ONLINE!

## Electronic application form

[www.bvv.cz/e-application.pyros-iset](http://www.bvv.cz/e-application.pyros-iset)

## PYROS, ISET 2013–2017 exhibitors

will receive an e-mail with an individual link to their electronic application form with basic data already completed.

## New exhibitors

Electronic application form available on [www.bvv.cz/e-application.pyros-iset](http://www.bvv.cz/e-application.pyros-iset)



## Organizational Team

Project Director  
**Mr. Michalis Busios**  
Phone: +420 541 152 927  
E-mail: [mbusios@bvv.cz](mailto:mbusios@bvv.cz)

Advisor  
**Gen. Pavel Štefka**  
Phone: +420 720 575 190  
E-mail: [stefkapavel@seznam.cz](mailto:stefkapavel@seznam.cz)

Project Manager  
**Mrs. Dagmar Darmopilová**  
Phone: +420 541 152 944  
E-mail: [ddarmopilova@bvv.cz](mailto:ddarmopilova@bvv.cz)

Stand Construction and Other Services  
**Mr. Robert Grof**  
Phone: +420 541 152 874  
E-mail: [rgrof@bvv.cz](mailto:rgrof@bvv.cz)

Press and Public Relations  
**Mr. Jiří Erlebach**  
Phone: +420 541 152 836  
E-mail: [jerlebach@bvv.cz](mailto:jerlebach@bvv.cz)

## Security fairs IDET, PYROS, ISET 2019

**29. 5.–1. 6. 2019**



**PYROS**

**19<sup>th</sup> International Fire Fighting Equipment and Services Fair**  
[www.bvv.cz/pyros](http://www.bvv.cz/pyros)

**29.–31. 5. 2019**



**15<sup>th</sup> International Defence and Security Technologies Fair**  
[www.bvv.cz/idet](http://www.bvv.cz/idet)



**10<sup>th</sup> International Security Technology and Services Fair**  
[www.bvv.cz/iset](http://www.bvv.cz/iset)

BV Trade Fairs Brno  
Výstaviště 405/1  
CZ – 603 00 Brno  
Tel.: +420 541 152 985  
[pyros@bvv.cz](mailto:pyros@bvv.cz)  
[iset@bvv.cz](mailto:iset@bvv.cz)



**BVV**  
  
**Veletřhy Brno**