

TECH
agro

INTERNATIONAL FAIR OF AGRICULTURAL TECHNOLOGY

April 8 - 12, 2018
Brno - Czech republic

www.techagro.cz

SILVA
regina

International
Forestry and Hunting
Fair

BIO
mass

Trade Fair for Renewable
Sources of Energy
in Agriculture
and Forestry

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Central
European
Exhibition
Centre

BVV

Veletrhy
Brno

THE WORLD OF AGRICULTURAL INNOVATION

Within their successful twenty-year history the TECHAGRO, ANIMAL VETEX and SILVA REGINA Fairs have shaped themselves into a prestigious event of great value, representing one of the leading events of their nature in Europe.

The TECHAGRO International Fair offers a comprehensive overview of new technologies, products and services in agriculture, forestry, hunting and renewable energy.



AGRICULTURE IN THE CZECH REPUBLIC

The Czech Republic has a rich agricultural and forestry tradition.

Over 100,000 people work in over 47,000 agricultural holdings, agricultural land occupies 3.5 million hectares.

The most frequently grown crops are wheat, barley and maize. 1.4 million cattle are bred in the Czech Republic.



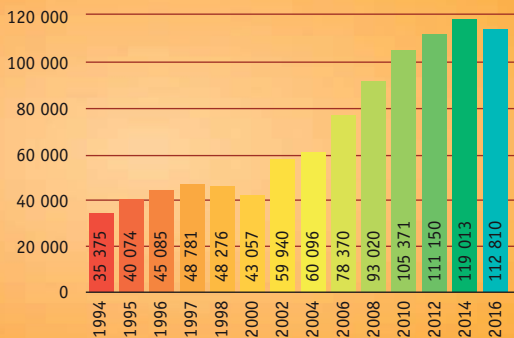
MEETING OF EXPERTS

TECHAGRO is a unique place to establish business contacts with experts from the Czech Republic and 47 other countries around the world. Present them with your news, innovative solutions and modern services!

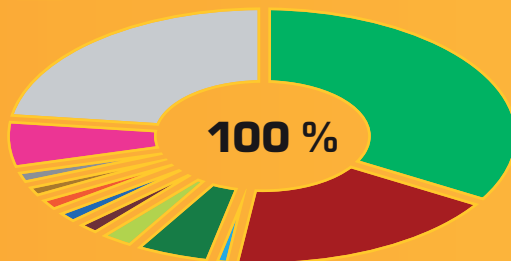
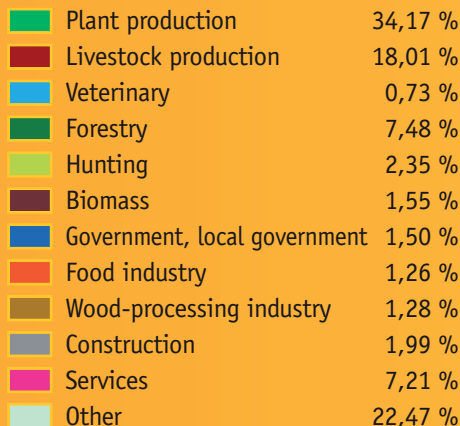
112,810 visitors from 48 countries came to the Brno agrarian fairs in 2016.

Most foreign visitors came from Slovakia, Austria, Hungary, Poland, Slovenia, Croatia, Serbia and Germany.

Attendance Growth 1994 - 2016



The professional make-up of visitors

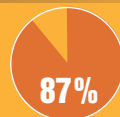


NEW BUSINESS OPPORTUNITIES

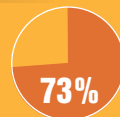
There are 772 exhibitors from 40 countries presenting at the fair.

The exhibition area is more than 87 thousand square meters and the exposition will fill all 13 pavilions and the whole outdoor exhibition area.

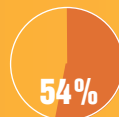
Trade Fair	No. of Exhibitors	Exhibition area (sqm)
TECHAGRO	468	66.377
ANIMAL VETEX	88	4.638
SILVA REGINA	166	13.404
BIOMASA	48	3.347
Total	772	87.761



of exhibitors were satisfied with the fair



of exhibitors stated that the fair attracted the right clientele



of exhibitors were satisfied with the number of new contacts made



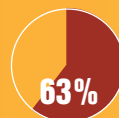
of exhibitors expected to attend the subsequent fair in 2018



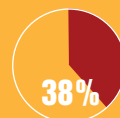
of visitors left the fair satisfied



of visitors would like to visit the next fair in 2018



of visitors attended for work reasons



of visitors came to purchase or to order a product, to make new business relations

Food and agriculture are inherently linked and the largest demand and support for Czech agriculture comes from the domestic food market.

Therefore TECHAGRO 2018 will also focus on promoting and supporting Czech and regional food crops. The fair will also hold a beekeeping exhibition.



CO-ORGANIZERS:

The Agrarian Chamber of the Czech Republic
A.ZeT Association of Agricultural and Forestry Machinery
The Czech Agricultural University in Prague
The Czech-Moravian Breeders' Association
Mendel University Brno
Ministry of Agriculture of the Czech Republic
Profi Press
Association of Importers of Agricultural Machinery
Agricultural Union of the Czech Republic

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Contact us for further information:

BVV Trade Fairs Brno a.s. | Výstaviště 405/1 | CZ - 603 00 Brno
Tel.: +420 541 152 529 | E-mail: techagro@bvva.cz

