



25. - 28.4. 2018

BVV Trade Fairs

www.bvv.cz/urbis



BVV



Veletrhy
Brno

URBIS SMART CITY FAIR

URBIS SMART CITY FAIR 2018 will be the first full-scale annual international trade fair to follow on from the pilot trade fair for smart towns and cities held in 2017.

On the platform of the most important trade fair administration in central Europe, the City of Brno – as a leader in innovation and a “Follower City” in the Horizont 2020 programme – is creating a unique space for sharing ideas and practical designs on how to bring to life and develop the concept of a smart city in central European towns and villages.



Who is the URBIS SMART CITY FAIR for?



Leaders in Innovation, Suppliers of Solutions for Municipal Authorities

Come and present your technology, vision and solutions to those who will decide whether or not to integrate your ideas with the lives of the population. You might be a multinational or just a local visionary firm – the trade fair is offering you the chance to show your products to those who have a genuine interest in your work.



Start-ups

Have you got a great idea how to improve urban life? Do you want to present that idea to potential customers or investors? Or are you looking for inspiration and a space to share ideas with other creative people? Brno is a city with exceptional potential for innovation and facet that will clearly characterize the URBIS fair.



Region, Towns, Municipalities, Micro-regions and European Groupings

Draw inspiration for how to build a modern town, municipality or an organization owned or managed by such body. Present your project and bring new partners on board. At the URBIS fair you will meet people with ingenious ideas who will help you bring them to fruition. Choose from a wide range of specific solutions that will make your town or municipality a nicer place to live.



Active Citizens

You are precisely the user of the smart solutions which the Smart City concept is offering. What will our life look like in the future? How will smart technologies be applied to the cities, towns and villages in which we live? Come and see!

URBIS for your business



URBIS Accompanying Programme

Get inspired by leaders' visions for smart cities. The accompanying programme of the conference will be welcoming on stage dozens of top speakers introducing you to specific cases – both successful ones as well as white elephants - involving the introduction of smart solutions around the world. Become a partner of the URBIS fair and show your future clients what you're best at as part of the accompanying programme.



URBIS Gold Medal

The trade fair tradition of presenting the best products with gold medals goes back almost sixty years. Winning a gold medal means getting a prestigious award to help you convince customers of the quality of your product or solution. Gold medals are bestowed by an expert jury, comprising members who are international experts.

SMART BUILDINGS

WASTE AND RECYCLING

URBANISM COMMUNAL TECHNOLOGY

ENERGY
ICT **SMART CITY**

e-GOVERNMENT **TRANSPORT AND MOBILITY**

ENVIRONMENT **WATER**

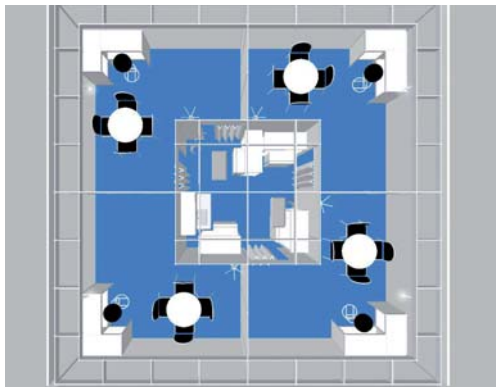
SECURITY COMMUNICATION

OPEN DATA LIFE STYLE

EDUCATION

SMART CITY MODEL

Taking part at URBIS



Standard exhibition

- a simple exhibition suitable for smaller companies or entities associating together several companies; similarly suitable for town and municipal authorities, micro-regions and regions
- Exhibitions are set out in a “nest” arrangement with shared facilities
- exhibitions forming a single nest can be connected together

Price: CZK 40,000 + VAT – same as in 2017

50% public sector price discount (regional, town and municipal authorities etc.)

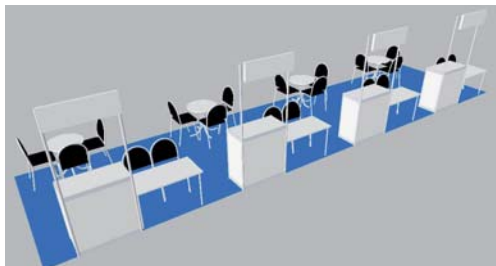


Individual exhibition

- An individual exhibition perfectly captures the attention of your customers
- Such exhibitions are for large companies, industry leaders and for new players who want to make their mark
- We can prepare the exhibition layout and its design and construction to meet your requirements

Price: CZK 1,600 per m2 + VAT

(price is for the area – structure not included)



Start-up

- special offer for start-ups and student companies
- only applies to firms still in their first year since being established
- situated within a “start-up court” for facilitating information sharing and networking
- exhibition without your own facilities

Price: CZK 6,000 CZK + VAT

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More information at
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**OFFER
VALID TILL
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