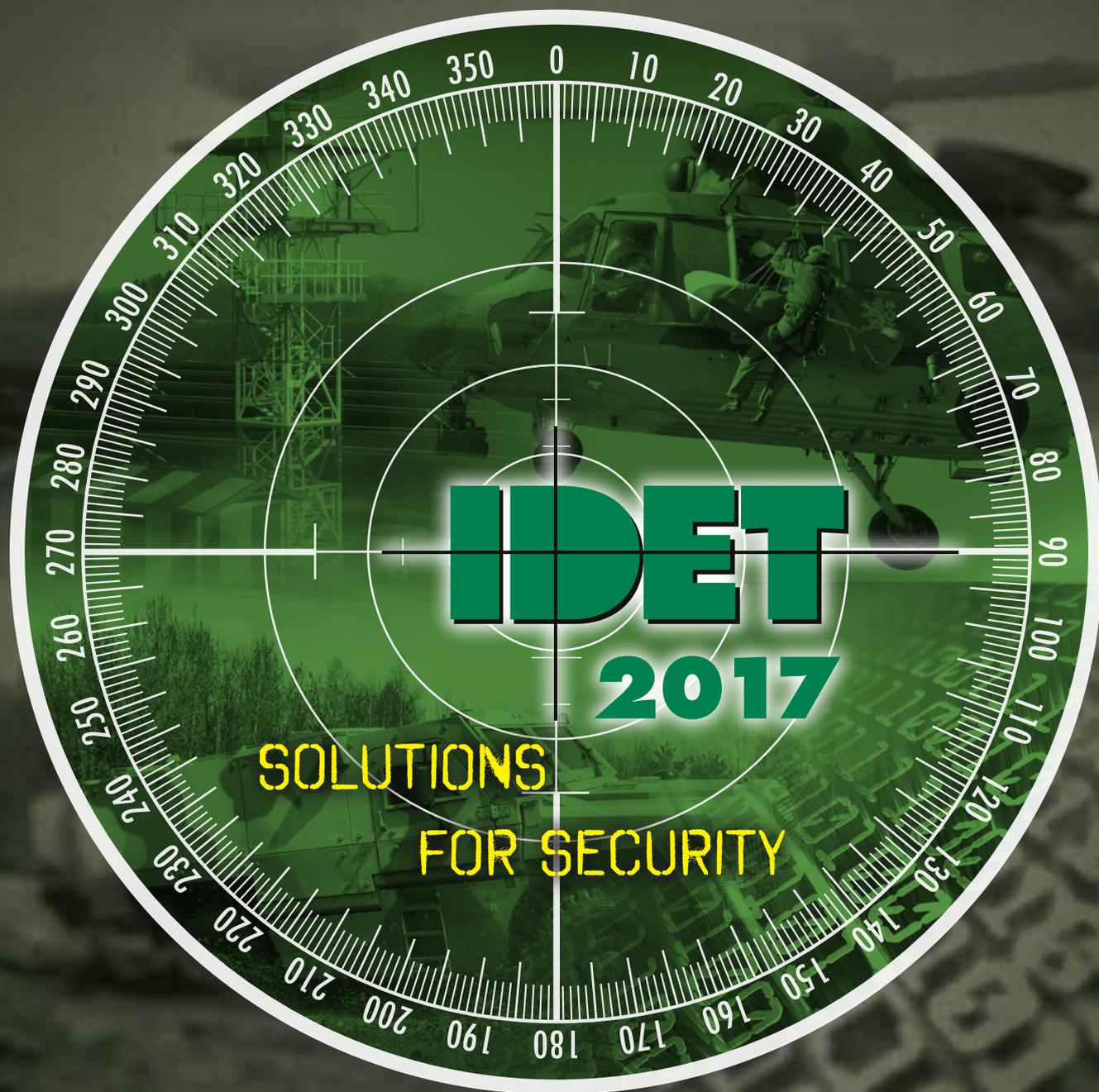


14TH INTERNATIONAL DEFENCE AND SECURITY TECHNOLOGIES FAIR



31 MAY—2 JUNE 2017

BRNO — CZECH REPUBLIC



www.idet.eu



Central
European
Exhibition
Centre

BVV



Veletřhy
Brno

SECURITY FAIRS 2017

SOLUTIONS FOR SECURITY



31 MAY–2 JUNE 2017

- major exhibition of defence and security technologies in Central and Eastern Europe
- strong international participation of exhibitors and trade visitors
- visits by official foreign guests and delegations from many countries of the world
- leading show of the defence industry of the NATO countries
- export promotion support of advanced Czech defence and security industry
- participation of the most important political and military leaders of the Czech Republic
- attractive supporting programme – conferences, seminars, networking
- GOLDEN IDET AWARD – best exhibits competition
- IDET ARENA – military, fire fighting and police displays

Trade fair profile

Weapons and ammunition • battle tanks, vehicles and means of transport • aircraft • command and communication systems • observation and marking equipment • personal security and protection • radars and radio technical systems • maintenance and repairs of equipment • C4I2 systems • logistics and service • specialized literature, associations, institutions



9th International
Security Technology
and Services Fair

31 MAY–3 JUNE 2017

Trade fair profile

Safe keeping facilities and safes • electronic security/safeguarding systems • systems for entrance monitoring and control • centralized protection panels/consols • communication and low-voltage systems for buildings • police vehicles • helicopters, pilotless means • police uniforms, working and training clothes • information systems protection • network security environment • protection of industrial IT (SCADA) • e-commerce security • mobile security (BYOD) • security consulting, risk analysis



18th International Fire
Fighting Equipment
and Services Fair

31 MAY–3 JUNE 2017

PYROS

Trade fair profile

Fire fighting trucks • fire fighting equipment • extricating and rescue equipment • protection clothes • cleaning and decontaminating tools and equipment • fire extinguishers • electronic security safeguarding systems • means improving fire resistance of structures and means reducing combustibility of materials • fire service computer software

IDET 2015

EXHIBITORS

361 exhibiting companies

from **31** countries

63% from abroad

The largest foreign participations

Germany, Poland, Slovakia

Represented countries

Austria, Belarus, Belgium, Canada, China, Cyprus, Czech Republic, Denmark, Finland, France, Germany, Great Britain, Hungary, Iceland, Israel, Italy, Japan, Kuwait, Lithuania, Luxembourg, Netherlands, Norway, Poland, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, United Arab Emirates, USA

88% of exhibitors were satisfied with their participation in the fair

76% of exhibitors are going to take part in the next year's fair

Exhibitors by branches

| | |
|---|-------|
| Battle tanks, vehicles and means of transport | 18.1% |
| Aircraft | 13.5% |
| Weapons and ammunition | 12.8% |
| Command and communication systems | 9.7% |
| Personal security and protection | 9.7% |
| Observation and marking equipment | 7.5% |
| Radio locators and radio technical systems | 6.8% |
| Information security and data protection | 5.3% |



PYROS, ISET 2015

101 exhibiting companies

from **17** countries

60% from abroad

The largest foreign participations Germany, Poland, Slovakia

Represented countries

Australia, Austria, Czech Republic, China, Finland, France, Germany, Great Britain, Italy, Japan, Netherlands, Poland, Russia, Slovakia, Spain, Sweden, USA



VISITORS

27,184 visitors from **51** countries*

1,335 registered foreign visitors

The highest number of foreign visitors came from Slovakia, Poland, Germany, Austria and Great Britain.

* Total for **IDET, PYROS, ISET, INTERPROTEC** fairs.
IDET 78,9%, PYROS + ISET 16,4%, INTERPROTEC 4,6%.

162 journalists from **8** countries accredited for the events.

84% of visitors were satisfied with the fair, its expert level and presence of leading companies

78% of visitors indicated their interest in the next year's fair

The visitors came from:

Albania, Austria, Azerbaijan, Bangladesh, Belgium, Bulgaria, Canada, Croatia, Czech Republic, Denmark, Egypt, Estonia, Finland, France, Germany, Great Britain, Greece, Hungary, India, Indonesia, Ireland, Israel, Italy, Japan, Jordan, Kazakhstan, Latvia, Lebanon, Lithuania, Luxembourg, Macedonia, Netherlands, Norway, Pakistan, Paraguay, Poland, Romania, Russia, Saudi Arabia, Serbia, Singapore, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, Ukraine, United Arab Emirates, USA, Vietnam

REPRESENTATIVES OF FOREIGN ARMIES

Invitation by the Minister of Defence of the Czech Republic and the Chief of General Staff of the Armed Forces of the Czech Republic was followed by delegations from 32 countries:

Angola, Austria, Brazil, Bulgaria, Burkina Faso, China, Croatia, Egypt, Finland, France, Georgia, Germany, Ghana, Great Britain, Hungary, India, Indonesia, Iran, Macedonia, Montenegro, Pakistan, Peru, Poland, Russia, Slovakia, South Africa, Sweden, Turkey, Ukraine, Uruguay, USA and Vietnam.



QUOTES ABOUT THE FAIRS

IDET belongs to the main events of its kind in Central Europe, it is an ideal venue for meetings with foreign partners on home soil. It is nice to see that exhibitors have intercepted modern trends in warfare in the areas of cyber security, robotics and unmanned aerial vehicles or dual technologies.

Martin Stropnický, Defence Minister of the Czech Republic

The IDET 2015 trade fair gave me an invaluable opportunity to become acquainted with the industry and governments of the Central and Eastern European region.

Rini Goos, Deputy Chief Executive, European Defence Agency

IDET is the perfect opportunity for us to present to the professional public what the Army deals with, what abilities it has achieved and what it wants to achieve, including presentations of technology, defence systems or systems for command and training. IDET comprises a space for the formation of cooperation of the Army and the security and defence industry. Support from NATO and the EU was also of considerable assistance in this.

Jiří Baloun, First Deputy Chief of the General Staff of the Army of the Czech Republic

The defence and security technology industry is adorned with longstanding tradition, top professionals and their inventiveness. The IDET fair plays an irreplaceable role in its promotion. IDET enables Czech companies to showcase the best of their production.

Jiří Hynek, President of the Defence and Security Industry Association of the Czech Republic

EXHIBITORS' VIEW

Col. Gabriel Kovács, Director, The Foreign Activities Directorate, The Army of the Czech Republic

I hear positive assessments of the event and positive responses from all sides. This was an extremely successful year. I would like to wish you the greatest of success in the organisation of future years of the event and look forward to continuing co-operation.

Gen. Milan Čejko, The Ministry of Defence of the Slovakia

We are very satisfied. We had discussions with partner countries – with the Czechs, Poles, Hungarians, with the associations of the security and defence industry. We used the fair for meetings of working groups on cooperation in defence – in armament, armament project coordination, crossborder cooperation.

Col. Aleš Vodehnal, The Army of the Czech Republic

We are satisfied with this year's IDET, we have seen a lot here. New types of technology were presented,

and so we had the opportunity to be acquainted with the development that will lead to the future.

Lt.-Gen. Peter Gajdoš, First Deputy Chief of Staff of Slovakia Armed Forces

IDET 2015 has excellent tradition and participation of both Slovak and Czech Armies meets NATO standards. The fair is also a prominent opportunity for the specialists to exchange experience and, last but not least, it also offers the possibility of comparison, how to modernize the armed forces.

Antal József Gyurkovics, The Ministry of Defence of Hungary, Project Manager, Communication and Marketing Department

The IDET fair was excellent.

Hana Smilková, PR manager, Česká zbrojovka a.s.

We belong to traditional IDET exhibitors. Our stand was surrounded by people as usual, visitors could look at and try out various weapons and their ergonomics. The company has held various meetings with foreign representatives and other business partners.



IDET
2015



Lukáš Novotný, Marketing Manager, EXCALIBUR GROUP a.s.

The fair met our expectations, there were a lot of business meetings with both Czech and foreign partners. We were also visited by foreign delegations from around the world.

Jan Šafařík, Head of Marketing, VOP CZ, s.p.

We were able to present the results of our development to specialists of the Ministry of Defence, the Army and other military specialists at the IDET fair. We were also visited by representatives from abroad, for example by a delegation from the Kenyan Ministry of Defence. The fair was successful for the company.

Josef Bolom, PR and Marketing, Czech Technical University in Prague

Our participation in the fair was inspirational for us. I believe that it will bring development to our research, which we would like to see applied in practice together with the companies.

Roman Hrdý, Managing and Sales Director, ESTO Cheb s.r.o.

We agreed on possibilities of cooperation and we got a lot of new information that will be used in the future development of firefighting equipment. The fair was of great benefit to the company.

Petr Ostrý, Executive at the company AGADOS spol. s r.o.

Taking part in the IDET, PYROS and ISET trade fairs was the logical culmination of our efforts to supply our products both to the Czech Republic and to foreign countries. We presented our products to potential customers and obtained contacts to possible future interested parties. We will make use of their opinions in future development. The fair also provided interesting opportunities for co-operation.

Erik Wiberg, Director of Sales and Business Development for Europe and Pacific, DataPath International AB

Thanks to IDET we gained many new contacts with military and government agencies, especially from

the Czech Republic and Poland. We usually exhibit at trade fairs where the contacts are commercial. However, this is different and it is the first time that we can present at political level.

Anna Floris, POLISH ARMAMENTS GROUP

IDET organization was excellent. Our business meetings with representatives of the Czech, Slovak and Macedonian government were also extremely successful. We will certainly come next time.

Zuzana Rudinská, Marketing Manager, EVPÚ Defence a.s.

We come to the fair primarily to meet up with our regular customers. The attendance surprised us, we are satisfied.

Al Farra Amer, Marketing Manager, KIDEC, Kuwait

We like it in the Czech Republic and I think that our participation in IDET will be permanent, we are certainly satisfied. We have made new contacts, since this is indeed what trade fairs are for. It was important for us to establish contacts with the leading Czech companies from the defence industry and technology.

Keith Jackson, BAE SYSTEMS

We focused on the needs of this region. We are very satisfied with the meetings with the Czech and Slovak Ministries of Defence.

Markéta Šindlerová, CEE Marketing Project Manager, Saab Technologies, s.r.o.

We have acquired new contacts, and thus, we are satisfied.

David Hác, Project Manager, STV GROUP a.s.

IDET is of course important for us, because we meet with experts from the defence industry here. We are pleased that we can meet here, show what we are working on, talk about joint projects and other visions of how we would like to develop in the future.

Paul Rausnitz, Company Owner, Meopta Systems, s.r.o.

IDET is an important fair for us and it will be even more important because there are new developing areas such as night vision optics. In the defence industry, the cooperation with the state is very important for us, because the supply of a product to the Czech army is absolutely crucial for its success on foreign markets.

IDET ARENA

Attractive terrain polygon for static and dynamic demonstrations of military, fire fighting and police equipment



GOLDEN IDET AWARD

Best exhibits competition

The exhibits will be evaluated in the following categories:

- Military and security equipment
- Military and security communication and information technologies
- Military and security logistics and services
- Training and preparation of military and police professionals



REGISTER ONLINE!

Electronic application form
www.bvv.cz/e-application.idet

IDET 2009–2015 exhibitors

Exhibitors will receive an e-mail with an individual link to their electronic application form with basic data already completed.

New exhibitors

Electronic application form available at www.bvv.cz/e-application.idet

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UNDER THE AUSPICES OF

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- Prime Minister of the Czech Republic
- Ministry of Defence of the Czech Republic
- Ministry of Industry and Trade of the Czech Republic
- Ministry of Foreign Affairs of the Czech Republic
- Ministry of the Interior of the Czech Republic
- Chief of General Staff of the Armed Forces of the Czech Republic
- Committee on Defence of the Chamber of Deputies of the Parliament of the Czech Republic
- Committee on Foreign Affairs, Defence and Security of the Senate of the Parliament of the Czech Republic
- Defence and Security Industry Association of the Czech Republic

PARTNERS

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