

# Final Report



Medical  
and Healthcare Fair

[www.medicalfair.cz](http://www.medicalfair.cz)

21.-24.10. 2015



Fair for Rehabilitation,  
Compensation and  
Prosthetics Aids

[www.rehaprotex.cz](http://www.rehaprotex.cz)

**Visitors to the Brno Exhibition Centre got to see new products and trends in health care, rehabilitation, social services and care for the elderly. BRNO MEDICAL FAIR and REHAPROTEX trade fairs were open to the public for four days and their also included an extensive supporting programme aimed at both experts in the field of health and social care as well as the general public.**

Visitors' attention was attracted by a number of interesting exhibits presented by leading companies in the field. **MADISSON**, a traditional exhibitor at the **BRNO MEDICAL FAIR**, introduced instrumentation for rehabilitation, including hydrotherapy, their innovations included for example, devices for wireless electrotherapy, which no one else offers on the Czech market yet, or TR therapy, targeted effect of high-frequency current on the tissue. There was also the company **FORMAT 1**, a producer of speciality scales and weighing systems for wheelchairs and bed-ridden patients. Visitors were shown among others a new bed scale with slanted access, developed on the basis of requests from hospitals and social care institutions. A new participant, the company **TRILOGIQ CZ** presented the benefits of their GRAPHIT modular tube system which has a variety of applications in healthcare, from wheelchairs, support systems and walkers to shelves etc. Lightweight plastic joints combined with carbon and aluminium tubing can be perfectly adapted to the needs and space of specific customers and if necessary they can be easily adjusted for another use. The exhibitors of BRNO MEDICAL FAIR 2015 also included the companies **RESI Třeboň**, **TBS Bohemia** and others.

Interesting exhibits were also present at the REHAPROTEX show. ALTECH, a Czech manufacturer of aids and equipment for disabled clients, presented a range of stair platforms, vertical platforms and stair chairs in their multi-level exhibition space. An innovation they introduced, a sweep stair chair, had previously been imported by them from the UK, but now they are the only company in the Czech Republic who are producing it. Another traditional exhibitor, **ERILENS**, specialize in securing assisted mobility. Persons with mobility disabilities are offered a machine rail system that allows clients to verticalize safely and comfortably. Visitors could try everything live at the exhibition stand. They also got to see a new generation of Roomer S lifting units with an innovated design, a more resilient and powerful internal mechanism and processor, which displays how often the unit is used when connected to the computer. Also exhibits of **VECOM** lifting equipment were available to all visitors. A wide selection of assistive devices dealing with wheelchair accessibility on the stairs and moving around a flat were crowned with several interesting innovations, among others a Logic staircase platform with a sleek and discreet design, quiet operation, easy control and battery-operated energy source

independent of the network. An extremely light **MONO** mechanical wheelchair with a revolutionary design and attractive appearance had its Czech premiere in Brno. The advantage of this novelty by Italian manufacturer Genny Mobility is based on its comprehensive adjustability without any tools: the user only selects a tilt angle of the wheel, adjusts the gravity centre of the seat, height of backrest support etc., which changes the properties of the wheelchair, either for a comfortable ride on a flat surface or for an off-road sports ride. Exhibitors at REHAPROTEX 2015 also included companies such as **HORIZONT – NARE, ITS Praha, MANUS Prostějov, Pedikom Czech, svorto.cz** and more.

For the first time, the fairs included a **TOP REHAPROTEX** and **TOP BRNO MEDICAL FAIR 2015** exhibit competition for professionals, in which exhibitors entered 31 products. The result was decided by votes of the professionals both on the show website and directly in Halls A1 and A2. The sum of both parts assigned most votes to the exhibit "**oleogel Frištenský**" by **ALMA-Linné**. A cosmetic product by a Czech manufacturer is used for supplemental care for strained and tired muscles and joints.

The professional programme was opened on 7 to 8 October 2015 by the **9<sup>th</sup> Podlaha Surgical Days** and the **9<sup>th</sup> Interactive Wound Healing Congress** with the participation of 300 experts. Traditional events such as **E-Health Day, 9<sup>th</sup> STERIL.CZ** international congress or a seminar on **podiatry** were held during the fairs. The **National Council of People with Disabilities** organized a discussion meeting at the Brno Exhibition Centre focused on the possibilities of dealing with the difficult financial and social situation of people caring for their loved ones. A course on **Assistive devices for people with impaired mobility** had its premiere at the exhibition together with a seminar on the New Role of SÚKL in medical devices, organized by the **Association of Manufacturers And Suppliers of Medical Devices**, which was also represented at the fair after a few years.

Visitors from among the general public were offered a **Programme Centre** in Hall A2 which opened with a series of lectures and presentations on health and social topics. Thursday and Friday, the program focused on seniors. The **Redpoint Clinic** presented the benefits of sports activities in later life, with the correct dosage and performing different exercises, but also with the issues of diet and nutritional supplements. The audience also learned how to adapt physical activity to health problems. A physiotherapist from **Klímkovice Sanatoriums** presented special neurorehabilitation programmes. There was counselling by **LOGO** civic association focusing on the issues of caring for the elderly after cerebrovascular accidents, speech therapy, and occupational therapy activities. This year's novelty, a programme called "**Physicians Educate Patients**", discussed controversial topics such as home births. Permanent expert advice was ensured by the **State Health Institute** and its traditional **Forum for Health**. Visitors also welcomed the opportunity to buy products of sheltered workshops exhibiting at the presentation of **For Your Smile** NGO Project.

## ECHOS

**Michal Kroutil, sales representative of the Italian company Genny Mobility for the CR:**

We have been exhibiting at the REHAPROTEX fair regularly and this year the date was suitable for the premiere of our new MONO mechanical wheelchair, which the Italian manufacturer now presents on the global market. There is a clientele that we address and we get our wheelchairs into the spotlight, even though negotiations with a particular customer are always a long-term affair. The fair is mainly about the presentation of the brand for us.

**Petr Tatar, director, VECOM lifting devices:**

We presented mobility aids for the disabled at the fair, dealing with wheelchair accessibility on the stairs and when moving around the flat. We offer an entire range of this kind and all the exhibits at the fair are functional, so the wheelchair-bound clients can try them out on the spot. There were fewer end customers here this year, but we had a visit from the employment office staff, and we could show them the devices which they support.

**Lucie Jakubčiková, Managing Director, FORMAT 1 spol. s r. o.:**

We manufacture special scales and weighing systems for disabled people and for bed-ridden patients. The visitors included our clients from social care institutions and hospices.

**Martin Vyskočil, Product Specialist at MADISSON:**

The advantage of the trade fair is that customers can see a number of different devices here and can inspect and test them on the spot. This year's event was definitely beneficial for us. Quite a lot of visitors from the field of rehabilitation came, whether from private rehabilitation facilities or hospital rehabilitation wards. Although our business meetings usually take a long time, we have sold some products directly at the exhibition stand. Therefore the fair still makes sense for us, even in this reduced form. We can not complain, customer interest was above average this year and we did not expect it.

**Monika Gregorová, Sales & Technical Support, TRILOGIQ CZ:**

Our company focused on manufacturing pipe systems for various industries and we are at this fair for the first time. We had meetings with producers of medical devices, representatives of homes for the elderly and end customers. It is not the International Engineering Fair, it can not be compared, but it is still the good for our presentation that we have been here as a company.

**Lubor Veselý, Roomer Division Director, ERILENS:**

We supply overhead rail systems and we dealt with a number of staff from employment offices at the fair, who could actively try out our system to know what they are deciding about and why the device is important for its users. REHAPROTEX is still interesting for us, though there were fewer visitors this year.