



Rybařeni

FISHING TACKLE SALES EXHIBITION

5th – 8th March 2015

BRNO – CZECH REPUBLIC



The sales exhibition Fishing introduced new products for the upcoming season as well as the traditional range of products offered by leading suppliers and importers of fishing tackle to the Czech market. Besides other things, the professional fishing boilie rolling machine was on display at the fair for the first time in the CR and SR.

The supporting programme offered a combination of entertainment, inspiration and educational lectures, interesting information and advice not only for fishing beginners. The visitors could use professional consulting services provided by leading Czech fishermen such as Tomáš Blažek, Ivan Juříčka, Lukáš Krása, Michal Kučera, Roman Kuršner, Jaroslav Těšínský, Aleš Václavík and others. Fly fishermen could train their technique under the supervision of world champion in fly fishing, Luboš Roza. Advice on sea fishing was provided by Pavel Petr.

FISHING 2015 STATISTICS

Number of exhibitors 43 from 3 countries

Total exhibition space 2,675 sqm

Total number of visitors 23,621 from 6 countries



For more information go to: www.bvv.cz/rybařeni

final report

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WHAT WAS SAID ABOUT THE FAIR

Pavel Pěvor, MAX carp executive

The number of visitors to this year's Fishing fair was good, there was a number of end customers coming and the sales of goods at our stand were quite high. But we knew it would be the case as this basically happens every year. The exhibition in Brno met its purpose; we were visited by a number of customers who regularly come to buy fishing tackle. The timing of the exhibition is good as the carp and other white fish fishing season is just starting.

Martina Mašterová, FIORD

We come to Brno regularly; this has been the tenth time. To our firm, the participation in the fair has become a tradition. It is very well arranged, which is convenient for the customers as well as for us. The firm was satisfied with the number of visitors and the resulting sales of our fishing tackle that was in high demand.

Martin Hrdý, sales manager, Rybářské potřeby U Habakuka:

We were surprised by the vast number of visitors. We expected that it would be worse due to the competition of other fairs taking place in Prague and Trenčín. The fair was very well timed. The broad range of products drew a host of visitors to our stand and our staff were rushing around.

Mihál Pavel, FISH-PRO - Mivardi:

Our firm is a traditional exhibitor; we have been to Brno every year for nine years. It seems that there is a huge number of local

fishing shows in Bohemia and Moravia. However, the Fishing exhibition at this exhibition centre is a different story. It is visited by a number of people who also come to buy lots of goods. That is why our firm will keep coming here as we are mainly satisfied in business terms.

Ing. Roman Kuršner - KRMIVA HULÍN:

The firm is very satisfied with the Fishing exhibition as the number of visitors coming to our stand was high and everyone was buying our tackle before the season starts. I must say that I have a very good impression of this event the fishermen come here with a set purpose, which is not that common in other exhibitions. Our stand as well as other exhibitors offer better prices than those offered at other sales events, which is also true of brick-and-mortar shops.

Michal Kučera, owner, MIBAITS:

We have been coming to the exhibition to Brno regularly for the past ten years. This year, as usual, our stand was visited by a number of people and it seems to me that the number of visitors was higher than last year. What was important for our firm was that people mainly came to spend. The large number of visitors is also helped by the suitable timing of this event as the carp fishing season is about to start. We were satisfied with the show, we will definitely come again next time.



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