

Exact name of the exhibit:

Exhibit entered in the category:

Brief characteristics of the exhibit:
(in Czech – ca. 5 sentences)

Brief characteristics of the exhibit:
(in English – ca. 5 sentences)

Manufacturer:

(name and address
of the firm, telephone,
e-mail, www)

Exhibitor:

(name and address
of the firm, telephone,
e-mail, www)

Location of the exhibit at the fair:
(hall, stand no.)

Registration fee:

- one registration form CZK 4,000 + VAT
- the second and more registration forms CZK 2,000 + VAT

Deadline for registration form: 11th May 2015

Entrant:

Trade name and address of the firm:
ID. No., VAT No.:
Bank connection:
Contact person:
Telephone, e-mail, mobile phone:

Attachments:

1. Compulsory supporting data
2. Supporting data
3. Business card of the contact person
4. Other data

We agree with the terms and conditions of the competition specified in the statutes forming an integral part of the registration form.

In on

Seal and signature of the Entrant
(in case of electronic version only the Entrant's name)

The Entrant shall legibly fill in all data and shall bear responsibility for their correctness. The text in the registration form is binding for the preparation of the diploma in the event of award winning, for printing purposes and for the invoice.

The registration form is also used as the pro forma invoice.

Billing data: Veletrhy Brno, a.s., Výstaviště 405/1, CZ-603 00 Brno, ID. No.: 25582518, VAT No.: CZ25582518
Bank connection: ČSOB, a.s. SWIFT: CEKOCZPP IBAN: CZ85 0300 0000 0000 0340 1803, Account No.: 3401803/0300,
Constant symbol: 0558, Variable symbol: ID. No. of the Entrant, Specific symbol: 5999215065
Contact: Blanka Zlatá, Veletrhy Brno, a.s., phone: +420 541 153 372, bzlat@bvv.cz

Clause 1

- 1.1 On the occasion of the **International Defence and Security Technologies Fair** held on 19th–21st May 2015, the best exhibit competition GOLDEN IDET 2015 will take place. The competition is announced and organised by **BVV Trade Fairs Brno and University of Defence, Brno**, and organised by **BVV Trade Fairs Brno**.

Clause 2

- 2.1 The Competition is intended for innovative exhibits on display at the aforesaid international fair with parameters on par with the world class products or on the cutting edge in its field.
- 2.2 The Competition may also be entered by exhibits winning awards at other exhibitions or other competitions; however, the GOLDEN IDET award may be received by the same exhibit only once.

Clause 3

- 3.1 The exhibit is understood as a product presented at an exhibition stand in a space rented by the fair organiser (exhibitor) or in an exhibition stand of the exhibitor (co-exhibitor, another represented company).
- 3.2 The exhibits may be entered into the competition by the exhibitor, co-exhibitor, manufacturer or an authorised legal or natural entity, such as an advertising agency, association, union etc. (hereinafter referred to as the "Entrant").
- 3.3 One Competition Entry Form may only be used for entering one exhibit while the number of the Entrant's registration forms is not limited.

Clause 4

- 4.1 The exhibits will be evaluated by an independent Evaluation Committee. The Committee members will be nominated by the competition promoter and organiser at the proposal of the chair of the Committee. The Committee's work is managed by its chair. The Committee's work is not open to public.
- 4.2 The exhibits will be evaluated in the following categories:
- 4.2.1 Military and security equipment**
- Weapons and ammunition
 - Main battle tanks, vehicles and means of transport
 - Aircraft
 - Radars and radio technical systems
 - Observation and marking equipment
 - Unmanned aerial vehicles (UAV, drones)
- 4.2.2 Military and security communication and information technologies**
- Command and communication systems
 - C4I2 systems
 - Information security and data protection
- 4.2.3 Military and security logistics and services**
- Personal security and protection
 - Security technology services
 - Maintenance and repairs of technology
 - Logistics and service
- 4.2.4 Training and preparation of military and police professionals**
- Military and police professional training
 - Specialist literature, associations and institutions

Clause 5

Terms and conditions of the GOLDEN IDET 2015 competition:

- 5.1 Submission of a duly completed registration form by the deadline **11th May 2015**.
- 5.2 Submission of supporting data for evaluation by the deadline **11th May 2015**. Each exhibit may be evaluated in one category only.

Clause 6

GOLDEN IDET 2015 competition entry evaluation procedure:

- 6.1 The Evaluation Committee will classify the exhibits based on their character into announced competition categories listed under Clause 4.2.
- 6.2 The Evaluation Committee will evaluate the exhibits according to criteria listed under Cl. 8, both based on the study of supporting data provided by the Entrant and based on the presentation of the exhibit at the stand.
- 6.3 The Evaluation Committee will evaluate the exhibits in two basic rounds:
1st round – nomination (short-listed selection from the evaluated exhibits)
2nd round – evaluation (final selection from the nomination)
- 6.4 The exhibits will be evaluated before the fair opening based on supporting data provided by the Entrant. For potential additional information, the Entrant is obliged to organise for the Evaluation Committee a qualified demonstration of the exhibit at the exhibition stand one day before the official opening of the fair, i.e. **18th May 2015 between 2 p.m. and 5 p.m.**
- 6.5 The Evaluation Committee will be entitled to request additional information from the Entrant (or exhibitor) for the evaluation and the evaluation may also be based on information from other sources. The Evaluation Committee determines the importance of the individual available pieces of information while emphasising validated data.

Clause 7

Basic terms and conditions for entering the GOLDEN IDET 2015 competition:

- 7.1 submission of a duly completed registration form as a hard copy and in electronic form as of the deadline, i.e. by **11th May 2015**. After this date, the right to enter into the competition ceases to exist.
- 7.2 **Submission of data for evaluation:**
- 7.2.1 **compulsory supporting data:**
- general characteristics, description and picture of the exhibit,
 - basic technical parameters, functional properties, basic operating instructions,
 - presentation of the exhibit in terms of its use and practical application,
 - analyses and evaluation of the fulfilment of evaluation criteria .
- 7.2.2 **supporting data:**
- documents and data substantiating arguments given in the compulsory supporting data (e.g. official documents, approvals, permits, testing protocols from internal and independent test rooms, certificates, declarations of conformity, contracts, designs, drawings, calculations etc.)
 - promotional and information material concerning the exhibit,
 - description and picture of the exhibit in operation (video record, CD or any other media),
 - specialist articles and publications,
 - user references,
 - information about any potential prizes awarded to the exhibit,
 - further information at the Entrant's discretion.

- 7.2.3 Payment of the registration fee to the organiser's account (the completed registration form is used as a pro-forma invoice) totalling:

- for one registration form CZK 4,000 + VAT
- for two or more registration forms CZK 2,000 + VAT

Upon the payment of the registration fee, all Entrants will receive an invoice in the relevant accounting period based on the duly completed registration form.

- 7.2.4 For the promotion and presentation of the evaluated exhibits (posting on the Internet, press releases etc.) the promoter requires the following:
- short annotation (in Czech and English) in a maximum of 5 sentences characterising the competition exhibit
 - colour photograph of the exhibit

- 7.2.5 The duly completed registration form, supporting documents for the evaluation, receipt of the registration fee payment, annotation and photograph of the exhibit shall be delivered **by the deadline, i.e. by 11th May 2015** to the address of the promoter in electronic form as well as a hard copy sent by mail:
- Veletrhy Brno, a.s., att. of Blanka Zlatá
Výstaviště 405/1, CZ-603 00 Brno
phone: +420 541 152 372, +420 721 656 227
e-mail: bzlatata@bvv.cz

7. 3 Required documents:

- filled in entry form: incl. one copy
 - compulsory supporting data in two copies in Czech language and one copy in German or English,
 - supporting data in one copy in Czech language, or in German or English. The announcer is not obliged to return unrequested supporting data to the Entrant.
- 7.3.1 The entry form, text and visual information shall be sent in electronic form (by email or on a CD – as separate documents marked as: entry form, compulsory data, supporting data, annotation, photo, in doc., rtf., txt. formats for text information, in pdf., jpg. form for visual information and photographs of the exhibit in jpg. format only), and by post.
- 7.3.2 The entry form, articles of the competition and other information about the competition are available at: www.bvv.cz/idet.
- 7.3.3 Once the exhibit meets the basic terms and conditions for being entered into the competition, it will be put on the official list of evaluated exhibits which will be continuously posted on the Internet including annotations and along with other up-to-date information.

Clause 8

Basic evaluation criteria:

- 8.1 novelty, originality of the conceptual and structural design with a documented effect,
- 8.2 technical and technological standard,
- 8.3 user comfort (guarantee and post-guarantee services, safety of operation, occupational hygiene, technical compatibility and application in production lines and systems in the CR, economy of operation etc.),
- 8.4 readiness of the exhibit for delivery to the Czech market (production, commerce and legislative requirements),
- 8.5 workmanship of the unit and the details, design,
- 8.6 ecological aspects,
- 8.7 overall presentation of the exhibit.

Clause 9

- 9.1 The entered exhibit will not be evaluated if:
- 9.1.1 the Entrant fails to meet the basic conditions for being included in the competition,
- 9.1.2 the Entrant or as, the case may be, the exhibitor fails to provide qualified information about the exhibit at the request of the Evaluation Committee,
- 9.1.3 the exhibitor withdraws his participation from the fair,
- 9.1.4 the Entrant removes the exhibit from the competition,
- 9.1.5 the exhibit will not be exhibited at the fair,
- 9.2 If not evaluated for reasons specified under Art. 9.1, the Entrant is not entitled to the registration fee refund.

Clause 10

- 10.1 The evaluated exhibits and the results of the competition (nomination and evaluation) will be continuously made public via press releases and on the website of the organiser and promoter of the fair.
- 10.2 The results of the competition will be officially announced and the awards will be presented during the gala opening of IDET 2015 on 19th May 2015.
- 10.3 GOLDEN IDET 2015 will be awarded by the competition announcers, the award-winning exhibits will receive an artistic sculpture and diploma that can be used to promote the award-winning exhibit.
- 10.4 The evaluation process is not public and no appeal can be made against the final decision. Neither the promoter nor the organiser are obliged to substantiate the decisions made by the committee.
- 10.5 The promoter guarantee to make the award-winning exhibits public through the media partners and on the Internet. He also undertake to provide information about the competition and its results to other media.

Clause 11

The promoter reserves the right to respond to technical and organisational circumstances that may result in changes in the time-limits or the course of the competition. All Entrants are guaranteed timely information.

BVV Trade Fairs Brno

Important information

Deadlines:

Deadline for registration forms: **11th May 2015**
Evaluation: starting from **11th May 2015** continuously based on data provided in electronic form and as hard copies supplemented by a visit to the exhibition stands one day before the trade fair opening on **18th May 2015**
Results announcement: **19th May 2015**

Contact:

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