



**BUILDING FAIRS
BRNO 2014**

Brno – Výstaviště

23.–26. 4. 2014



final report



Concurrently with:



www.mobitex.cz



www.bvv.cz/urbis-invest

Central
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Veletrhy
Brno

www.stavebniveletrhybrno.cz

The visit to the traditional building fair **IBF** and the furniture and interior design fair **MOBITEX** offered an overview of new technologies, building materials and current trends of interior furnishing.



The **DSB – Timber Construction Fair Brno** was dedicated to the strongly developing sector of timber-frame structures in a truly comprehensive way. Inspiration from ready-to-move timber-frame structures was introduced by the Building Centre EDEN presenting a newly built house.



Three specialist fairs **URBIS INVEST**, **URBIS TECHNOLOGIES** and **ENVIBRNO** extended the presented topics by public administration, investment opportunity offer, municipal technologies and environmental protection.



STATISTICAL DATA *

Number of companies	674 from 20 countries around the world
Next exhibition space	20,411 m²
Number of visitors	43,223 visitors from 24 countries around the world*

* Joint statistical data of the IBF, DSB – Timber Construction Brno, MOBITEX, ENVIBRNO, URBIS INVEST, URBIS TECHNOLOGIES fairs and SC EDEN 3000.



Up-to-date information in the supporting programme

The exhibitors' offer was complemented by a specialist supporting programme, which was, for example, dedicated to changes in housing requirements, energy savings and current subsidies. At the same time, pro-growth government programmes related to transport infrastructure and export support were introduced.



The State Environmental Fund and the Ministry of Environment introduced the new Green Savings scheme and the current grants offered by the Operational Programme Environment.



The fairs also offers a sought-after consulting centre offering free of charge consulting services for sectors of construction engineering, wood care and interior furnishing.



The developing fields include presentation of gardens with more than 1,500 square meters of attractive demonstrations of various plant and woody species combined with garden architecture, timber-frame houses and garden accessories. The garden presentation included a consulting centre offering advice on garden development and care.



IBF Gold Medal

The IBF Gold Medal winners were announced as part of the Building Fairs gala evening.

The winner of the „**Energy Savings**“ category was the exhibit **Heat pump ACOND TČ 35 EVI** exhibited by **ACOND a.s.**



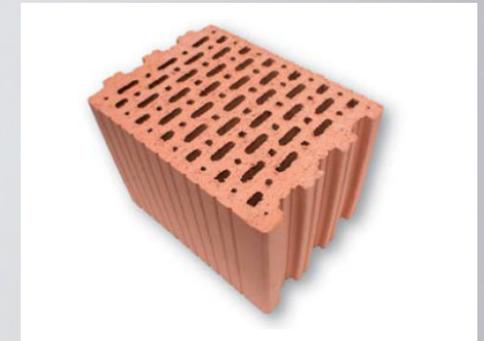
The winner in the „**Design**“ category was **Zehnder Vitalo - new generation of bathroom heaters** exhibited by **Zehnder Group Czech Republic s.r.o.**



The gold medal in the „**Energy-saving construction**“ category went to the exhibit **HELUZ IZOSTAT DUO** by **HELUZ cihlářský průmysl v.o.s.**



The winner in the „**Open category**“ was the **brick for acoustic partition walls Porotherm 25 AKU Z** exhibited by **Wienerberger cihlářský průmysl, a. s.**



tech investment envi technology investment environment

Investment opportunities, grants and environmental protection

The three specialist fairs ENVIBRNO, URBIS INVEST and URBIS TECHNOLOGIES offered a well-proven combination of exhibitors' offer and information provided in the supporting programme intended not only for the representatives of towns and municipalities.

Selected events in the supporting programme

The exhibitors' offer was complemented by a specialist supporting programme focusing on current issues faced by the public domain, grants and environmental protection projects.

The series of seminars intended not only for the representatives of towns and municipalities included the following events:

- Business support from the EU Structural Funds – break point year 2014
- European funds – challenges and solutions
- Innovation and technology in regional development
- Business zone Šternberk
- „WASTE 2014 and what next?“ Or will we have disguised incinerators?
- ZmapujTo.cz – system of civil mapping and its contribution for towns and municipalities
- Let us clean Czechia 2014 – cleaning event focusing on illegal dump sites
- Climate change impacts on water regime



What was said about the fairs

Eva Dutková, Marketing Communication Manager, ABB s.r.o., Elektro-Praga:

We are satisfied with our presentation at the fair, we were visited by a number of people. As always, we used this fair to hold a series of business meetings, to strengthen the contacts and start new ones. Brno is a good opportunity to introduce innovations, this year we introduced home audio and video telephones and new switches and sockets with various design and replaceable covers. The fair shows that these items will be in great demand as they offer a modern design at a reasonable price.

Vladimír Hanek, regional manager, LOMAX:

We had some concerns about the fair this year but at the end it turned out to be a good event, this year was better for us than last year. We were visited by a fair number of people and the event met our expectations. Every day, there was basically a hundred contacts to our goods. Naturally, we used the fair to introduce our innovations. In Brno we presented a new item – garage gate EXCELENT. It was in high demand, but we will evaluate the contacts after some time. This gate features a brand new design and boasts a unique automatic closing drive. We provide a ten-year guarantee for our gates.

Jitka Dymáčková, executive assistant, HÖRMANN ČR s.r.o.:

The company was satisfied with its participation at the fair, we established contacts with a number of new end customers. Naturally, we will evaluate these contacts some time after the fair. We also held business meetings with our steady clients. We also entered the IBF Gold Medal competition with our glazed aluminium gate with a steel lamella plinth APU Thermo and introduced some more innovations at our stand. The fair was beneficial to the company.

Ing. Josef Humpolík, region east manager, Wienberger:

The company was satisfied with its trade fair participation even if we offer products for more demanding clients. We will see what results this will bring us once we evaluate the contacts, what is important is that we were not only visited by end customers but mainly by design engineers. The facilities and organisation of the fair is what it should be like, it is simply the Brno exhibition centre. We are happy to have received the IBF Gold Medal award for our acoustic partition wall Porotherm 25 AKU Z, which is intended for plastered load-bearing masonry.

Alice Nejedlá, marketing IP Polná s.r.o.:

We attend the building fairs Brno every year, with the main reason being that we want to strengthen our brand and establish new contacts. The company considered this presentation successful as Brno is a place where we acquire a number of orders. Even at the age of the Internet it is necessary to showcase the products and establish direct contacts with the customers. At the fair, the people can touch our goods and do not openly see them in pictures. Our products are in high demand this year, the company is satisfied.

Pavel Vašek, Doors Sales Manager, Šimbera:

Our exhibition stand was visited by a large number of people, which was a nice surprise. The company takes part in the fair in Brno every year and we are satisfied with it – I can only speak highly of it. We also used the fair for discussions with our business partners, to whom we introduced various types of doors with new surface treatment. I can say that our products enjoyed great interest.

Petra Trefilová, marketing, Tondach Česká republika s.r.o.:

Besides other things, the fair is also a social event and therefore we invited a number of our business partners. This year, our exhibition stand was visited by lots of end users. It seems that the fair shows that the building

industry starts picking up, although this situation was mainly caused by warm weather. Naturally, the fair was a good opportunity to introduce our innovation – Figaro 11. In fact, it is a roof tile which is flat and this type was previously imported only from Austria. It was in high demand and therefore the company developed a similar product and will launch its sale in the second half of the year.

Kristína Dudová, Agro Tuřany:

We have been here for the second year, last year was the first „test-project“ so to speak. Following last year’s experience, we made huge progress in our exhibits which was also reflected in a high visitor rate. The place was full all the time, people took pictures of what gardens should look like, what plants should be planted where. What was interesting was that people came with clear ideas in mind about what they want and asked us an incredible number of questions.

Pavel Šimek, designing, DOMY D.N.E.S.:

We were satisfied, services and facilities were perfect as usual, the fair was a benefit for us. We establish a number of contacts with end users, the outcomes of discussions will only be evaluated at a later date. The interest in timber-frame structures is generally on the rise, which was also shown in Brno. It also proves that people are still not able to find their way through the offer.

Veronika Šimková, HK-DŘESTAV:

Our stand was visited by a large number of people, we are satisfied with our participation at the IBF fair. This was probably affected by the perfect location where we had our stand constructed. We were satisfied throughout the fair, as our timber-frame structures enjoyed great interest of the visitors. We have business representation throughout the country and therefore we were happy to invite our colleagues from our branch offices to Brno.

**Miroslava Sobková, legislative-legal department,
Union of Towns and Municipalities:**

The fair was successful for the Union, our executive chairman, Mr. Vlasák, came to Brno with a number of lectures. Our stand was full all the time, we were also visited by a number of mayors who asked questions about EU funds provided to town and municipalities.

Jan Kadraba, department of regional development, Region of Ústí:

We liked the fair in Brno, besides investment opportunities we also offered our new tourist attractions and university studies options. We also held meetings with companies interested in our brownfields. We offered the strategic zone Triangl to an Israeli delegation, further meetings in this respect were held. We will see after some time what results this will bring.

Jaroslav Kovanda, urban planning department, Region of Plzeň:

It may be said that the fair was a success. We offered brownfields and industrial parks. One of the reasons we came to Brno was to introduce the city of Plzeň as the European capital of culture for next year. We also promoted the Světovar brewery, i.e. the former brand of Plzeň beer brewed in a brewery located in the south of the city. This is a former site that the city of Plzeň intends to convert into a centre of culture.

**Ivona Hájková, department of regional development,
Vysočina Region:**

During the fair we held meetings with investors interested in our industrial parks and brownfields. It was mainly Belgians who were interested in these sites. We will see next year with what results. People coming to our stand were also interested in our tourist offers that Vysočina is famous for. We were satisfied with the fair.



Media partner

Main media partners:



Media partner IBF and DSB:



Media partner URBIS INVEST, URBIS TECHNOLOGIE and ENVIBRNO:

