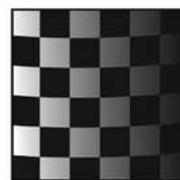


APPLICATION FOR PARTICIPATION



**MOTOR
SPORT
EXPO**

PROFESSIONAL

4.-5. 4. 2013

PLEASE, SEND THE FILLED
IN APPLICATION TO:
BVV Trade Fairs Brno
Vystaviště 1, CZ – 647 00 Brno
Phone: +420 541 152 398, Fax: + 420 541 153 042
E-mail: expo2013@bvvcz
www.bvv.cz/motorsportexpo
Commercial register: Krajský soud v Brně,
odd. B, vložka 3137
ID: 25582518 Tax ID: CZ25582518

BANK CONNECTION:

ČSOB, a.s., SWIFT: CEKOCZPP, IBAN: CZ85 0300 0000 0340 1803,
Account No: 3401803/0300
UniCredit Bank Czech Republic, a.s., SWIFT: BACXZPP, IBAN: CZ97 2700
0000 0047 5043 2011, Account No: 4750432011/2700
Česká spořitelna, a.s., SWIFT: GIBACZPX, IBAN: CZ75 0800 0000 0000
0345 7022, Account No: 3457022/0800
Specification note: 13058

1 EXHIBITOR

Company / Name, Surname:

Registered office / place of business:

Street:

City:

Postcode:

Country:

Phone:

Fax:

Http://

Bank:

SWIFT:

IBAN:

Reg. No.:

VAT No.:

E-mail address for sending electronic invoices (a compulsory item in case you have an e-mail address):

Contact person and contact address of exhibitor

Name:

Address:

Phone:

Fax:

E-mail:

2 PRICE CONDITIONS

REGISTRATION FEE 3,000 CZK + VAT

A) ALL INCLUSIVE STAND PACKAGES

For scheme stands and equipment – see enclosure

9 sqm

29,700 CZK + VAT

18 sqm

52,200 CZK + VAT

36 sqm

96,300 CZK + VAT

3 LIST OF PRODUCTS

race concepts

parts, tyres and electronics

fuels and lubricants

tools and garage equipment

equipment and accessories

motorsport magazines, clubs

Inscription on the fascia:

Colour of the text:

Please indicate the colour of the carpet: grey red blue green

B) EXHIBITION AREA (without stand)

sqm

1,700 CZK /1 sqm + VAT

Deadline for registration

8. 2. 2013

Event Assembly

3. 4. 2013

The course of the event

4.-5. 4. 2013, 9.00 am–6.00 pm.

Dismantling

6. 4. 2013

4 REPRESENTED COMPANY:

5 REPRESENTED BRANDS:

We agree without reservation with General Conditions for Participation on the reverse of this form that are an inseparable part of the Application for Participation; you can find them also on www.bvv.cz/motorsportexpo.

Place, date

Name and surname of person authorised
to sign on behalf of the exhibitor

Stamp and signature of person authorised
to sign on behalf of the exhibitor

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GENERAL CONDITIONS FOR PARTICIPATION

Article I

Fair Organizer

Veletřný Brno a.s., Výstaviště 1, CZ – 647 00 Brno (hereinafter referred to as Fair Administration).

Article II

Applications and Exhibition Area Allocation

1. The Application for Participation in the range of forms is binding on the exhibitor/agency (both hereinafter referred to as the "exhibitor"). The Fair Administration decides on the approval, curtailment, adequate enlarging, of the exhibition area. The Fair Administration is not obliged to comply with exhibitor's request for location of his/her stand.
2. After the Fair Administration receives the duly completed Application for Participation, they shall inform the exhibitor on it by sending a letter of acceptance or a letter of registration. The Fair Administration shall also issue a written confirmation of the allocated exhibition area specifying its placement and size. The exhibition area will be made available to the exhibitor for exhibition stand build-up at the time given in the Organisational Instructions issued by the Fair Administration. The handing over of the exhibition area to the exhibitor at the fixed date can take place only if the total price has been settled.

Article III

Price for provision of exhibition area (hereinafter referred to as "price")

1. The price must be stated in the application form or in the Fair Administration letter. Every incomplete square metre will be charged as if it were the whole square metre. The least allocated exhibition area is 6 sqm.
2. The exhibitor must not cede the allocated exhibition area to a third party without prior written consent of the Fair Administration.
3. Should an exhibitor notify the Fair Administration in writing before the receipt of the written confirmation of allocation of exhibition area of not taking part in the fair, this represents a breach of the contract on the part of the exhibitor. If such violation occurs the exhibitor is obliged to pay the Fair Administration a contractual penalty amounting to the sum of the registration fee + 20% of the total price. Similarly, should an exhibitor notify the Fair Administration in writing of not taking part in the fair following the written confirmation of allocation of exhibition area, this represents a breach of the contract on the part of the exhibitor. If such violation occurs the exhibitor is obliged to pay the Fair Administration a contractual penalty amounting to the sum of the registration fee + 100% of the total price. The Fair Administration is entitled to withdraw from the contract following the receipt of a written notification of the exhibitor's non-participation in the fair. The obligations of the contracting parties arising from this contract cease to exist on the payment of the contractual penalty.
4. The exhibitor must not occupy a larger exhibition area than officially allocated. If the exhibitor is interested in an extension of the assigned area and if such free area is available, the matter of extension of the exhibition area has to be discussed with the Fair Administration in advance. The Fair Administration decides at its own discretion about the approval of such extension. If the approval is granted, the exhibitor shall pay for the extra occupied area within the date of payment stated in the invoice – the tax document issued by the Fair Administration.

Article IV

Price and Payment Conditions

1. Along with the written notification of the receipt of the Application for Participation in the fair, the Fair Administration shall send the exhibitor an **advance invoice** to an amount corresponding to the registration fee and 20% of the total cost incl. VAT. Along with the confirmation of the allocation of the exhibition area, the Fair Administration shall send the exhibitor an **invoice (tax document)** for the total remaining price, including VAT. Invoices shall be issued in accordance with valid legal regulations.
2. Should the advance invoice not be paid by the due date of payment, the exhibitor shall be obliged to pay the Fair Administration a contractual penalty to an amount corresponding to the invoiced sum. Should the invoice for the total price not be paid fully by the date of payment, the exhibitor shall be obliged to pay the Fair Administration a contractual penalty to the amount of the registration fee + 100% of the total price. Furthermore, if the advance invoice or the invoice (tax document) is not paid fully by the date of payment, the Fair Administration is entitled to withdraw from the contract. The obligations of the contracting parties arising from this contract cease to exist on the payment of the contractual penalty.
3. All prices for services and performances granted by the Fair Administration are to be understood and are agreed upon pursuant to provisions of the Act No. 526/1990 Coll., Act on Prices, as amended later on. Among others, the price also covers the lighting of the exhibition hall or outside exhibition areas, heating or cooling of the exhibition hall according to the terms determined by the Fair Administration and technical parameters of the appropriate exhibition spaces, and the basic cleaning of the exhibition hall other than on exhibitor's stands or outside exhibition areas as well. Unless agreed otherwise, the exhibitor is obliged to pay the Fair Administration for all ordered and invoiced services and performances by the due date of payment given on the invoice. Given prices are without VAT. The VAT will be charged in accordance with the valid legislation.
4. For exhibitors based in the EU: If the exhibitor gives a valid tax number (for VAT) on his/her application, Czech VAT will not be charged on the invoice for the provision of exhibition area. If the exhibitor does not do so, then Czech VAT will be charged on the invoice at the current legal rate.
For exhibitors based outside the EU: If the exhibitor gives a valid tax number (for VAT) on his/her application and submits to the trade fair administration a copy of confirmation of registration for this tax in his/her own state, Czech VAT will not be charged on the invoice for the provision of exhibition area. If the exhibitor does not do so, invoicing without Czech VAT will still be possible if the exhibitor submits to the trade fair administration confirmation issued by a tax authority or other state body to the effect that the exhibitor is engaged in business activity in his/her own country.

Article V

Exhibits

1. An exhibit is understood to be an object (hereafter exhibit) that is bindingly entered and exhibited in a place stipulated by the trade fair administration. Only new products, the nature of which corresponds to the declared nomenclature of the fair and which are accepted by the trade fair administration's "Exhibit Committee", may be exhibits. The exhibitor must, for the purposes of approval, submit a complete "List of Exhibits", giving a brief description of each exhibit, to the trade fair administration four weeks before the commencement of the fair at the latest. The fair is designed exclusively for manufacturers and for importers into the Czech Republic accredited by manufacturers. The trade fair administration may permit exceptions to the above, including the placement of vehicles as decoration, on an exceptional basis over and above the nomenclature of the fair.
2. The exhibitor is entitled to use as the subject of his presentation at the fair only an exhibit of which he is the owner or authorised user, and which is not an illegal counterfeit of a tangible or intangible nature violating legal regulations valid in the Czech Republic relating to intellectual ownership. Should the opposite be shown to be the case, the trade fair administration is entitled to proceed in accordance with article IX, para. 4 of the General Conditions of Participation. The trade fair administration is not responsible for any damages incurred by the exhibitor as a result of any violation of this provision on the exhibitor's part.
3. Decoration is understood to mean an object (hereafter decoration) placed by the exhibitor on his leased exhibition area for the purposes of demonstration of the function or purpose of his exhibit. Should such decoration be of the nature of a vehicle, this need not in all cases be in accordance with the declared nomenclature of the fair. Used motor vehicles may not be used as decoration. The agreement of the manufacturer or the importer into the Czech Republic accredited by the manufacturer is essential for the use of a new vehicle for this purpose. In this case the given vehicle must be a vehicle generally available from the official sales network of the manufacturer for a period of at least six months before the fair. The decoration must be stated in the exhibitor's List of Exhibits in accordance with para. 1 of this article, and is subject to the approval of the trade fair administration through its "Exhibit Committee". Such decoration may not bear or be accompanied by any symbols, signs, supplementary or accompanying text or data other than the original official marking or markings of the manufacturer, a registration plate, the symbol or details on the exhibitor, or the title or name of the lender in the form of an ordinary plastic registration plate. Should such decoration be comprised of a racing or competition vehicle with an advertisement resulting from sponsorship contracts, it must in all cases be accompanied by a verifiable sports vehicle certificate.
4. The Exhibit Committee is a group of experts appointed by the trade fair administration. The Exhibit Committee has the right to propose, and obligation of proposing, appropriate measures for assuring the rectification of any failings uncovered.
5. The exhibitor is obliged to inform the trade fair administration without delay of any changes to exhibits. An exhibitor who willfully exhibits an exhibit that does not correspond to the declared nomenclature and these General Conditions of Participation will pay a contractual penalty of 50,000 CZK for each such exhibit and must remove the given exhibit without delay. Should he fail to do so he will be excluded from participation in the fair. The exhibitor must secure his exhibits against theft. The bringing in and removal of exhibits is subject to the instructions of the trade fair administration. The exhibitor is obliged to send

all installation material and exhibits to the trade fair carriage paid to his stand. Handling and storage fees will be charged on exhibits and installation material not collected by the date of the start of the event.
6. Only the exhibitor himself may take receipt of products and goods (exhibits). Should neither the exhibitor nor his accredited representative be present, the exhibit will be left on the allocated exhibition area at the risk of the exhibitor. Exhibits may not be brought in during the course of the event, with the exception of the case given in para. 4. Prices of exhibits may be advertised, though retail sales are not, in view of the nature of the fair, permitted.
7. The exhibitor may demonstrate a "test vehicle" off his exhibition stand only on the basis of a permit issued by the trade fair administration, under the conditions given on this permit, and following the payment of the stipulated fee. Such permits will be revoked without compensation if the given rules are violated.
8. Trademarks, symbols and official logos (hereafter protected symbols) may be used on exhibition stands, i.e. on exhibits, decoration and billboards, etc., exclusively by authorised entities (in accordance with the pertinent law), or by entities with written agreement from an entity entitled to use them.

Article VI

Building-up and Installation of Stands, Assembly of Exhibits

1. Assembly, dismantling and operation times are specified by the Fair Administration. The Fair Administration can allow exceptions to these terms upon the request of the exhibitor or his authorised representative at extra charge. The extra charge is to be paid by the exhibitor. Technical Safety Regulations and Organisational Instructions which are integral parts of the General Conditions are binding during the whole period of the building-up of stands and demonstrations of exhibits. Shall they not be followed, the Fair Administration will not permit the operation of the stand. Technical Safety Regulations are included in the Order Forms for Works and Services. These terms are specified in the Organisational Instructions and are released at www.bvv.cz/autosalon as well.
2. The official contractor for the build-up of stands is the company BVV Trade Fairs Brno. If the stand is built-up by a different contractor, the exhibitor is fully responsible for the activity of such contractor on the premises of the Fair Administration, with a particular regard to the observation of the build-up and dismantling times.
3. Wall hydrants, fire-alarm boxes, fire extinguishers and other safety equipment must not be transferred or obstructed. No interventions in the structure of pavilions or open areas are allowed. Small adaptations upon the request of the exhibitor are to be carried out by the Fair Administration only and may be rejected.
4. The maximum permissible height of stand including eye-catchers is 3 metres. Exceptions are permitted by the Fair Administration exclusively. Stands are to comply with fire prevention conditions (see Technical Safety Regulations). Projects of multi-storey stands must be submitted to the Fair Administration fire-fighting specialist for evaluation and approval as early as in the stage of their designing. The exhibitor must state on the application his/her intention of building a multi-storey stand on the exhibition area.
5. The exhibitor is obliged to submit to the Fair Administration within the given date 2 copies of the project of the stand, i.e. its ground plan and side view, for the purpose of its approval and to specify the sort of material used to build up the stand. The exhibitor undertakes to settle the charge for the stand approval if the project is presented after the date given in the Organisational Instructions of the relevant event. The approved documentation is to be presented by the exhibitor on taking over the allocated exhibition area. The architectural design and stand operation must not disturb or restrict neighbouring stands. The outline of the allocated exhibition area must not overhang ceiling structure level.
6. Water supplies and outlets, electrical and compressed air connections as well as telecommunication services are to be ordered with the Fair Administration exclusively.
7. The exhibitor is responsible for all materials leased from the Fair Administration and is obliged to return them undamaged after the event has finished.
8. The exhibitor is obliged to rectify any damage to the exhibition area and the rendered equipment at his own expense or to pay the Fair Administration for any such accrued costs, i.e. to compensate the damages.
9. The exhibitor (or the agency authorized by him) is not allowed to dismantle the stand before the termination of the event.
10. The trade fair administration is entitled to charge the exhibitor a one-off fee to the amount of 90 CZK/sqm of occupied exhibition area, not including VAT, for the placement of waste arising during the construction of the exhibition stand in the waste containers of the trade fair administration and for its subsequent disposal, and for the approval of the exhibition stand plan in accordance with paragraph 5 of this article.

Article VII

Promotion, Advertising, Signs and Catalogues

1. The exhibitor is entitled to promote his/her products in his/her own exposition only.
2. All demonstrations carried out on the exhibitor's exhibition area or outside (e.g. machines in action, film and musical performances, fashion shows etc.) are subject to approval by the Fair Administration which is entitled to restrict or forbid a demonstration irrespective of the previously granted permit in case it produces noise, dust, toxic products or vibrations endangering the visitors' safety, or if such presentation restricts or disturbs the operation of the fair. On the edge of the fair stand, the noise level must not exceed the limit of 70 dB as defined in the government regulation No. 148/2006 Coll., as amended later on. The musical production on open areas is allowed throughout the course of the fair up to 50 dB on the grounds of fair radio broadcasting. For purposes of music production the exhibitor is obliged to ask for the approval of the competent administrator of copyrights (OSA, INTERGRAM) – according to the Act No. 121/2000 Coll., Act on Copyright, as amended later on. The acoustic advertisement may be performed on grounds of the prior written consent issued by the Fair Administration only. Installation of company's eye-catchers, distribution of leaflets or sticking promotional or info materials outside the exhibitor's own stands – on windows, walls, floors or columns in pavilions are not permitted. The Fair Administration is entitled to forbid any advertising which does not comply with the provisions of the aforesaid paragraphs or to remove it at the exhibitor's expense.
3. The price includes the company addresses of the exhibitor and any properly registered co-exhibitors given in its application being published in the event catalogue and the trade fair administration's information system, in the section "alphabetical directory of exhibitors", issued by the trade fair administration.

Article VIII

Insurance

1. The Fair Administration is not responsible to the exhibitor or his/her co-exhibitors for any loss, destruction or other damage to exhibits, stand equipment or goods, packages and packing materials or other items left, irrespective of whether the destruction or damage occurred prior to the opening of the event, during it or after the end of the fair or another event organized by the Fair Administration. The exhibitor undertakes to take out an insurance against these hazards.

Article IX

Final Provisions

1. In case the Fair Administration cannot start the event or its part at all or cannot hold it for the whole time of its duration at the premises of the Exhibition Centre resp. any part of it or on another venue due to Force Majeure, the exhibitor shall be notified without undue delay. All obligations arising for the Fair Administration in accordance with the contracts concluded cease to exist. In such cases the exhibitor has no rights of indemnification.
2. Shall the premises of pavilions (the exhibition area) be vacated on the basis of instructions, issued by the Fair Administration or thereby competent State Administration to prevent the imminent loss, and the property of the exhibitor shall be damaged, i.e. impaired, destroyed or purloined, such situation means state of destitution, and the Fair Administration is not responsible for any indemnity.
3. The exhibitor can raise a claim of warranty for works and services provided by the Fair Administration with the person in charge without any delay. Otherwise his/her right ceases to exist.
4. Unless otherwise agreed, the Fair Administration is entitled to exclude the exhibitor from any further participation in the fair or another event if there is a breach of any of the provisions of the General Conditions for Participation caused by the exhibitor. In such a case the exhibitor has no right to be indemnified or to get his already paid money reimbursed.
5. Provisions of Articles V-IX of the General Conditions for Participation also apply to exhibitors to whom, with the consent of the Fair Administration, the exhibition area has been relinquished by the Agency. The Agency is obliged to make the exhibitor acquainted with the wording of the General Conditions for Participation and to make the provisions of Articles V-IX of the General Conditions for Participation a component of the respective agreement, on the basis of which the Agency has relinquished the exhibition area to the exhibitor for use. Should any of the provisions of the General Conditions for Participation be breached by the exhibitor to whom the exhibition area has been relinquished for use by the Agency, the provision of Article IX Paragraph 4 of the General Conditions for Participation shall be applied analogously.
6. All legal relations between the exhibitor and the Fair Administration applicable to the exhibitor's participation in the given fair conform to the judicial code of the Czech Republic. All lawsuits resulting from or related to the above-stated relations will be held at the competent tenure court and local court in the place of the Fair Administration headquarters.

BVV Trade Fairs Brno