

# Explanatory notes on the respective items

Item	Information
Trade name of firm	
Enter in the catalogue under letter	
Company identification number	
House number and street	
P.O.Box	
Town (or Municipality or Place)	Post code
Country	
Phone 1	
Phone 2	
E-mail	
Web - http://	
I participate in the fair as	<input checked="" type="radio"/> exhibitor <input type="radio"/> co-exhibitor of the firm
Second address	
Certificates	
Profile of firm	
Logo	Please send the logos in electronic form in curves in formats: *.cdr, *.eps, *.ai, *.pdf
Standlocation	Will be automatically completed by BVV according to the actual location.
Nomenclature /branches/ (please give numerical abbreviations)	first
	second and further
	next
	next
	next
	next
	next
	next
Text advertisement of product (related to nomenclature)	Price is charged for every 40 characters incl. spaces
Logo of product (related to nomenclature)	Please send logos in electronic form in curves in formats: *.cdr, *.eps, *.ai, *.pdf
Represented brands	Please, highlight the letter for your Alphabetical listing in column "Letter".
Visitor's guide	Web address in the Visitor's guide
	type A (presentation right next to the name of your company)
	type B (presentation right next to the name of your company)
	1/1 coloured
	1/2 coloured
	1/1 black&white
Printed catalogue	1/2 black&white
	1/1 coloured
	1/2 coloured
	1/1 b&w
Extra charges: 2nd or 3rd page +50% placing on selected cardboard +25%	1/2 b&w
	Flap (advertisement on ribbon)
<b>In total</b>	<b>Total price for catalogue services and for advertisement</b>

Complete the form (preferably electronically), print it and sign it, and send to the contact address. We have pre-completed the order with data from the current application for the event and we filled in entries from your previous participation. Check the data and/or update them.

**! Please send the electronic documents (logo, etc ...) to the following e-mail: [skreckova@bvvcz](mailto:skreckova@bvvcz)**

**The deadline for sending the documents is September 15, 2011.**

We do not guarantee that documents sent after this deadline will be published.

**These data about the firm will be entered in the catalogue free of charge.**

Complete the data based on facts as you wish them to be published in the catalogue and other printed matter.

At the same time you can choose the letter under which you want to be entered in the catalogue; e.g. I can choose the letter "B" or "T" for the firm "Trade Fairs BVV". This option will influence how your client, i.e. the visitor to the fair, will find you.

The items which you do not fill in will not be entered in the catalogue.

Please choose one of the options founded on facts. If you choose the item "co-exhibitor" please also fill in the name of the exhibition (display) of the main exhibitor under the heading of which you are participating in the fair. This is typical for collective participation of associations which are the main exhibitors and the other firms at the same stand being co-exhibitors.

Please do not fill in - will be automatically completed according to the actual exhibition area allotted.

**This nomenclature is printed free of charge based on information from the fair application form.**

You may choose any number of nomenclatures which you want to be entered with your catalogue record.

Please write the numerical code of the nomenclature as given in section "List of products / Nomenclatures" and which is contained in.

**Example:** if you want to be entered in category "1.13 Example of one item of nomenclature", in the respective columns you shall write only: " 1.13 "

To each nomenclature (category) given with your entry you may add your caption of the product or service. First write the numerical abbreviation of the nomenclature category which you entered above (part of the Nomenclature) and add the description.

**Example:** 1.13 Unique production and unbeatable price and quality  
3.2. Exclusive representation of the RoyalMD brand in CZ, SK, PL, H, A, D.

To each nomenclature (category) given with your entry you may add an image presentation - logo. First write the numerical abbreviation of the nomenclature category which you entered above (part of the Nomenclature) and add the name of the file containing the data for representation. Please send this file together with this application form.

**Example:** 3.2. logo\_TradeFairsBVV\_product\_PLUS.ai

In the catalogue you can state the brand name you are representing. Provide each brand name with a letter under which you want it to be entered in the alphabetical order. For each brand you can display a logo. In such case, please also write the name of the file clearly defining to which brand it belongs. Send the logo to e-mail address [skreckova@bvvcz](mailto:skreckova@bvvcz).

**Example:** logo\_Veletrhy\_RoyalMD.eps [www.expocontact.eu](http://www.expocontact.eu)

In the column "letter" state the alphabetical placing of the brand. In the column "Nomenclature code" state to which nomenclature the brand is the closest.

**Visitor's guide will be available free of charge for visitors to the fair on all the premises of the Exhibition Centre, in Press Centre, in Business Centre, at box offices.**

Apart from the catalogue entry we can also publish a classical advertisement in the printed catalogue or visitor's guide. Please state the name of the file containing the data of the advertisement.

**Example:** advertisement\_Veletrhy\_RoyalMD\_90x178\_CMYK.eps

Please send this file together with this application form. Please send only the documents for the final print.

**We do not revise or modify your materials.**

Please select the currency for invoicing the ordered services. If you select EUR (or USD) the price will be converted according to the current exchange rate on the day the invoice was made out.

The catalogues and all outputs are produced in Czech and English version. If you provide the translations yourselves please tick off YES in the item "We provide our own translations". In this case we will be expecting your e-mail with the translations of the items.

If you select NO or do not deliver your translations before **September 15, 2011**, BVV staff will translate provided texts themselves, but don't bear any responsibility for any potential misinterpretation.

Send us the invoice in:  CZK  EUR  USD

We provide our own translations:  YES  NO

**The customer is responsible for the correctness of the data.**



International  
SPORTS fair



International  
BICYCLE  
trade show

## NOMENCLATURE (Index of products)

10<sup>th</sup> – 13<sup>th</sup> November 2011  
BRNO – CZECH REPUBLIC



Veletřhy  
Brno



### HIKING AND MOUNTAINEERING EQUIPMENT

- 2.1 Backpacks
- 2.2 Tents
- 2.3 Sleeping bags, mats and isolation mats
- 2.4 Ropes, lines, strap belts
- 2.5 Mountaineering equipment
- 2.5 Orientation and navigation (compasses, rangefinder, GPS)
- 2.6 Knives, dishes, cookers, lamps
- 2.7 Hiking maps and guides
- 2.8 Clothing, footwear and accessories for hiking and mountaineering
- 2.99 Hiking and mountaineering equipment – other

### FITNESS AND PHYSIOTHERAPY EQUIPMENT

- 3.1 Bodybuilding apparatus and components
- 3.2 Sports trainers and simulators and their components
- 3.3 Pulse-rate measuring and similar equipment
- 3.4 Sports massages – equipment
- 3.6 Physiotherapy and health tools for sport
- 3.7 Nutrition for fitness and sport
- 3.8 Clothes, footwear and accessories for fitness and physiotherapy
- 3.99 Fitness and physiotherapy equipment – other

### RACKET, BALL AND INDOOR SPORTS EQUIPMENT

- 4.1 Tennis – equipment
- 4.2 Table tennis – equipment
- 4.3 Badminton, soft tennis – equipment
- 4.4 Squash, ricochet – equipment
- 4.5 Football – equipment
- 4.6 Basketball, streetball – equipment
- 4.7 Volleyball – equipment
- 4.8 Handball – equipment
- 4.9 Rugby and American football – equipment
- 4.10 Baseball, softball – equipment
- 4.11 Floorball, field hockey – equipment
- 4.12 Clothes, footwear and accessories for racket, ball and indoor sports
- 4.99 Racket, ball and indoor sports equipment – other

### STREET SPORT EQUIPMENT

- 5.1 Skateboards and their components
- 5.2 Inline skates and their components
- 5.3 Footwear for street sport
- 5.4 Clothes and accessories for street sport
- 5.99 Street sport equipment – other

### WINTER SPORTS EQUIPMENT

- 6.1 Skiing – ski, bindings, boots, sticks
- 6.2 Snowboarding - snowboards, bindings, boots
- 6.3 Ice hockey – equipment
- 6.4 Skating – equipment
- 6.5 Toboggans, bobsleigh
- 6.6 Curling – equipment
- 6.7 Clothes, footwear and accessories for winter sports
- 6.8 Snowkiting – equipment
- 6.9 Winter sports travels
- 6.99 Winter sports equipment – other

### GOLF EQUIPMENT AND ACCESSORIES, GOLF COURSES

- 7.1 Golf clubs
- 7.2 Clothes and shoes for golf
- 7.3 Training methodic, entertaining and educational literature
- 7.4 Equipment and accessories for golf (balls, bags, caddie carts, simulators and others)
- 7.5 Golf courses a sport clubs
- 7.6 Golf tourism – travel offices and agencies
- 7.7 Equipment, accessories and services for golf courses and their maintenance

### EQUIPMENT FOR OTHER SPORTS

- 8.1 Fighting sports – equipment
- 8.2 Gymnastics – equipment
- 8.3 Athletics – equipment
- 8.4 Sports dance – equipment
- 8.5 Arms, equipment for sports shooting
- 8.6 Paintball – equipment
- 8.7 Sports aviation, sky-diving, paragliding – equipment
- 8.8 Darts, billiard, snooker, pool, game tables
- 8.9 Bowling, skittles – equipment
- 8.99 Equipment for other sports – other

### CLOTHES, FOOTWEAR AND ACCESSORIES FOR SPORT AND LEISURE

- 9.1 Clothes for sport and leisure
- 9.2 Sports footwear
- 9.3 Sports glasses
- 9.4 Clothing accessories for sport and leisure
- 9.99 Clothes, footwear and accessories for sport and leisure

### EQUIPMENT FOR SPORTS SHOPS AND FACILITIES

- 10.1 Sports floor surfaces
- 10.2 Sports goals a baskets
- 10.3 Sports nets
- 10.4 Equipment for sports facilities – other
- 10.5 Equipment for sports shops
- 10.6 Equipment for sports services and workshops
- 10.99 Equipment for sports shops and facilities – other

### MEDIA, CLUBS, ASSOCIATIONS, SERVICES

- 11.1 Books
- 11.2 Magazines
- 11.3 Internet servers
- 11.4 Clubs and teams
- 11.5 Associations
- 11.6 Races, tours and festivals
- 11.7 Sponsorship and promotion in sport
- 11.8 Sports insurance
- 11.9 Sports consultancy
- 11.10 Sports medicine
- 11.99 Media, clubs, associations, services – other



## 20 BICYCLES

- 20.1 MTB Bicycles 26" and 29"**
  - 20.1.1 MTB – All Terrain Bikes
  - 20.1.2 MTB – City Bikes
  - 20.1.3 MTB – Hard Tail Bikes
  - 20.1.4 MTB – Full Suspension Bikes
  - 20.1.5 MTB – Freestyle Bikes
  - 20.1.6 MTB – Slopestyle Bikes
  - 20.1.7 MTB – Dirt Jump Bikes
  - 20.1.8 MTB – Freeride Bikes
  - 20.1.9 MTB – Downhill Bikes
  - 20.1.10 MTB – Trial Bikes
  - 20.1.11 MTB – Tandems
  - 20.1.12 MTB – Folding Bikes
  - 20.1.13 MTB – Special Bikes
  - 20.1.99 MTB Bicycles 26" a 29" – other
- 20.2 Race Bicycles 26" and 28"**
  - 20.2.1 Road Bikes
  - 20.2.2 Triathlon Bikes
  - 20.2.3 Track Bikes
  - 20.2.4 Time Trial Bikes
  - 20.2.5 Cyclocross Bikes
  - 20.2.6 Cycle Ball Bikes
  - 20.2.7 Artistic Cycling Bikes
  - 20.2.99 Race bicycles 26" a 28" – other
- 20.3 Bicycles 20", 24" and 28"**
  - 20.3.1 Trekking Bikes
  - 20.3.2 City Bikes
  - 20.3.3 Cross Bikes
  - 20.3.4 Fitness Bikes
  - 20.3.5 Tandems
  - 20.3.6 BMX Bikes
  - 20.3.7 Trial Bikes
  - 20.3.8 Street Bikes
  - 20.3.9 Flatland Bikes
  - 20.3.10 Dirt and Freestyle Bikes
  - 20.3.11 Children's Bikes  
(incl. 12" and 16")
  - 20.3.12 Folding Bikes
  - 20.3.13 Recumbent / Reclining Bikes
  - 20.3.14 Bicycles for the handicapped
  - 20.3.15 Scooters
  - 20.3.16 Tricycles
  - 20.3.17 Monocycles
  - 20.3.18 Cruisers
  - 20.3.19 Delivery Bikes
  - 20.3.20 Historical Bikes
  - 20.3.21 E-Bikes / Pedelecs
  - 20.3.22 Home Trainers
  - 20.3.23 Special Bikes
  - 20.3.99 Bicycles 20", 24" and 28" – other

## 21 BICYCLE COMPONENTS

- 21.1 Component Groups
- 21.2 Frames and Forks
- 21.3 Head Seats
- 21.4 Crank Sets and Chain Wheels
- 21.5 Bottom Bracket Sets
- 21.6 Belt and Other Transmissions
- 21.7 Cassettes and sprocket
- 21.8 Chains
- 21.9 Chain Guards
- 21.10 Suspension forks, Dampers and Seat Posts
- 21.11 Brakes
- 21.12 Cables and cable guards
- 21.13 Handlebars and Stems
- 21.14 Grips and Handlebar Tapes
- 21.15 Gear components and internal gear hubs
- 21.16 Hubs
- 21.17 Bearings
- 21.18 Wheels
- 21.19 Rims
- 21.20 Spokes and Nipples
- 21.21 Tyres, Tubulars and Tubes
- 21.22 Pedals
- 21.23 Seat Posts
- 21.24 Saddles
- 21.25 Mudguards
- 21.26 Luggage Racks and Baskets
- 21.27 Lighting Systems and Dynamos
- 21.28 Bicycle Stands
- 21.29 Bells
- 21.30 Screws and Small Components
- 21.31 Special Components for BMX and Downhill Bikes
- 21.32 Tuning Components
- 21.99 Bicycle Components – other
- 22 BICYCLE ACCESSORIES**
  - 22.1 Children's Seats
  - 22.2 Children's Trailers and Tow Systems
  - 22.3 Pumps and inflators
  - 22.4 Bottles and Bottle Cages
  - 22.5 Bags
  - 22.6 Locks and Safety Systems
  - 22.7 Watches, Cyclo-Computers and Power Meters
  - 22.8 GPS Navigation Equipment
  - 22.9 Bags and Boxes for Bike Transport
  - 22.10 Roof Racks and Bike Holders
  - 22.99 Bicycle accessories – other
- 23 CLOTHES, FOOTWEAR AND ACCESSORIES FOR CYCLING**
  - 23.1 Cycling Jerseys
  - 23.2 Cycling Pants
  - 23.3 Cycling Jackets

- 23.4 Cycling Underwear
- 23.5 Cycling Socks
- 23.6 Cycling Gloves
- 23.7 Reflective Goods
- 23.8 Winter Accessories
- 23.9 Neoprene Suits
- 23.10 Cycling Shoes
- 23.11 Helmets
- 23.12 Cycling Protectors
- 23.13 Cycling Glasses
- 22.14 Backpacks, Hydration Bags
- 22.15 Nutrition and Beverages
- 22.16 Cycling Cosmetics
- 22.17 Maps and Atlases
- 23.99 Clothes, Footwear and Accessories – other
- 24 EQUIPMENT FOR BICYCLE PRODUCTION, ASSEMBLING, SALE AND MAINTENANCE**
  - 24.1 Production Machinery and Assembling Lines
  - 24.2 Component Production Machinery
  - 24.3 Assembly Stands
  - 24.4 Wheel Assembling Machines
  - 24.5 Tools
  - 24.6 Cleaning and Lubrication Agents
  - 24.7 Flat Tire Protection
  - 24.8 Painting, Surfacing and Design
  - 24.9 Workshop, Shop and Store Equipment
  - 24.10 Software for Stores and Shops
  - 24.99 Equipment for Bicycle Production, Assembling, Sale and Maintenance – other
- 25 MEDIA, CLUBS, ASSOCIATIONS, SERVICES**
  - 25.1 Books, Literature, Films
  - 25.2 Magazines and Press
  - 25.3 Internet Servers
  - 25.4 Clubs and Teams
  - 25.5 Associations
  - 25.6 Education and Workshops
  - 25.7 Races, Marathons and Festivals
  - 25.8 Tours, Travel Agencies
  - 25.9 Cycling Training
  - 25.10 Sports Counselling
  - 25.11 Sport medicine – medical supervision, regeneration
  - 25.12 Sponsorship and Advertising
  - 25.13 Insurance, Security of Cyclists
  - 25.14 Mobility – Projects, Building
  - 25.15 Bicycle Rentals
  - 25.99 Media, Clubs, Association and Services – other